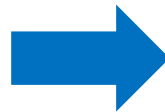


# The BlueCard® Program

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform only.



## **How to submit questions:**

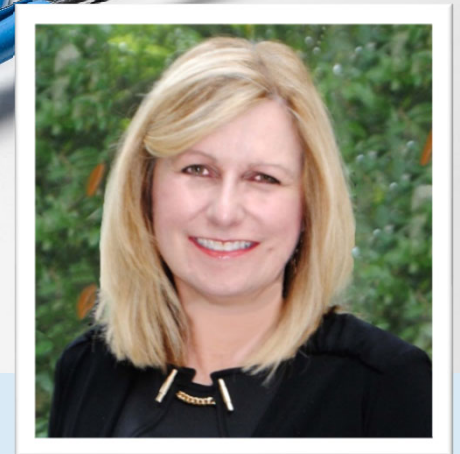
- Open the Q&A feature at the bottom of your screen, type your question related to today's training webinar and hit "enter."
- Once your question is answered, it will appear in the "Answered" tab.
- All questions will be answered by the end of the webinar.

March 2023

# The BlueCard<sup>®</sup> Program



Presented by: **Marie Davis**  
Provider Relations, Blue Cross and Blue Shield of Louisiana



HMO Louisiana, Inc. is a subsidiary of Blue Cross and Blue Shield of Louisiana, independent licensees of the Blue Cross Blue Shield Association.

Blue Cross and Blue Shield of Louisiana HMO offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, an independent licensee of the Blue Cross Blue Shield Association, offers Blue Advantage (PPO).

*CPT<sup>®</sup> Only copyright 2023 American Medical Association. All rights reserved.*

# What is the BlueCard Program?

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- A national program that enables members of one Blue Cross and Blue Shield (BCBS) plan to obtain in-network health care services while traveling or living in another BCBS Plan service area.
- It links participating health care providers with other Blue Plans across the country, and in more than 200 countries and territories worldwide, through a single electronic network for professional, outpatient and inpatient claims processing and reimbursement.
- Members have access to participating doctors and hospitals worldwide.

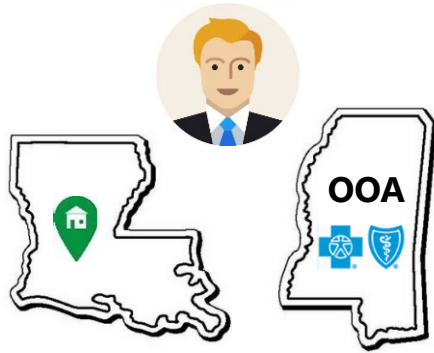
## **DID YOU KNOW?**

More than 400,000 members  
from other Blue Plans  
reside in Louisiana.

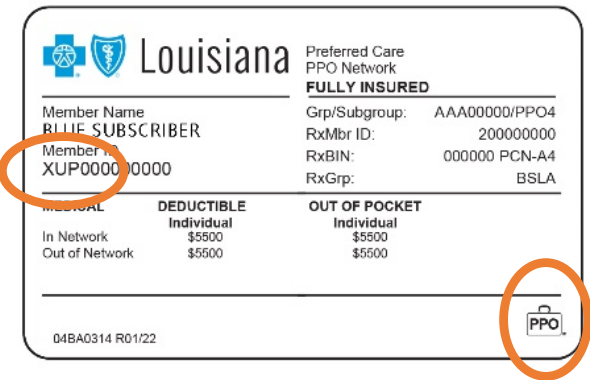


# How the BlueCard Program Works

## Example



An Out-of-Area (OOA) Blue member with BlueCross BlueShield of Mississippi (BCBSMS) benefits lives in Louisiana and visits a Blue Cross and Blue Shield of Louisiana Preferred Care PPO network provider.



Louisiana provider recognizes the logo on the member ID card and verifies membership and coverage using iLinkBlue or by calling the BlueCard Eligibility® Line.

