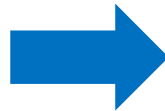


The BlueCard® Program

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform only.



How to submit questions:

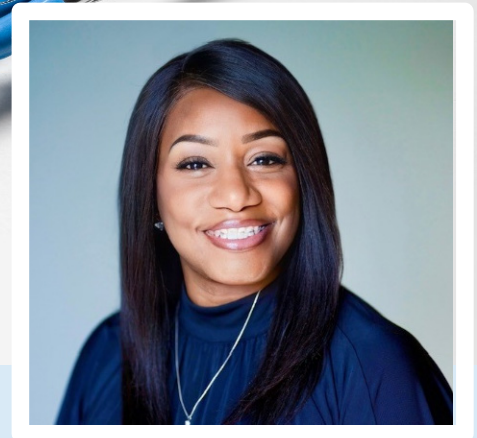
- Open the Q&A feature at the bottom of your screen, type your question related to today's training webinar and hit "enter."
- Once your question is answered, it will appear in the "Answered" tab.
- All questions will be answered by the end of the webinar.

October 2023

The BlueCard[®] Program



Presented by: **Yolanda Trahan**
Provider Relations, Blue Cross and Blue Shield of Louisiana



Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

Blue Cross and Blue Shield of Louisiana HMO offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, an independent licensee of the Blue Cross Blue Shield Association, offers Blue Advantage (PPO).

CPT[®] Only copyright 2023 American Medical Association. All rights reserved.

What is the BlueCard Program?

- A national program that enables members of one Blue Cross and Blue Shield (BCBS) plan to obtain in-network healthcare services while traveling or living in another BCBS Plan service area.
- It links participating healthcare providers with other Blue Plans across the country, and in more than 200 countries and territories worldwide, through a single electronic network for professional, outpatient and inpatient claims processing and reimbursement.
- Members have access to participating doctors and hospitals worldwide.

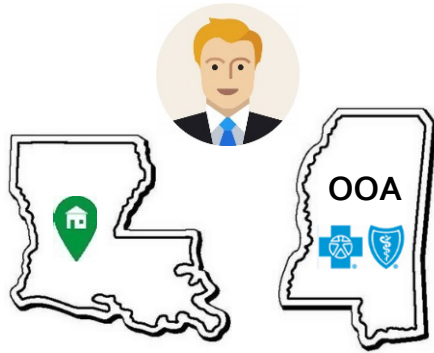
DID YOU KNOW?

More than 400,000 members from other Blue Plans reside in Louisiana.

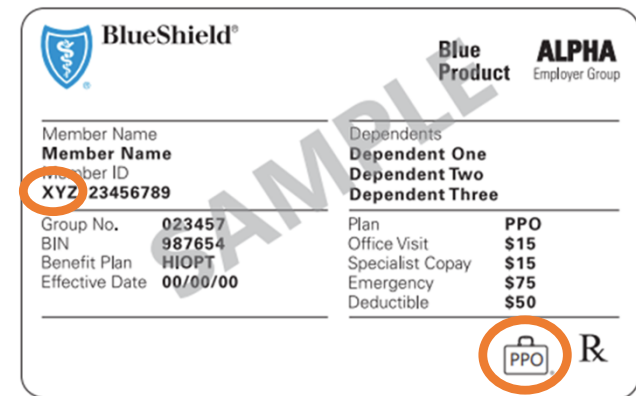


How the BlueCard Program Works

Example



An Out-of-Area (OOA) Blue member with BlueCross BlueShield of Mississippi (BCBSMS) benefits lives in Louisiana and visits a Blue Cross and Blue Shield of Louisiana Preferred Care PPO network provider.



Louisiana provider recognizes the logo on the member ID card and verifies membership and coverage using iLinkBlue or by calling the BlueCard Eligibility® Line.

iLinkBlue

www.bcbsla.com/ilinkblue

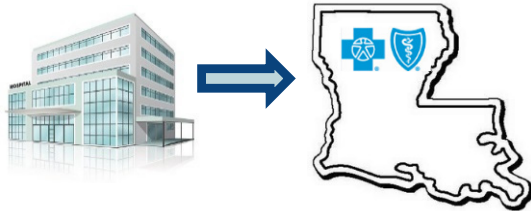
BlueCard Eligibility Line

1-800-676-BLUE

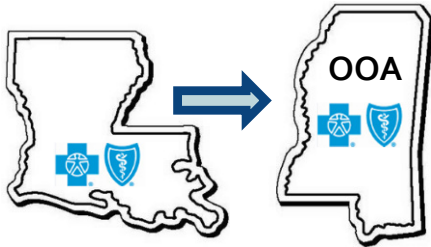
(1-800-676-2583)

How the BlueCard Program Works

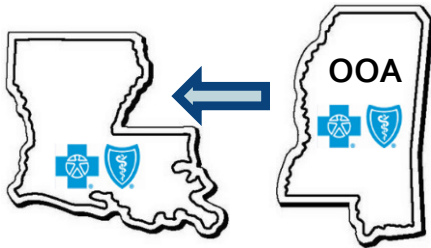
Example



Louisiana provider submits claim to BCBSLA.



BCBSLA submits electronic transaction to BCBSMS.
BCBSMS applies the member's benefits.



BCBSMS routes the claim back to BCBSLA for provider reimbursement.



BCBSLA issues remittance and payment to our provider.
BCBSMS issues an explanation of benefits (EOB) to the member.

Some ancillary services have different filing rules. Please reference the "Ancillary Claims" section of *The BlueCard Program Provider Manual* found online at www.bcbsla.com/providers >Resources >Manuals.

How the BlueCard Program Works

Don't Forget

- Always verify a member's benefits with the member's plan. The BlueCard Eligibility Line, 1-800-676-BLUE has information about:
 - Eligibility and coverage
 - Dependents
 - Deductibles
 - Copayments
 - Coinsurance
 - Benefit maximums
 - Referral and authorization information
 - Other benefit information
- Admitting hospital or provider must request authorization from the home Plan for inpatient admissions. Claims without prior authorization will be rejected.
- Collect any member cost share for services.

BlueCard Products

BlueCard excludes:



- Stand-alone dental
- Vision delivered through an intermediary model
- Self-administered prescription drugs delivered through an intermediary model
- Medicaid and SCHIP that is part of the Medicaid program
- Federal Employee Program (FEP)*
- Medicare Advantage**

*FEP members have the letter "R" in front of their member number. Please follow your FEP billing guidelines for these contracts.

**Medicare Advantage is a separate program from BlueCard and delivered through its own centrally administered platform. However, since you might see members of other BCBS Plans who have Medicare Advantage coverage, there is a section on Medicare Advantage claims processing in *The BlueCard Program Provider Manual*.

Identifying FEP Members

ID cards for FEP members do not display a three-character prefix. Rather, all FEP member ID numbers begin with the letter “R,” as highlighted on the sample ID cards below.



FEP members are excluded from the BlueCard Program.



**Government-Wide
Service Benefit Plan**



Member Name
BLUE SUBSCRIBER

www.fepblue.org

Member ID
R00000000

Standard Option
Enrollment Code **106**

Effective Date **01/01/2022**
RxIIN **610239**
RxPCN **FEPRX**
RxGrp **65006500**

Deductible Individual	\$350
Deductible Family	\$700
Out-of-Pocket Maximum	
In-Network	
Out-of-Network	
Individual	\$6,000
Family	\$12,000
Individual	\$8,000
Family	\$16,000



**Government-Wide
Service Benefit Plan**



Member Name
BLUE SUBSCRIBER

www.fepblue.org

Member ID
R00000000

Basic Option
Enrollment Code **113**

Effective Date **01/01/2022**
RxIIN **610239**
RxPCN **FEPRX**
RxGrp **65006500**

Deductible Individual	\$0
Deductible Family	\$0
Out-of-Pocket Maximum	
In-Network	
Individual	\$6,500
Family	\$13,000



**Government-Wide
Service Benefit Plan**



Member Name
BLUE SUBSCRIBER

www.fepblue.org

Member ID
R00000000

FEP Blue Focus
Enrollment Code **133**



Effective Date **01/01/2022**
RxIIN **610239**
RxPCN **FEPRX**
RxGrp **65006500**



Deductible Individual	\$500
Deductible Family	\$1,000
Out-of-Pocket Maximum	
In-Network	
Individual	\$8,500
Family	\$17,000

Identifying BlueCard Members

The main identifiers for BlueCard members are the prefix and suitcase logo.

