



April 19, 2021

COVID-19 Vaccination Billing and Outreach

Dear Provider:

Several COVID-19 vaccines are now available to a growing number of people. We want to update you on proper billing of these services to Blue Cross and Blue Shield of Louisiana. We have news of an effort we are joining to help people get vaccinated.

Vaccine Billing Guidelines

Administration costs for the COVID-19 vaccines listed below are eligible for Blue Cross payment.

Vaccines	Code Guidelines
Pfizer	<ul style="list-style-type: none"> 91300 – vaccine 0001A – first administration 0002A – second administration
Moderna	<ul style="list-style-type: none"> 91301 – vaccine 0011A – first administration 0012A – second administration
AstraZeneca	<ul style="list-style-type: none"> 91302 – vaccine 0021A – first administration 0022A – second administration
Janssen (Johnson & Johnson)	<ul style="list-style-type: none"> 91303 – vaccine 0031A – administration (single dose)

Properly billed multiple dose vaccinations should include the first and second administration code. Providers should not bill Blue Cross for CPT® codes 91300, 91301, 91302 and 91303. The federal government covers these COVID-19 vaccines.

As more COVID-19 vaccines and treatments become available, we will update providers on Blue Cross billing guidelines

National Vaccine Outreach

Blue Cross is joining a Biden Administration program to promote COVID-19 vaccinations nationwide. We are one of many “community connectors” that will raise awareness and promote the safety and effectiveness of COVID-19 vaccines.

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The Blue Cross and Blue Shield Association and its affiliates, including Blue Cross and Blue Shield of Louisiana, join this nationwide effort to help as many people as possible get vaccinated. Health insurers can assist by using our expertise in accessing medical claims data to find trends. We can identify members at highest risk for COVID-19 and/or those with barriers to vaccine access.

Community outreach will focus on adults 65 and older and residents of minority communities. This outreach will track how many members have received the COVID-19 vaccine.

This lets insurers like Blue Cross work with federal, state and local partners to identify areas with lower vaccination rates and direct more vaccine sites into those communities. This will happen with patients' privacy in mind through data use agreements limiting access to healthcare data.

Health insurers working as community connectors will team up with other stakeholders to educate about the safety and effectiveness of the vaccines. Stakeholders might include our network providers, community organizations and other groups.

For more on what we are doing for our members during COVID-19, visit www.BCBSLA.com/covid19.

Testing Reminder

Under both federal and state law, COVID-19 testing for public health surveillance and school- or work-related issues are covered by financial mechanisms other than medical insurance. This includes issues such as post-offer screening, returning to work and establishing fitness for duty. Blue Cross should not be billed when testing for these indications. It is not a covered medical benefit.

More Online

Be sure to visit our COVID-19 Provider Resources Page, where you can access our latest provider communications. Go to www.BCBSLA.com/providers, then click on the "COVID-19 Provider Resources" link at the top of the page. We will continue to add updated information to this page as it develops.

Contact Us

If you have questions about COVID-19 billing, email our Provider Relations Department at provider.relations@bcbsla.com. Please put "COVID-19 Billing" in the subject line.

Thank you for all that you do for your patients—our members, especially during this COVID-19 pandemic.

Sincerely,



Natalie B. McCall

Interim VP, Provider Relations and Contracting
Network Administration