**ilinkBlue**

[www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue)

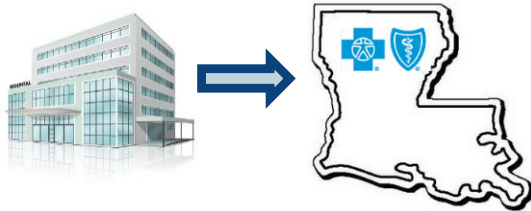
BlueCard Eligibility Line

1-800-676-BLUE

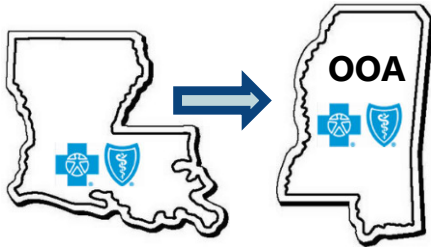
(1-800-676-2583)

# How the BlueCard Program Works

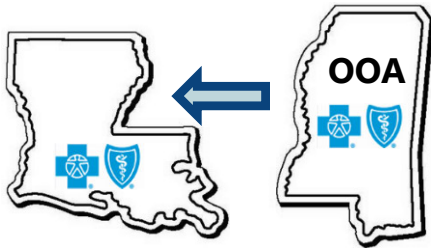
## Example



Louisiana provider submits claim to BCBSLA.



BCBSLA submits electronic transaction to BCBSMS.  
BCBSMS applies the member's benefits.



BCBSMS routes the claim back to BCBSLA for provider reimbursement.



BCBSLA issues remittance and payment to our provider.  
BCBSMS issues an explanation of benefits (EOB) to the member.

Some ancillary services have different filing rules. Please reference the "Ancillary Claims" section of *The BlueCard Program Provider Manual* found online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) >Resources >Manuals.

# How the BlueCard Program Works

*Don't Forget*

---

- Always verify a member's benefits with the member's plan. The BlueCard Eligibility Line, 1-800-676-BLUE has information about:
  - Eligibility and coverage
  - Dependents
  - Deductibles
  - Copayments
  - Coinsurance
  - Benefit maximums
  - Referral and authorization information
  - Other benefit information
- Admitting hospital or provider must request authorization from the home Plan for inpatient admissions. Claims without prior authorization will be rejected.
- Collect any member cost share for services.

# BlueCard Products

---

BlueCard excludes:



- Stand-alone dental
- Vision delivered through an intermediary model
- Self-administered prescription drugs delivered through an intermediary model
- Medicaid and SCHIP that is part of the Medicaid program
- Federal Employee Program (FEP)\*
- Medicare Advantage\*\*

\*FEP members have the letter "R" in front of their member number. Please follow your FEP billing guidelines for these contracts.

\*\*Medicare Advantage is a separate program from BlueCard and delivered through its own centrally administered platform. However, since you might see members of other BCBS Plans who have Medicare Advantage coverage, there is a section on Medicare Advantage claims processing in *The BlueCard Program Provider Manual*.