The three-character prefix at the beginning of the member ID number is the key element used to identify and correctly route out-of-area claims.

	BlueCross® BlueShield®	Blue Product	ALPHA Employer Group
Member Name Member Name		Dependents Dependent One	
Member ID XYZ 23456789		Dependent Two	
		Dependent Three	
Group No.	023457	Plan	PPO
BIN	987654	Office Visit	\$15
Benefit Plan	HIOPT	Specialist Copay	\$15
Effective Date	00/00/00	Emergency	\$75
		Deductible	\$50
		 R	

	BlueShield®	Blue Product	ALPHA Employer Group
Member Name Member Name		Dependents Dependent One	
Member ID XYZ 123456789		Dependent Two	
		Dependent Three	
Group No.	023457	Plan	PPO
BIN	987654	Office Visit	\$15
Benefit Plan	HIOPT	Specialist Copay	\$15
Effective Date	00/00/00	Emergency	\$75
		Deductible	\$50
		 R	

Helpful tips:

- Regularly obtain new copies of the member ID card (front and back).
- Verify the member's eligibility through iLinkBlue or by calling the BlueCard Eligibility Line at 1-800-676-2583.
- Carefully determine the member's financial responsibility before processing payment.
- If the member is using an HSA or HRA debit card, be sure to verify the member's cost share before processing payment.

ID Card Prefixes

The majority of Blue-branded ID cards display a three-character prefix in the first three positions of the subscriber's ID number.

Exceptions include:

- Stand-alone vision and pharmacy when delivered through an intermediary model*
- Stand-alone dental products*
- Federal Employee Program (FEP) – has the letter "R" in front of the ID number*

*Follow instructions printed on these ID cards for how to verify eligibility, submit claims and for contact information.

The prefix is critical for any inquiries regarding the member, including eligibility and benefits, and is necessary for proper claim filing.

A1C1234567

A1C1234H567

A1CD1234H567

A1CD1234H56789012

When filing the claim, always enter the ID number exactly as it appears on the member's card, inclusive of the prefix, and include this complete identification number on any documents pertaining to services to ensure accurate handling by the Blue Plan. If the card presented has no prefix, follow the instructions on the back of the card for claims handling.

Identifying BlueCard Member ID Cards



The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.



The PPOB in a suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.



The empty suitcase logo indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.

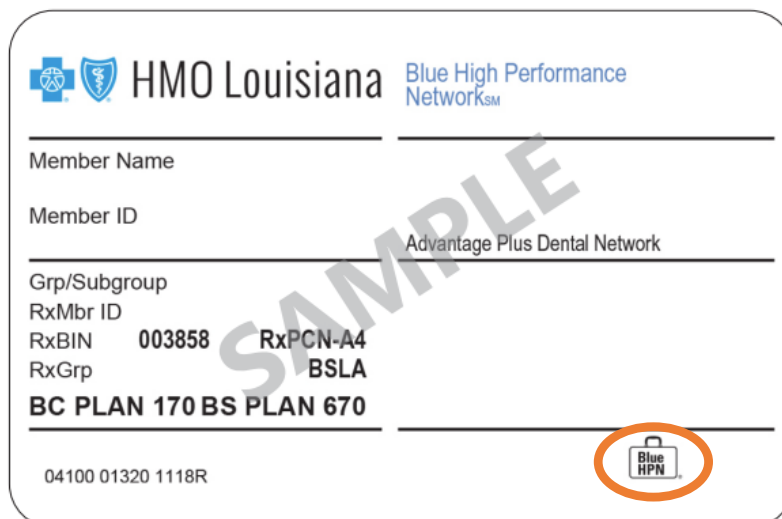


The BlueHPN suitcase logo indicates the member is enrolled in a Blue High Performance NetworkSM (BlueHPN) product.

Some member ID cards do not have a prefix or suitcase logo, which may indicate that claims are handled outside of the BlueCard Program. Please look for instructions or a telephone number on the back of the card for how to file claims.

Identifying BlueHPN Member ID Cards

- BlueHPN is an Exclusive Provider Organization (EPO). This means benefits are only covered for care by in-network providers.
- It is important to note that for non-BlueHPN providers, benefits for services incurred are limited to emergent care within BlueHPN product areas, and to urgent and emergent care outside of BlueHPN product areas.
- Benefit limitations are included on the back of the BlueHPN member ID card. If you are a non-BlueHPN provider but participate in the Preferred Care PPO network, you will be reimbursed for **Urgent and Emergent Care services** provided to BlueHPN members according to your PPO allowable charges.
- BlueHPN members are recognizable by:
 - The Blue High Performance Network name on the front of the member ID card.
 - The BlueHPN in a suitcase logo in the bottom right-hand corner of the member ID card.



Medicare Advantage Members from Other Blue Plans

- Medicare Advantage (MA) is the program alternative to standard Medicare Part A and Part B fee-for-service coverage, generally referred to as “traditional Medicare.”
- All Medicare Advantage Blue Plans must offer beneficiaries at least the standard Medicare Part A and B benefits, but many offer additional covered services.
- Medicare Advantage organizations may also offer a Special Needs Plan (SNP).
- MA Blue Plans may allow in- and out-of-network benefits, depending on the type of product selected.

How to verify eligibility and/or benefits for MA members from other Blue Plans:

- Call the BlueCard Eligibility Line, or submit an inquiry through [iLinkBlue](#).



BCBSLA offers two MA products statewide

- Blue Advantage (HMO)
- Blue Advantage (PPO)

Benefit and eligibility for these products are handled through the Blue Advantage Provider Portal (www.bcbsla.com/ilinkblue >Blue Advantage). This tool is not used for BlueCard MA members.

Medicare Advantage PPO Network Sharing

All Blue Plans that offer a MA PPO Plan participate in reciprocal network sharing. This allows Blue MA PPO members to obtain in-network benefits in the service area of any other Blue MA PPO Plan as long as the member sees a contracted MA PPO provider.

If you are a participating provider in our MA PPO network...	If you are NOT a participating provider in our MA PPO network...	If your practice is closed to new members...
<p>you should provide the same access to care for Blue MA PPO members as you do for our members. Services will be reimbursed in accordance with your BCBSLA MA PPO allowable charges. The Blue MA PPO member's in-network benefits will apply.</p>	<p>but do accept Medicare and you see Blue MA PPO members; you will be reimbursed for covered services at the Medicare allowed amount based on where the services were rendered and under the member's out-of-network benefits. For urgent or emergent care, you will be reimbursed at the member's in-network benefit level.</p>	<p>you do not have to provide care for Blue MA PPO out-of-area members. The same contractual arrangements apply to these out-of-area network sharing members.</p>



Blue MA PPO members are recognizable by the "MA" suitcase on the member ID card.

MA PPO Network Sharing

- Blue MA PPO members are recognizable by the “MA” suitcase on the member ID card.
- Blue MA PPO members have been asked not to show their standard Medicare ID card when receiving services. Instead, Blue MA PPO members should provide their Blue Cross/Blue Shield member ID card.
- Claims for services rendered in Louisiana, should be filed directly to BCBSLA.