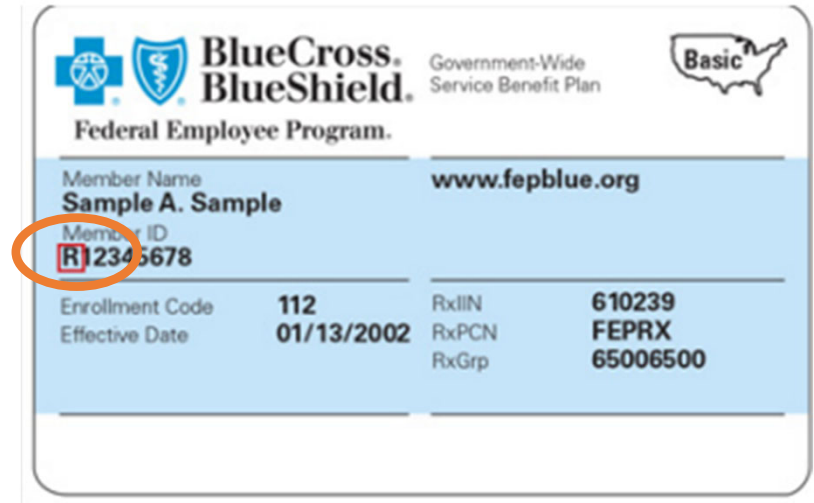


# Identifying FEP Members

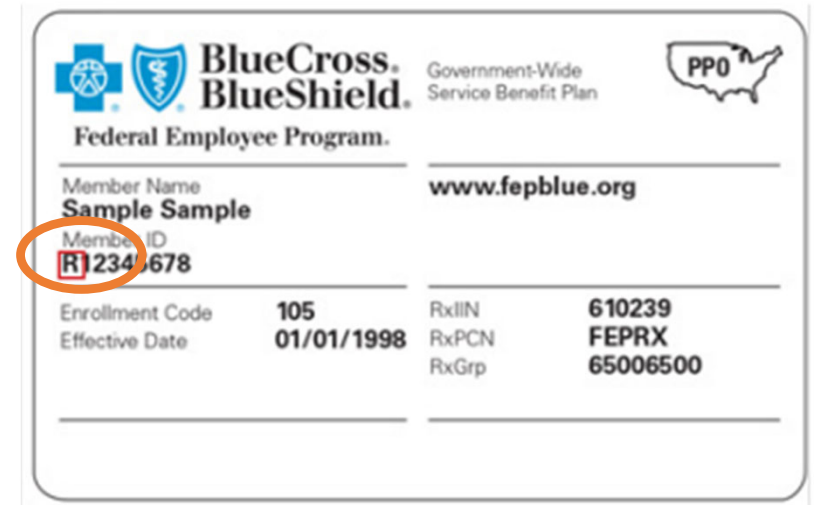
ID cards for FEP members do not display a three-character prefix. Rather, all FEP member ID numbers begin with the letter "R," as highlighted on the sample ID card below.



FEP members are excluded from the BlueCard Program.



Example of FEP Standard ID card:





# ID Card Prefixes

---

The majority of Blue-branded ID cards display a three-character prefix in the first three positions of the subscriber's ID number.

Exceptions include:

- Stand-alone vision and pharmacy when delivered through an intermediary model\*
- Stand-alone dental products\*
- Federal Employee Program (FEP) – has the letter “R” in front of the ID number\*

\*Follow instructions printed on these ID cards for how to verify eligibility, submit claims and for contact information.

The prefix is critical for any inquiries regarding the member, including eligibility and benefits, and is necessary for proper claim filing.

A1C1234567

A1C1234H567

A1CD1234H567

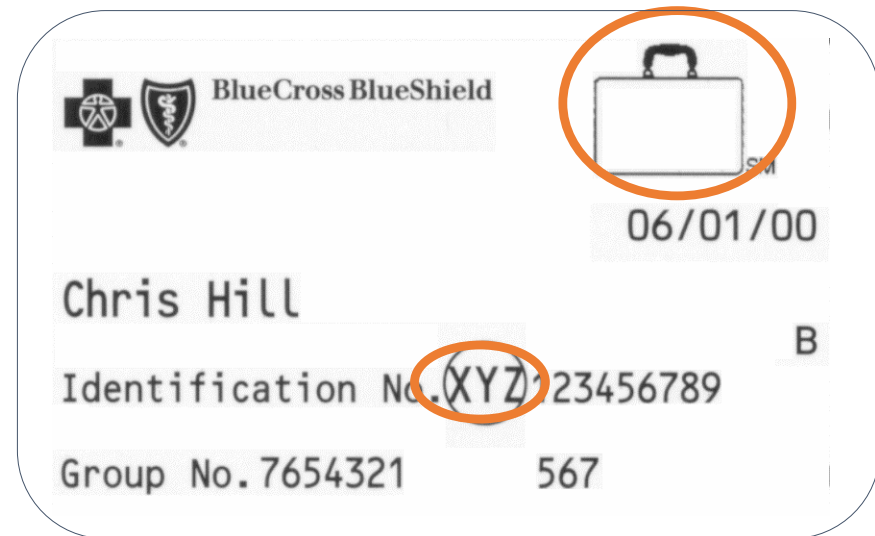
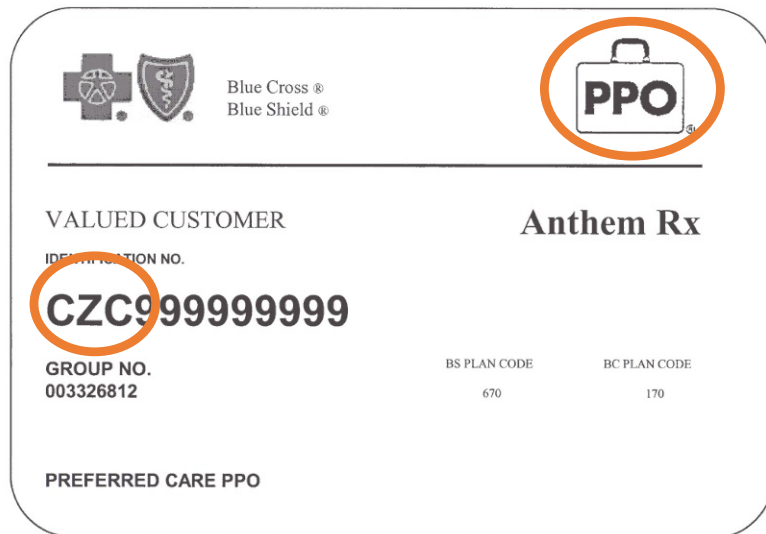
A1CD1234H56789012

When filing the claim, always enter the ID number exactly as it appears on the member's card, inclusive of the prefix, and include this complete identification number on any documents pertaining to services to ensure accurate handling by the Blue Plan. If the card presented has no prefix, follow the instructions on the back of the card for claims handling.

# Identifying BlueCard Members

The main identifiers for BlueCard members are the prefix and suitcase logo.

The three-character prefix at the beginning of the member ID number is the key element used to identify and correctly route out-of-area claims.



## Helpful tips:

- Regularly obtain new copies of the member ID card (front and back).
- Verify the member's eligibility through iLinkBlue or by calling the BlueCard Eligibility Line at 1-800-676-2583.
- Carefully determine the member's financial responsibility before processing payment.
- If the member is using an HSA or HRA debit card, be sure to verify the member's cost share before processing payment.

# Identifying BlueCard Member ID Cards



The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.




The PPOB in a suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.




The empty suitcase logo indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.



The BlueHPN suitcase logo indicates the member is enrolled in a Blue High Performance Network<sup>SM</sup> (BlueHPN) product.



 <b>Louisiana</b>		
Preferred Care PPO Network <b>FULLY INSURED</b>		
Member Name <b>BLUE SUBSCRIBER</b>	Grp/Subgroup: AAA00000/PPO4	
Member ID XUP000000000	RxMbr ID: 200000000	
	RxBIN: 000000 PCN-A4	
	RxGrp: BSLA	
<b>MEDICAL</b>	<b>DEDUCTIBLE</b>	<b>OUT OF POCKET</b>
	<b>Individual</b>	<b>Individual</b>
In Network	\$5500	\$5500
Out of Network	\$5500	\$5500
04BA0314 R01/22		



Some member ID cards do not have a prefix or suitcase logo, which may indicate that claims are handled outside of the BlueCard Program. Please look for instructions or a telephone number on the back of the card for how to file claims.

# Identifying BlueHPN Member ID Cards

- BlueHPN is an Exclusive Provider Organization (EPO). This means benefits are only covered for care by in-network providers.
- It is important to note that for non-BlueHPN providers, benefits for services incurred are limited to emergent care within BlueHPN product areas, and to urgent and emergent care outside of BlueHPN product areas.
- Benefit limitations are included on the back of the BlueHPN member ID card. If you are a non-BlueHPN provider but participate in the Preferred Care PPO network, you will be reimbursed for services provided to BlueHPN members according to your PPO allowable charges.
- BlueHPN members are recognizable by:
  - The Blue High Performance Network name on the front of the member ID card.
  - The BlueHPN in a suitcase logo in the bottom right-hand corner of the member ID card.