Navigating iLinkBlue

Top Navigation

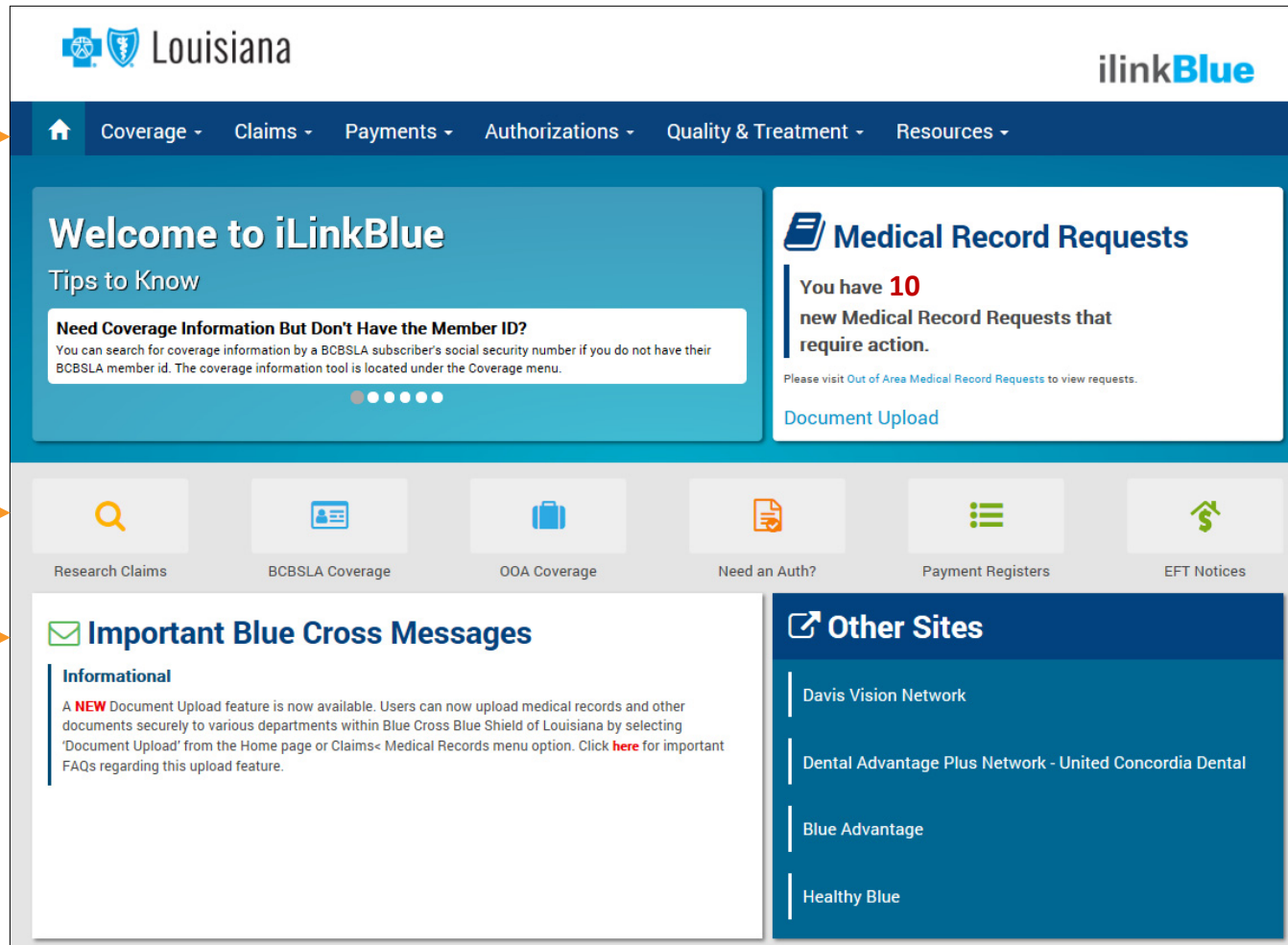
The top navigation streamlines iLinkBlue functions under six menus. When you click a menu option, a sub-menu appears that includes relevant features.

Quick Links

This area contains shortcuts to the six most-used iLinkBlue functions.

Message Board

Contains up-to-the-minute posts for upcoming events, new features, system outages, holiday notices and other important bulletins.



Medical Record Requests

Providers receive an alert when they have Out of Area Medical Record Requests for BlueCard members. To view these requests, click the "Out of Area Medical Record Requests" link on the alert. This does not include medical record requests for BCBSLA members. To upload medical records and other documents, click the "Document Upload" link.

Other Sites

Includes quick access to other sites providers might need to access.

iLinkBlue: Coverage

Submitting Eligibility Requests

Use this section to research coverage information for a BlueCard member (insured through a Blue Plan other than Blue Cross and Blue Shield of Louisiana).

The screenshot shows the iLinkBlue navigation bar with the following links: Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. Below the navigation bar, there are two main sections: 'BCBSLA Members' with a link to 'Coverage Information', and 'BlueCard - Out of Area Members' which is circled in orange. Under the 'BlueCard - Out of Area Members' section, there are two links: 'Submit Eligibility Request (270)' and 'View Eligibility Response (271)'.

Submit Eligibility Request (270) – Click on this link to submit an electronic eligibility inquiry to the out-of-area member’s Blue Plan. Enter the member’s prefix (the first three characters of the member ID number), the contract number and then click “Submit.”

The screenshot shows the 'Eligibility Request (270)' form. It is divided into three sections: 'Contract Information', 'Patient Information', and 'Subscriber Information'. The 'Contract Information' section has fields for 'Prefix*' and 'Contract Number*'. The 'Patient Information' section has fields for 'First Name*', 'Middle', 'Last Name*', 'Suffix', 'Date of Birth' (mm/dd/yyyy), 'Gender' (Select Gender T), and 'Service Type*' (Select Service Type). The 'Subscriber Information' section has fields for 'First Name', 'Middle', 'Last Name', and 'Suffix'. A 'Submit' button is located at the bottom right of the form.

The screenshot shows the 'Eligibility Responses (271)' table. It has a header row with the following columns: 'Contract/ID Number', 'Subscriber Name (Last, First)', 'Patient Name (Last, First)', 'Current Policy Effective Date', and 'View Response'. There is a 'Delete' button in the top right corner. The table contains one row of data: 'XXX123456789', 'Doe, John', 'Doe, Jane', '01/01/2018', and a 'View Detail' button. Below the table, there is a note: 'Eligibility responses will be retained for 21 days. BlueCard Eligibility Coverage Inquiries 1-800-676-BLUE (2583)'.

Contract/ID Number	Subscriber Name (Last, First)	Patient Name (Last, First)	Current Policy Effective Date	View Response
XXX123456789	Doe, John	Doe, Jane	01/01/2018	View Detail

View Eligibility Response (271) – Click on this link to access the electronic response from the member’s Blue Plan (shown above). Though not immediate, out-of-area responses are transmitted back usually within less than a minute. Eligibility responses are retained for 21 days.

iLinkBlue: Claims

Claims Status Search

Claims Status Search – research paid/rejected or pended claims. You can also search by claim number.

Research BCBSLA, FEP and BlueCard - Out of Area claims.

The screenshot displays the iLinkBlue web application interface. At the top, a dark blue navigation bar contains a home icon and several menu items: Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. The 'Claims' menu is currently selected. Below the navigation bar, the main content area is organized into a grid of service tiles. The first tile, titled 'Claims Research', is highlighted with an orange circle and contains the following links: 'Claims Status Search' (which is circled in orange), 'Action Request Inquiry', 'Dental Advantage Plus Network - United Concordia', 'Dental' (with a help icon), and 'Davis Vision Network' (with a help icon). To the right of 'Claims Research' is a tile titled 'BlueCard - Out of Area Claims Status' containing 'Submit OOA Claims Status Request (276)' and 'View OOA Claims Status Response (277)'. Further right is a tile titled 'Claims Entry & Reports' containing 'Blue Cross Professional Claims Entry (1500)', 'Service Facility Location Information (1500)', and 'Blue Cross Claims Confirmation Reports'. Below 'Claims Research' is a tile titled 'Medical Code Editing' containing 'Claims Edit System', 'Additional MPR Codes - Professional', and 'Exempt MPR Codes - Facility'. To its right is a tile titled 'Medical Records' containing 'Out of Area Medical Record Requests' and 'Document Upload'.

Claims Research	BlueCard - Out of Area Claims Status	Claims Entry & Reports
Claims Status Search	Submit OOA Claims Status Request (276)	Blue Cross Professional Claims Entry (1500)
Action Request Inquiry	View OOA Claims Status Response (277)	Service Facility Location Information (1500)
Dental Advantage Plus Network - United Concordia		Blue Cross Claims Confirmation Reports
Dental ?		
Davis Vision Network ?		

Medical Code Editing	Medical Records
Claims Edit System	Out of Area Medical Record Requests
Additional MPR Codes - Professional	Document Upload
Exempt MPR Codes - Facility	

iLinkBlue: Claims

BlueCard – Out of Area Claims Status

Paid/Reject Search

[Home](#) [Coverage](#) [Claims](#) [Payments](#) [Authorizations](#) [Quality & Treatment](#) [Resources](#)

Claims Status

To begin your search for claims status click on one of the tabs below.

Paid/Rejected

Pended

Claim Number

1 Select a Provider

2 Narrow Your Search

☐ BCBSLA / FEP

☒ BlueCard - Out of Area

3 Date of Service *optional*

From

To

03/25/2021

Search

iLinkBlue: Obtaining Authorizations

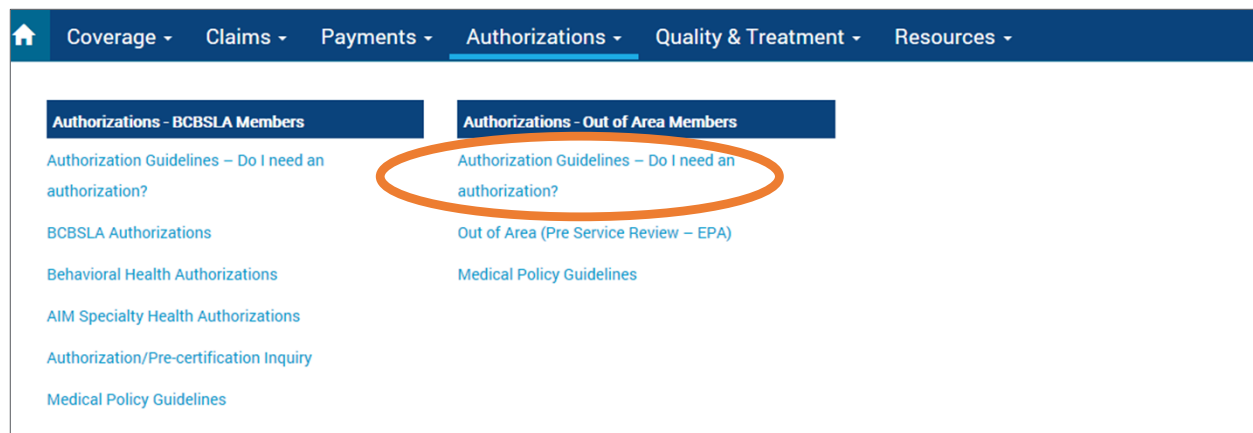
Out of Area (Pre-Service Review - EPA) – is designed to allow BCBSLA providers access to pre-service information offered by other Blue Plans.

- Enter the member ID three-character prefix.
- This will route you to the member's Blue Plan.
 - If the member's plan offers functionality, you will be able to enter the authorization request.
 - If the member's plan does not offer functionality, instructions on how to obtain the authorization request will be available.



iLinkBlue: Authorization and Billing Guidelines

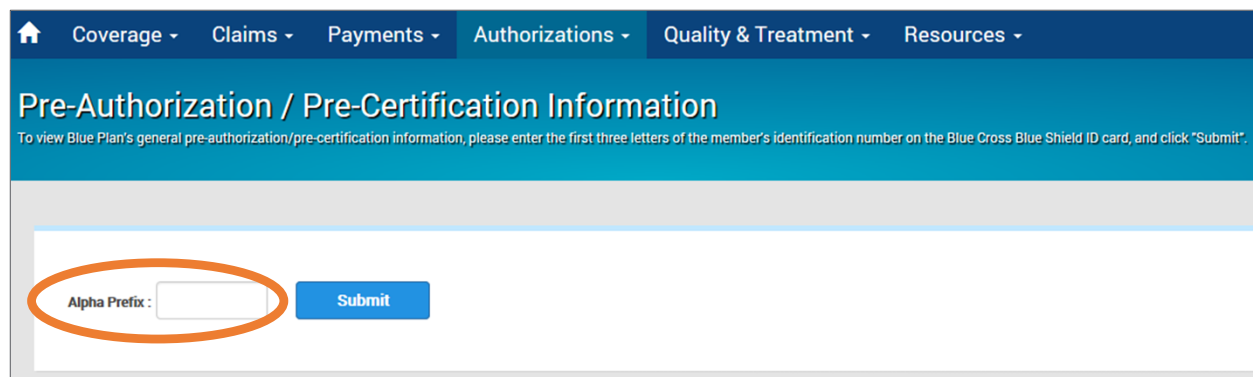
Step 1: Log into iLinkBlue and click “Authorization Guidelines – Do I need an authorization?” under Authorizations.



The screenshot shows the iLinkBlue navigation bar with the following links: Home, Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. The 'Authorizations' menu is expanded, showing two columns of links. The link 'Authorization Guidelines – Do I need an authorization?' under the 'Authorizations - Out of Area Members' section is circled in orange.

Authorizations - BCBSLA Members	Authorizations - Out of Area Members
Authorization Guidelines – Do I need an authorization?	Authorization Guidelines – Do I need an authorization?
BCBSLA Authorizations	Out of Area (Pre Service Review – EPA)
Behavioral Health Authorizations	Medical Policy Guidelines
AIM Specialty Health Authorizations	
Authorization/Pre-certification Inquiry	
Medical Policy Guidelines	

Step 2: Enter the member ID prefix.



The screenshot shows the 'Pre-Authorization / Pre-Certification Information' page. The page header includes the navigation bar and a sub-header. Below the sub-header, there is a text box with instructions: 'To view Blue Plan's general pre-authorization/pre-certification information, please enter the first three letters of the member's identification number on the Blue Cross Blue Shield ID card, and click "Submit".' Below this text box, there is a form with an input field labeled 'Alpha Prefix' and a 'Submit' button. The 'Alpha Prefix' input field is circled in orange.

Pre-Authorization / Pre-Certification Information

To view Blue Plan's general pre-authorization/pre-certification information, please enter the first three letters of the member's identification number on the Blue Cross Blue Shield ID card, and click "Submit".

Alpha Prefix:

National Doctor & Hospital Finder

BlueCard helps members access coverage while traveling out of state through our National Doctor and Hospital Finder website.

The screenshot displays the 'National Doctor and Hospital Finder' website. At the top, the BlueCross BlueShield logo is on the left, and 'English' and 'Menu' links are on the right. Below the header is a dark blue navigation bar with a search icon and the word 'Dashboard'. To the right of this bar, 'LOCATION' is set to 'Greenv' and 'Prefix' is empty. The main content area has a large blue banner with the text 'Hello, What are you searching for today?'. Below the banner are four search options: 'Doctors by name' (with a person icon), 'Doctors by specialty' (with a stethoscope icon), 'Places by name' (with a location pin icon), and 'Places by type' (with a building icon). At the bottom of this section are 'Search all' and 'Advanced Search' buttons. Below the search options is a section titled 'Explore and learn more' containing three cards. The first card, 'Find Immediate Medical Care', includes a button 'Search for Immediate Medical Care'. The second card, 'Locate Doctors Worldwide', includes a button 'Search For Doctors'. The third card, 'Shop for Health Insurance', includes a button 'Shop For Healthcare'.

Our National Doctor and Hospital Finder can be found online at www.bcbs.com/find-a-doctor

Concurrent Review

When the length of an inpatient hospital stay extends past the previously approved length of stay, any additional days must be approved. Failure to obtain approval for the additional days may result in claim processing delays and potential payment denials.

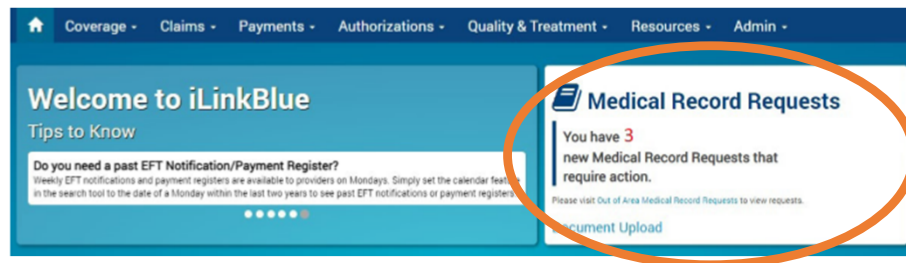


You may also contact the member's Blue Plan on their behalf. Here's how:

- Call the BlueCard Eligibility Line at 1-800-676-BLUE (1-800-676-2583) and ask to be transferred to the utilization review area.
- The member's Blue Plan may contact you directly regarding clinical information and medical records prior to treatment, for concurrent review or disease management for a specific member.