	<b>HMO Louisiana</b>	Blue High Performance Network <sup>SM</sup>
Member Name	LA HEALTH SERVICE & INDEMNITY CO	
Member ID	Advantage Plus Dental Network	
Grp/Subgroup		
RxMbr ID		
RxBIN	003858	RxPCN-A4
RxGrp	BSLA	
<b>BC PLAN 170 BS PLAN 670</b>		
04100 01320 1118R		
		

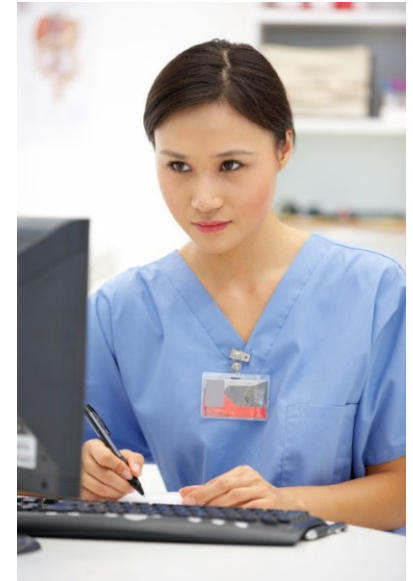
	<b>HMO Louisiana</b>	<a href="http://www.bcbsla.com">www.bcbsla.com</a>
Hospitals & Physicians: File claims with your local Blue Cross and/or Blue Shield Plan.		Customer Service 800-363-9150
Dental: File claims with United Concordia.		Find a Provider 800-810-2583
File Medicare primary claims with Medicare.		Authorizations 800-523-6435
Benefits limited to emergent care at non-BlueHPN providers within BlueHPN product areas.		Dental Questions 866-445-5338
Benefits limited to urgent and emergent care at non-BlueHPN providers outside of BlueHPN product areas.		Pharmacy Questions 866-781-7533
Blue Cross and Blue Shield of Louisiana provides administrative services only and does not assume any financial risk for claims.		<b>HMO Louisiana, Inc.</b> <b>P.O. Box 98024</b> <b>Baton Rouge, LA 70898-9024</b>
		A subsidiary of the Blue Cross and Blue Shield of Louisiana and an independent licensee of the Blue Cross and Blue Shield Association.
		Printed:
 <b>EXPRESS SCRIPTS®</b>		<b>Pharmacy Benefits Administrator</b>

# Medicare Advantage Members from Other Blue Plans

- Medicare Advantage (MA) is the program alternative to standard Medicare Part A and Part B fee-for-service coverage; generally referred to as “traditional Medicare.”
- All Medicare Advantage Blue Plans must offer beneficiaries at least the standard Medicare Part A and B benefits, but many offer additional covered services.
- Medicare Advantage organizations may also offer a Special Needs Plan (SNP).
- MA Blue Plans may allow in- and out-of-network benefits, depending on the type of product selected.

How to verify eligibility and/or benefits for MA members from other Blue Plans:

- Call the BlueCard Eligibility Line, or submit an inquiry through **iLinkBlue**.



BCBSLA offers two MA products statewide

- Blue Advantage (HMO)
- Blue Advantage (PPO)

Benefit and eligibility for these products are handled through the Blue Advantage Provider Portal ([www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue) > Blue Advantage). This tool is not used for BlueCard MA members.

# Medicare Advantage PPO Network Sharing

All Blue Plans that offer a MA PPO Plan participate in reciprocal network sharing. This allows Blue MA PPO members to obtain in-network benefits in the service area of any other Blue MA PPO Plan as long as the member sees a contracted MA PPO provider.

<b>If you are a participating provider in our MA PPO network...</b>	<b>If you are NOT a participating provider in our MA PPO network...</b>	<b>If your practice is closed to new members...</b>
you should provide the same access to care for Blue MA PPO members as you do for our members. Services will be reimbursed in accordance with your BCBSLA MA PPO allowable charges. The Blue MA PPO member's in-network benefits will apply.	but do accept Medicare and you see Blue MA PPO members; you will be reimbursed for covered services at the Medicare allowed amount based on where the services were rendered and under the member's out-of-network benefits. For urgent or emergent care, you will be reimbursed at the member's in-network benefit level.	you do not have to provide care for Blue MA PPO out-of-area members. The same contractual arrangements apply to these out-of-area network sharing members.