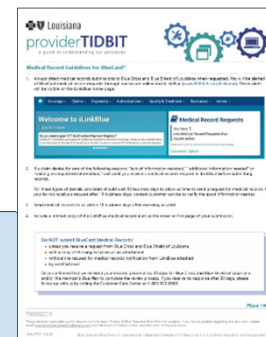
Submitting BlueCard Medical Records

- Always direct medical records submissions to Blue Cross and Blue Shield of Louisiana when requested. You will be alerted of BlueCard medical record requests through our secure online tool iLinkBlue (www.bcbsla.com/ilinkblue). These alerts will be visible on the iLinkBlue home page. Medical Record Requests will no longer be sent hardcopy.



- If a claim denies for one of the following reasons: “lack of information received,” “additional information needed” or “waiting on requested information,” wait until you receive a medical records request in iLinkBlue before submitting records.
- For these types of denials, providers should wait 10 business days to allow us time to send a request for medical records. If you do not receive a request after 10 business days, contact customer service to verify the exact information needed.
- Send medical records to us within 10 business days after receiving an alert.
- Include a printed copy of the iLinkBlue medical record alert as the cover or first page of your submission.

More information on Medical Records Guidelines for BlueCard can be found online at www.bcbsla.com/providers >Resources >Tidbits.



Submitting BlueCard Medical Records

BlueCard Medical Records Requests on iLinkBlue

- View medical records requests for your BlueCard patients in iLinkBlue by clicking the Out of Area Medical Record Requests link on the message board alert.
- You can also access requests by clicking on Claims >Medical Records >Out of Area Medical Record Requests.
- Use the Medical Record Requests section to research Outstanding Requests, Requests Completed By Provider and Requests Received by BCBSLA.

Medical Record Requests - Out of Area
Make selections below to complete research and handling of Medical Requests for out of area BCBS patients.
Claims pending for medical records cannot complete processing until we receive the information requested.

1 Request Status

☒ Outstanding Requests
☐ Requests Completed by Provider
☐ Requests Received by BCBSLA

2 Select Provider

Choose one...

Search Records

- You will receive confirmation once your files are uploaded.
- Please allow 30 days for the review process.
- If the claim has not been processed after 30 days, please follow up with the Customer Care Center at 1-800-922-8866.

Document Upload

1 Select the Department 2

Fax numbers are included only as a reference to assist in selecting the correct department.

Choose One

Choose One

Provider Disputes - Louisiana Members: Fax 225-298-7035

Provider Disputes - Non-Louisiana Members: Fax 225-297-2727

Payment Integrity: Fax 225-298-7675

ACA Risk Optimization: Fax 225-295-2166

ITS Host Medical Records: Fax 225-298-7529

BA Risk Optimization & STARS: Fax 318-812-6364

Health and Quality Management (HEDIS): Fax 225-298-7411

Federal Employee Program (FEP) Provider Appeals/Disputes: Fax 225-295-2364

Medical Necessity & Investigational Appeals Only: Fax 225-298-1837

Medical Records for Retrospective or Post Claim Review: Fax 1-800-515-1150

Tips for Successful Document Upload

- Each upload should contain only one patient and include the member's name, date of birth and contract number. Do not send multiple patients in a single upload.
- Uploaded documents will be routed directly to the department selected. Selecting the wrong department could delay processing.
- Include any notification received from BCBSLA with the uploaded document. If submitting a Dispute or Appeal, include the appropriate form.
- If you have received a notification from BCBSLA with a department/fax number not listed in the dropdown, follow the instructions on the notice.
- Do not resubmit the uploaded documents via fax or hardcopy. Sending duplicate requests could delay processing.

Blue Cross accepts document uploads for:

- Provider Disputes
- Payment Integrity
- ACA Risk Optimization
- ITS Host Medical Records
- Health and Quality Management (HEDIS®)
- Federal Employee Program (FEP) Appeals
- Medical Necessity & Investigational Appeals Only
- Medical Records for Retrospective or Post Claim Review

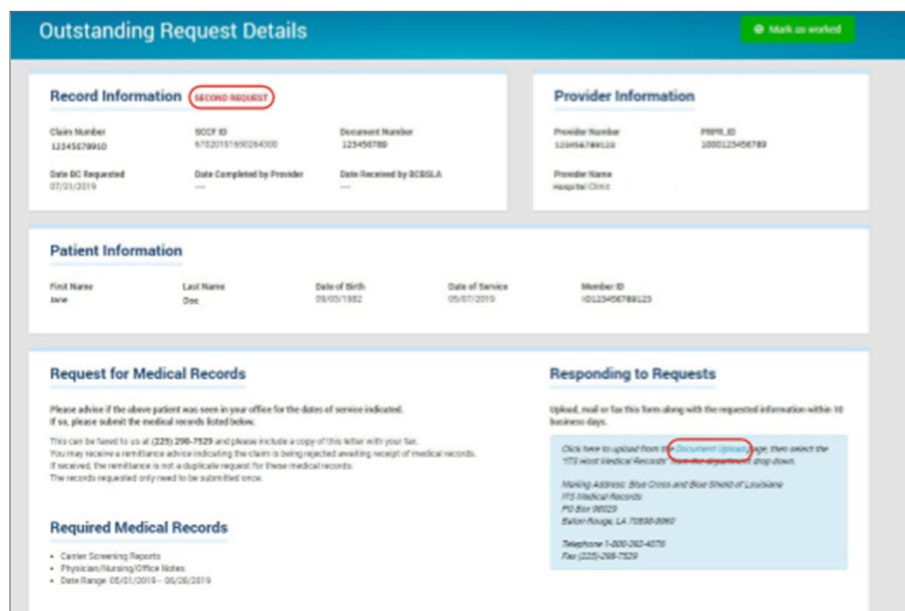
Document Upload - upload documents that would otherwise be faxed, emailed or mailed.

Once Blue Cross receives the uploaded document, a confirmation message will display, "The uploaded file was successfully received and sent to XXX Department at HHMMSS am/pm, MM/DD/YY."

Submitting BlueCard Medical Records

Second requests will display in red under **Outstanding Requests** search results. A second request displays when records have been requested more than once with no response.

After selecting a request from the search results, the **Outstanding Request Details** screen displays. This screen shows a summary of the medical record request including the claim, patient and provider information.



Outstanding Request Details Mark as worked

Record Information **SECOND REQUEST**

Claim Number: 12345678910 BCIP ID: 6782131790284000 Document Number: 123456789

Date BC Requested: 05/01/2019 Date Completed by Provider: --- Date Received by BCBSLA: ---

Provider Information

Provider Number: 12345678910 PPSID: 000123456789

Provider Name: Hospital Clinic

Patient Information

First Name: Jane Last Name: Doe Date of Birth: 09/03/1982 Date of Service: 05/01/2019 Member ID: 10123456789123

Request for Medical Records

Please advise if the above patient was seen in your office for the dates of service indicated. If so, please submit the medical records listed below.

This can be faxed to us at (225) 296-7529 and please include a copy of this letter with your fax. You may receive a remittance advice indicating the claim is being rejected awaiting receipt of medical records. If received, the remittance is not a duplicate request for these medical records. The records requested only need to be submitted once.

Required Medical Records

- Carrier Screening Reports
- Physician/Nursing/Office Notes
- Date Range: 05/01/2019 - 05/05/2019

Responding to Requests

Upload, mail or fax this form along with the requested information within 10 business days.

Click here to upload from the **Document Upload** page, then select the 173 most Medical Records. **Document Upload** drop down.

Mailing Address: Blue Cross and Blue Shield of Louisiana
173 Medical Records
PO Box 38029
Baton Rouge, LA 70830-0297

Telephone: 1-800-262-4070
Fax: (225) 268-7529

- The **Outstanding Request Details** screen displays second requests in red to the right of the Record Information.
- After submitting requested medical records to Blue Cross and Blue Shield of Louisiana, click the **Mark as worked** button.
- This moves the request to the **Completed by Provider** section. The request will no longer appear on the Outstanding Requests Details screen.

You have the option to submit medical records through iLinkBlue by clicking on "**Document Upload**." This accesses a tool that allows you to upload documents directly into iLinkBlue.