**Blue MA PPO members are recognizable by the “MA” suitcase on the member ID card.**

# MA PPO Network Sharing

---

- Blue MA PPO members are recognizable by the “MA” suitcase on the member ID card.
- Blue MA PPO members have been asked not to show their standard Medicare ID card when receiving services. Instead, Blue MA PPO members should provide their Blue Cross/Blue Shield member ID card.
- Claims for services rendered in Louisiana, should be filed directly to BCBSLA.





# Navigating iLinkBlue

**Top Navigation Bar**  
streamlines all of the iLinkBlue functions under six menus. When you click a menu option, a sub-menu appears that includes relevant features.

**Quick Links**  
This area contains shortcuts to the six most-used iLinkBlue functions.

## Message Board

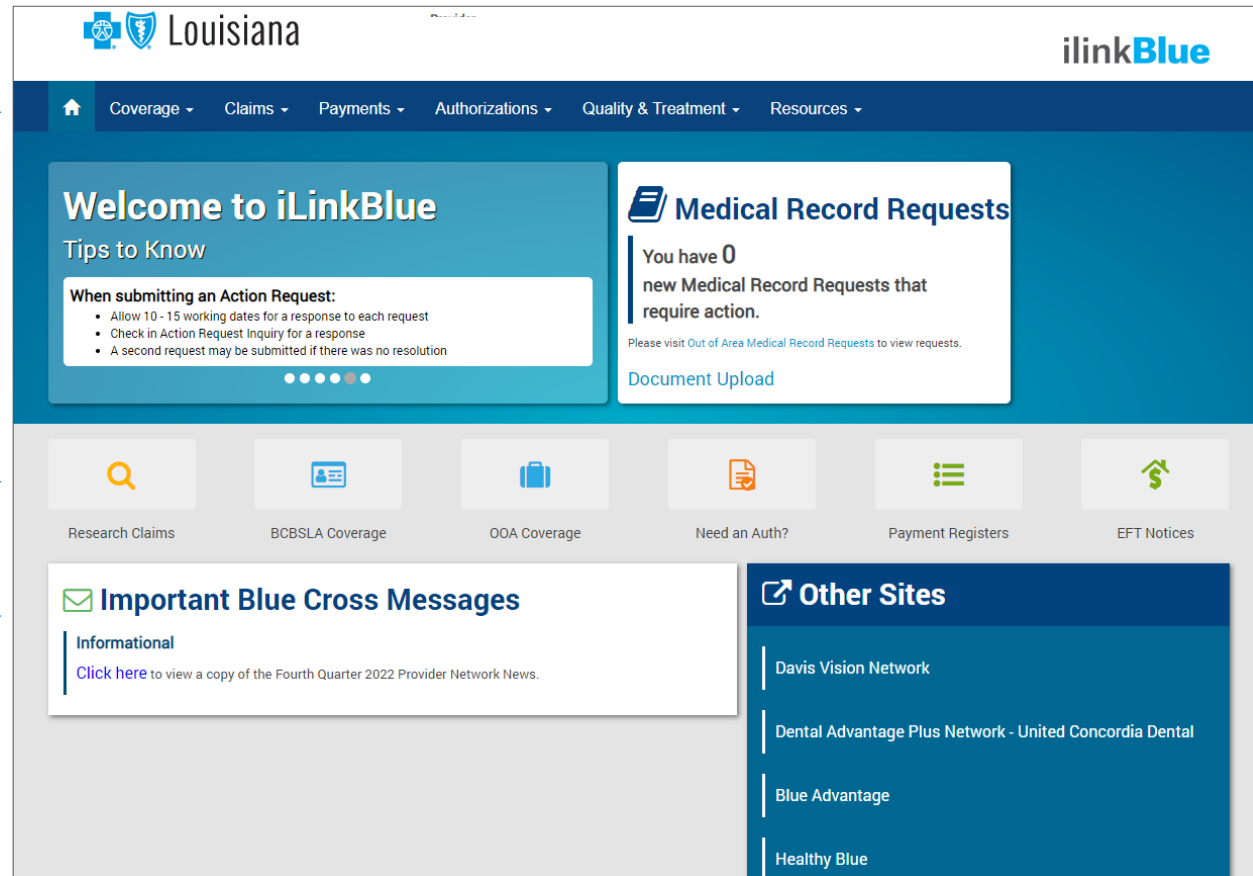
Contains up-to-the minute posts for upcoming events, new features, system outages, holiday notices and other important bulletins.

## Other sites

We provide quick access to other commonly used sites a provider might need to access.

## Medical Record Requests

You receive an alert when you have Out of Area Medical Record Requests for BlueCard members. To view these requests, click the “Out of Area Medical Record Requests” link on the alert. Does not include medical record requests for BCBSLA members.



# iLinkBlue: Coverage

## Submitting Eligibility Requests

Use this section to research coverage information for a BlueCard member (insured through a Blue Plan other than Blue Cross and Blue Shield of Louisiana).

The screenshot shows the iLinkBlue navigation bar with the following tabs: Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. Below the navigation bar, there are two main sections: 'BCBSLA Members' with a link to 'Coverage Information', and 'BlueCard - Out of Area Members' which is circled in orange. Under the 'BlueCard - Out of Area Members' section, there are two links: 'Submit Eligibility Request (270)' and 'View Eligibility Response (271)'.

**Submit Eligibility Request (270)** – Click on this link to submit an electronic eligibility inquiry to the out-of-area member's Blue Plan. Enter the member's prefix (the first three characters of the member ID number), the contract number and then click "Submit."

The screenshot shows the 'Eligibility Request (270)' form. It is divided into three sections: 'Contract Information', 'Patient Information', and 'Subscriber Information'. The 'Contract Information' section has fields for 'Prefix\*' and 'Contract Number\*'. The 'Patient Information' section has fields for 'First Name\*', 'Middle', 'Last Name\*', 'Suffix', 'Date of Birth' (mm/dd/yyyy), 'Gender' (Select Gender T), and 'Service Type\*' (Select Service Type). The 'Subscriber Information' section has fields for 'First Name', 'Middle', 'Last Name', and 'Suffix'. A 'Submit' button is located at the bottom right of the form.

The screenshot shows the 'Eligibility Responses (271)' table. It has a 'Delete' button at the top right. The table has five columns: 'Contract/ID Number', 'Subscriber Name (Last, First)', 'Patient Name (Last, First)', 'Current Policy Effective Date', and 'View Response'. There is one row of data with the following values: 'XXX123456789', 'Doe, John', 'Doe, Jane', '01/01/2018', and a 'View Detail' link. Below the table, there is a note: 'Eligibility responses will be retained for 21 days. BlueCard Eligibility Coverage Inquiries 1-800-676-BLUE (2583)'.

Contract/ID Number	Subscriber Name (Last, First)	Patient Name (Last, First)	Current Policy Effective Date	View Response
XXX123456789	Doe, John	Doe, Jane	01/01/2018	<a href="#">View Detail</a>