Medicare Crossover Claims

- Medicare crossovers are electronically filed claims that Medicare automatically forwards or “crosses over” to the member’s Blue Plan when information is available in the Medicare eligibility file.
- When a Medicare claim is crossed over to an out-of-state Blue Plan, the Medicare remittance advice will have a message beneath the patient’s claim information similar to:

“Claim information forwarded to: BCBS of Texas”

- If the remittance advice does not contain a message similar to this example, then the claim was not forwarded electronically to the member’s Blue Plan for processing. The provider must then file the claim, along with a copy of the Medicare Remittance Advice, with the member’s Blue Plan (as listed on the member ID card).
- If Medicare has forwarded the claim to the member’s Blue Plan, please allow 25-30 days from the Medicare remittance advice date before contacting the member’s Blue Plan.

For more information, refer to the “Medicare Crossover Claims” Tidbit online at www.bcbsla.com/providers >Resources >Tidbits.



Ambulance Claims

Ground Service

- All ground ambulance claims must include the point-of-pick-up ZIP code.

Air Service

- All air ambulance claims must include the 5-digit ZIP code of the point-of-pick-up. Claims that do not include the point-of-pick-up ZIP code on the claim will be denied for insufficient information.



Where to file air ambulance claims:

- If the pick-up location is in Louisiana, the claim should be filed directly to BCBSLA.
- If the pick-up location ZIP code is outside of Louisiana, the claim should be filed to the local Blue Plan that covers the area of pick-up.
- If the pick-up location is outside the US, the claim must be filed to the Blue Cross Blue Shield Global® Core (www.bcbsglobalcore.com).

Filing Claims

Submitting Claims for BlueCard Members

Submit BlueCard claims directly to BCBSLA.

Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's plan then applies benefits, approves payment, routes the claim back to BCBSLA. BCBSLA will then reimburse you.

Filing Claims with Your National Provider Identifier (NPI) – Your NPI is used for claims processing and internal reporting. Claim payments are reported to the Internal Revenue Service (IRS) using your Tax ID number (TIN).

Referring Physician NPIs – Referring physician NPIs are required on all applicable claims filed with BCBSLA and HMO Louisiana.

Ancillary and Remote Providers

Ancillary providers are independent clinical laboratories, durable/home medical equipment (DME/HME) and supply providers and specialty pharmacies located within the BCBSLA service area.

Remote providers are those located outside of the service area and are contracted to act as a local provider.

- If a remote provider contract is in place with the local plan, the claim must be filed to the local plan and would be considered a participating provider claim.
- If a remote provider contract is not in place with the local plan, the claim must be filed to the local plan and would be considered a nonparticipating provider claim.



Ancillary Claims

Examples

Provider Type	Where to File	Example
Lab	File the claim to the Plan in which state the specimen was drawn. Where the specimen was drawn will be determined by which state the referring provider is located.	Blood is drawn in lab located in Alabama. Blood analysis is done in South Carolina. File to: BlueCross BlueShield of Alabama. You must file claims for the analysis of a lab to the Plan in which state the specimen was drawn.
DME	File the claim to the Plan in which state the equipment was shipped to or purchased in a retail store.	Wheelchair is purchased at a retail store in South Carolina. File to: BlueCross BlueShield of South Carolina.
Specialty Pharmacy	File the claim to the Plan in the state where the ordering provider is located.	Patient is seen by a physician in Ohio who orders a specialty pharmacy injectable for the patient. Patient will receive the injections in South Carolina where the member lives for six months of the year. File to: Blue Cross Blue Shield of Ohio.

Dental and Oral Surgery Claims

ADA Claim Form

- When filing claims/calling for claim status for dental services, providers use the information on the Blue Plan named on the member ID card.
- ADA claim forms received by BCBSLA for dental services for BlueCard members will be sent back to the provider.



Dentists and oral surgeons should verify benefits for BlueCard program members prior to performing services by calling the number on the back of the member ID card.

Dental and Oral Surgery Claims

CMS-1500

- Dental services that fall under the medical care category and are filed on a CMS-1500 claim form will be processed by BCBSLA. Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's Blue Plan then applies benefits, approves payment and routes the claim back to BCBSLA. BCBSLA will then reimburse you.
- Dental claims submitted on a CMS-1500 claim form may be processed through BlueCard; therefore, providers should expect the remit or payment to come from BCBSLA if the claim is processed to pay the provider.
- Claims may also be submitted electronically on iLinkBlue.
- Additional information is available in the *Dental Network Office Manual*, available online at www.bcbsla.com/providers >Resources.

Note: Our member benefit plans require oral surgery claims be processed first under the patient's dental coverage. Do not submit as a medical claim first.

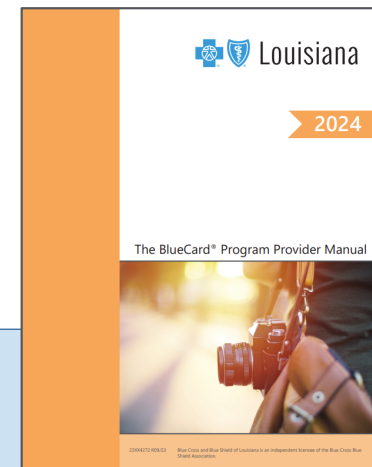
Split Claims

When a claim is billed that meets the following criteria, the provider should split the charges into two claims:

- When the claim is outpatient, and the professional claim spans a calendar year.
- When participating and nonparticipating providers are billed on the claim.
- When the claim is from a single provider whose status changes from participating to nonparticipating or from non-participating to participating during the span of services billed on the claim.
- When there is membership coverage changes, the claim must be split at the date of coverage change.
- When a claim is received that includes both surprise bill services (as specified under the No Surprises Act and its accompanying regulations) and those that are not considered surprise bill services. For more information about the No Surprises Act, visit www.cms.gov/nosurprises.
- For hospitals, when a mother and newborn claim includes a discharge date for the baby that is after the mother's discharge date.
- For hospitals, when a mother and newborn claim includes NICU admission, the claim must be split on the date the baby is admitted to the NICU.

Depending on plan processes, the Blue Plan may also require the claim to be split if multiple professional providers are billed on the same claim.

More information can be found in our BlueCard Manual online at www.bcbsla.com/providers >Resources >Manuals.



Reimbursement

Claims Payment

Guidelines for BlueCard claims payment:

- If you have not received payment for a claim, do not resubmit the claim because it will deny as a duplicate.
- Check the Not Accepted report on iLinkBlue under Claims, then Blue Cross Claims Confirmation Reports.
- Check claim status on iLinkBlue.
- If you have further questions about your claim, you may submit an Action Request.
- Or call the Customer Care Center at 1-800-922-8866.
 - For paid/rejected claims, you must provide the amount paid or ineligible amount, code and claim number.
 - For pended claims, you must provide the claim number and pended reason.



Note: In some cases, a member's Blue Plan may pend a claim because medical review or additional information is necessary. BCBSLA may either ask you for the information or give the member's Plan permission to contact you directly.

Reimbursement

Coordination of Benefits

Coordination of Benefits (COB) ensures members receive full benefits from their health benefit plans and prevents double payment for services when a member has coverage from two or more sources.

Please use the following guidelines when submitting COB claims:



- If BCBSLA or any other Blue Plan is the primary payor, submit the other carrier's name and address with the claim to BCBSLA.
- If a non-Blue health plan is primary and BCBSLA or any other Blue Plan is secondary, submit the claim to BCBSLA only after receiving payment and explanation of payment from the primary payor.

Carefully review the payment information from all payors involved on the remittance advice(s) before balance billing the patient for any potential liability.

Coordination of Benefits Questionnaire form – This will help you and your patients avoid potential claim issues while streamlining claims processing and reducing the number of denials related to COB. This form is available online at www.bcbsla.com/providers >Resources >Forms.

Refund Request Guidelines

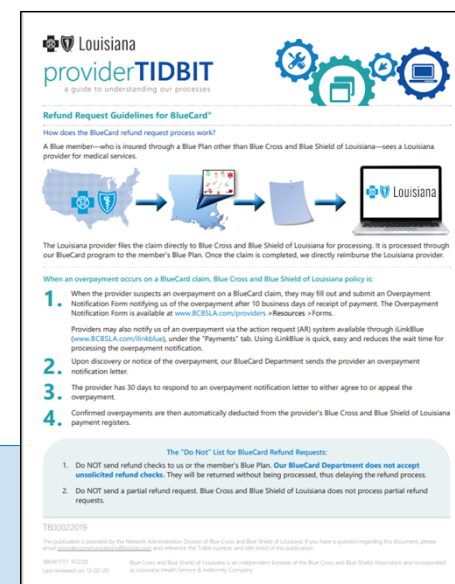
When an overpayment occurs on a BlueCard claim, Blue Cross and Blue Shield of Louisiana policy is:

1. When the provider suspects an overpayment on a BlueCard claim, they may fill out and submit an Overpayment Notification Form notifying us of the overpayment after 10 business days of receipt of payment. The Overpayment Notification Form is available at www.bcbsla.com/providers >Resources >Forms.

Providers may also notify us of an overpayment via the action request (AR) system available through iLinkBlue (www.bcbsla.com/ilinkblue), under the "Claims" tab. Click "Claims Status Search" then the orange "AR" button to start the request. Using iLinkBlue is quick, easy and reduces the wait time for processing the overpayment notification.

2. Upon discovery or notice of the overpayment, our BlueCard Department sends the provider an overpayment notification letter.
3. The provider has 30 days to respond to an overpayment notification letter to either agree to or appeal the overpayment.
4. Confirmed overpayments are then automatically deducted from the provider's Blue Cross and Blue Shield of Louisiana payment registers.

Refund Request Guidelines for BlueCard Tidbit can be found online at www.bcbsla.com/providers >Resources >Forms.



Resolving Claims Issues

Have an issue with a claim? We are here to help!

Depending on the type of claim issue, there are multiple ways to submit claims reviews:

- Submit Action Requests through iLinkBlue
- Provider Disputes
- Medical Appeals
- Administrative Appeals & Grievances

Submitting an Action Request is a great option for getting a quick and accurate resolution for your claim's issues. Action Requests:

- Reduce the time it takes for providers to receive a response from Blue Cross.
- Allow providers to see responses directly from the adjustments team after review.
- Allow providers to submit additional questions once they have reviewed the AR response.

Submitting Action Requests

Action Requests allow you to electronically communicate with Blue Cross when you have questions or concerns about a claim.

Common reasons to submit an Action Request

- Claim status (detailed denials)
- Claim denied for coordination of benefits
- Claim denied as duplicate
- Information needed from member (coordination of benefits, subrogation)
- Questioning non-covered charges
- Medical records receipt
- Recoupment request
- Status of an appeal
- Status of a grievance

Action Requests do not allow you to submit documentation regarding your claims review.

Submitting Action Requests

Action requests allow you to electronically send questions or concerns about a claim to Blue Cross. On each claim, providers can submit an action request. The electronic form will prepopulate with information on the specific claim. There are multiple places within iLinkBlue (www.bcbsla.com/ilinkblue) that include the action request option.

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	

on the **Paid/Rejected Claims Results** screen

and

on the **Pended Claims Results** screen

Claim Number	12345678900-1
<hr/>	
iLinkBlue Number	12345
NPI	123456789

on the **Claims Detail** screen

Submitting Action Requests

The screenshot shows a web form titled "Submit Action Request" with a close button (X) in the top right corner. Below the title is a light blue bar, and under that, a grey bar with the text "To submit an action request, complete the fields below." The form is divided into two main sections. The left section contains: an "Action" dropdown menu with "Select One" and a downward arrow; "First Name" and "Last Name" text input fields with placeholder text "First" and "Last" respectively; a "Phone Number" section with a text input field containing "XXX-XXX-XXXX" and a small "ext." input field; and a "Notes" section with a large text area containing the placeholder "Type the details of your request. Max 400 characters." The right section, titled "Claim Details", contains four labels: "Contract Number", "Claim Number", "Date of Service", and "Date Processed", each followed by a grey input field. A blue "Submit Action Request" button is located at the bottom right of the form.

Note: You only have to do one Action Request per claim; not one Action Request per line item of the claim.

When submitting an Action Request:

- Include your contact information.
- Be specific and detailed.
- Allow 10-15 working days for a response to each request.
- Check in Action Request Inquiry for a response.
- Submit a second request if there was no resolution.

Provider Disputes & Appeals

Sometimes it may be necessary for a provider to dispute or appeal a claim.

- Provider Disputes
 - Involves a denial that affects the provider's reimbursement.
- Medical Appeals
 - Involves a denial or partial denial based on:
 - Medical necessity, appropriateness, healthcare setting, level of care or effectiveness.
 - Determined to be experimental or investigational.
- Administrative Appeals & Grievances
 - Claims issue due to the member's contract benefits, limitations, exclusions or cost share.
 - When there is a grievance.

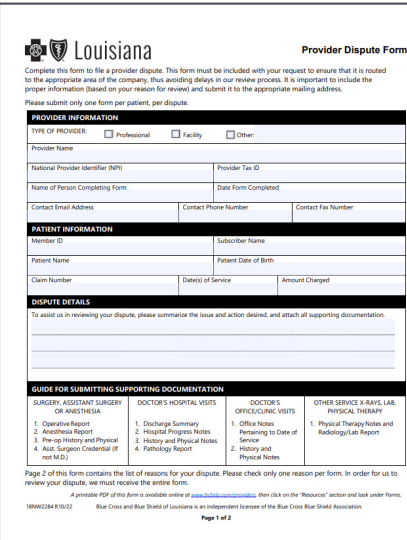
Provider Disputes

A provider dispute is different than an appeal or grievance. Provider disputes are defined as written requests from our participating network providers (In Network Providers ONLY) questioning (or disputing) their allowable charge of a processed claim. Disputes could involve the following:

- Reimbursement concerns
 - Allowable disputes (**must include breakdown, fee schedule**)
 - Bundling issues (**must always have medical records attached**)
- Authorization issues
 - Penalties where the **provider** is liable for the amount
 - Failed to obtain authorization denials (**reason auth not obtained**)
- Refund disputes
- Maximum daily benefit denials
- Timely filing denials

Network providers disputing claims for **BlueCard® members (out-of-state policies)** should submit via:

- Online via iLinkBlue (www.bcbsla.com/ilinkblue). Under “Claims,” click “Document Upload,” then “Provider Disputes-Non-Louisiana Members” in the drop-down menu.
- Fax: (225) 297-2727
- Hardcopy: P.O. Box 98029
Baton Rouge, LA 70809

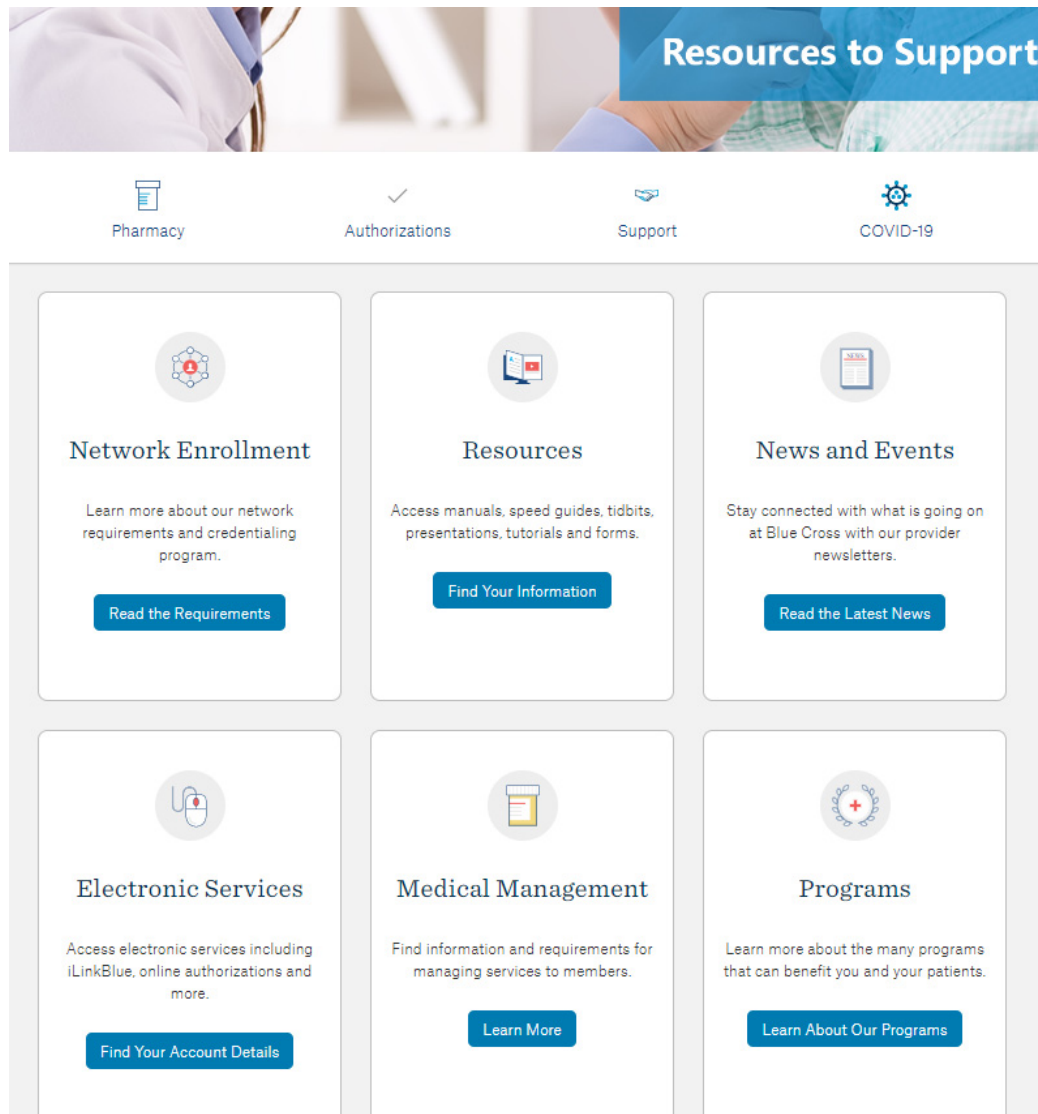


The image shows a 'Provider Dispute Form' from Blue Cross of Louisiana. The form is titled 'Provider Dispute Form' and includes instructions for completion. It is divided into several sections: 'PROVIDER INFORMATION', 'PATIENT INFORMATION', 'DISPUTE DETAILS', and 'GUIDE FOR SUBMITTING SUPPORTING DOCUMENTATION'. The 'PROVIDER INFORMATION' section includes fields for 'TYPE OF PROVIDER' (Professional, Facility, Other), 'Provider Name', 'National Provider Identifier (NPI)', 'Provider Tax ID', 'Name of Person Completing Form', 'Date Form Completed', 'Contact Email Address', 'Contact Phone Number', and 'Contact Fax Number'. The 'PATIENT INFORMATION' section includes fields for 'Member ID', 'Subscriber Name', 'Patient Name', 'Patient Date of Birth', 'Claim Number', 'Dates of Service', and 'Amount Charged'. The 'DISPUTE DETAILS' section includes a text area for 'To assist us in reviewing your dispute, please summarize the issue and action desired, and attach all supporting documentation.' The 'GUIDE FOR SUBMITTING SUPPORTING DOCUMENTATION' section includes a table with columns for 'SURGEON/ASSISTANT SURGEON OR ANESTHESIA', 'DOCTOR'S HOSPITAL VISITS', 'DOCTOR'S OFFICE/CLINIC VISITS', and 'OTHER SERVICE & RAYS, LAB, PHYSICAL THERAPY'. Each column lists the types of documents that should be submitted. At the bottom of the form, there is a page number 'Page 1 of 2'.

Form is available online at www.bcbsla.com/providers >Resources >Forms.

Online Resources: Provider Page

www.bcbsla.com/providers



You will find information on:

- Provider Networks
 - Credentialing
 - Provider Support
- Electronic Services
 - Learn about iLinkBlue
 - Clearinghouse Services
 - Electronic Funds Transfer (EFT)
- Newsletters
- Resources
 - Manuals
 - Speed Guides & Tidbits
 - Forms for Providers
 - Workshop & Webinar Presentations
 - Provider Forms
- Pharmacy
- Programs
 - Quality Blue
 - Care Management
 - Specialty Care Insight
- And more!

More information about The BlueCard Program can be found in our online manual here:



Provider Relations

Provider Education & Outreach

Kim Gassie Director

Jami Zachary Manager

Marie Davis – Sr. Provider Relations Rep.

Allen, Avoyelles, Beauregard, Caldwell, Catahoula, Concordia, East Carroll, Evangeline, Franklin, LaSalle, Madison, Morehouse, Ouachita, Rapides, Richland, Tensas, Vernon, West Carroll, Acadia

Anna Granen – Sr. Provider Relations Rep.

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

Mary Guy

East Feliciana, St. Helena, St. Tammany, Tangipahoa, Washington, West Feliciana, Livingston, Pointe Coupee, St. Martin, Terrebonne

Melonie Martin

East Baton Rouge, Ascension, West Baton Rouge

Lisa Roth

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant, Jackson, Lincoln, Natchitoches, Red River, Sabine, Union, Webster, Winn, Jefferson Davis, St. Landry, Vermilion

Yolanda Trahan

Assumption, Iberia, Lafayette, St. Charles, St. James, St. John the Baptist, St. Mary, Calcasieu, Cameron, Lafourche

provider.relations@bcbsla.com | 1-800-716-2299, option 4

Paden Mouton, Supervisor

Provider Contracting

Jason Heck, Director – jason.heck@bcbsla.com

Diana Bercaw, Lead Provider Network Development Representative – diana.bercaw@bcbsla.com
Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangi and Washington parishes

Jordan Black, Sr. Provider Network Development Representative – jordan.black@bcbsla.com
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Sue Condon, Lead Network Development & Contracting Representative – sue.condon@bcbsla.com
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Lauren Viola, Provider Network Development Representative – lauren.viola@bcbsla.com
Caddo, Bossier, Webster, Claiborne, Desoto, Red River, Bienville, Sabine, Natchitoches, Winn, Jackson and Lincoln parishes

provider.contracting@bcbsla.com | 1-800-716-2299, option 1

Doreen Prejean

Mary Landry

Karen Armstrong

Provider Credentialing & Data Management

Provider Network Setup, Credentialing, Contracting & Demographic Change

Vielka Valdez, Director, Provider Network Operations
vielka.valdez@bcbsla.com

Kaci Guidry, Manager, Provider Credentialing and Data Management
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Kristin Ross, Manager, Provider Contract Administration
kristin.ross@bcbsla.com

Chrisy Cavalier, Supervisor, Provider Information (PCDM Status)
chrisy.cavalier@bcbsla.com

If you would like to check the status on your credentialing application or provider data change or update, please contact the Provider Credentialing & Data Management Department.

PCDMstatus@bcbsla.com | 1-800-716-2299, option 2

Quick Contacts

Joining the Network

Getting Credentialed – PCDMstatus@bcbsla.com, 1-800-716-2299, option 2

Getting Contracted – provider.contracting@bcbsla.com, 1-800-716-2299, option 1

Updating your Information

Data Management – PCDMstatus@bcbsla.com, 1-800-716-2299, option 2

Education, iLinkBlue Training & Outreach

Provider Relations – provider.relations@bcbsla.com, 1-800-716-2299, option 4

Electronic Services

iLinkBlue – www.bcbsla.com/ilinkblue

EDI Services (clearinghouse) – EDIservices@bcbsla.com, 1-800-716-2299, option 3

Security Access to Online Services – PIMteam@bcbsla.com, 1-800-176-2299, option 5

Ongoing Support

Customer Care & IVR Phone Services – 1-800-922-8866

Questions?

At this time, we will address the questions you submitted electronically through the webinar platform.





THANK
YOU!





Appendix



Ancillary Claims

Ancillary providers include Independent Clinical Laboratory, Durable/Home Medical Equipment and Supplies and Specialty Pharmacy providers.

Please note:

- If you contract with more than one Plan in a state for the same product type (i.e., PPO or traditional), you may file the claim with either Plan.
- Contiguous county claims filing rules do not apply to ancillary claims.