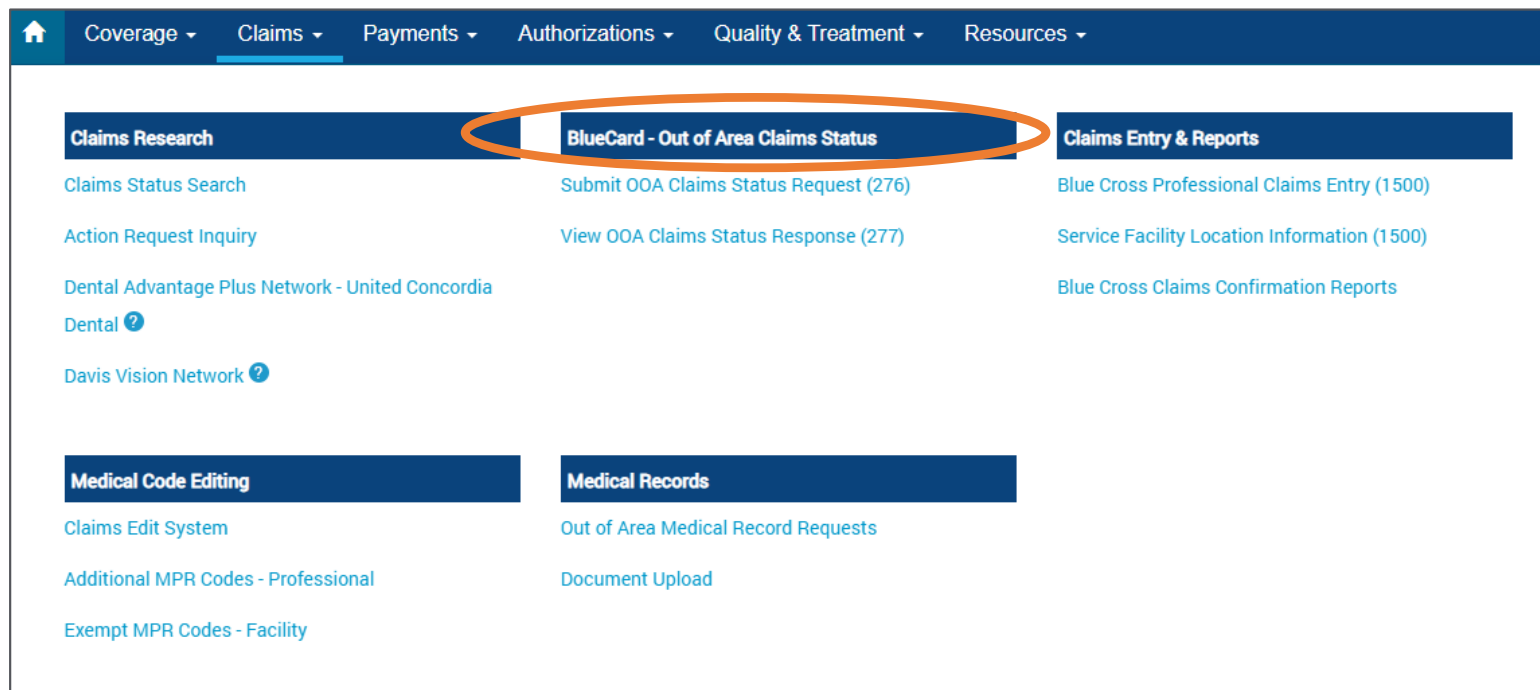
**View Eligibility Response (271)** – Click on this link to access the electronic response from the member's Blue Plan (shown above). Though not immediate, out-of-area responses are transmitted back usually within less than a minute. Eligibility responses are retained for 21 days.

# iLinkBlue: Claims

## BlueCard – Out of Area Claims Status

Use this section to submit claims status inquiries for out-of-area (OOA) BlueCard members that cannot be found using the **Claims Status Search** tool.

- **Submit OOA Claims Status Request (276)** – Click on this link to submit an electronic claim status inquiry to the out-of-area member's Blue Plan.
- **View OOA Claims Status Response (277)** – Click on this link to access the electronic response from the member's Blue Plan. Though not immediate, out-of-area responses are transmitted back usually within less than a minute.



# iLinkBlue: Claims

## BlueCard – Out of Area Claims Status

[Home](#) [Coverage](#) [Claims](#) [Payments](#) [Authorizations](#) [Quality & Treatment](#) [Resources](#)

### Claims Status

To begin your search for claims status click on one of the tabs below.

Paid/Rejected

Pended

Claim Number

1

Select a Provider

2

Narrow Your Search

3

Date of Service *optional*

☐ BCBSLA / FEP

☒ BlueCard - Out of Area

From

To

03/25/2021

Search

# iLinkBlue: Obtaining Authorizations

**Out of Area (Pre-Service Review - EPA)** – is designed to allow BCBSLA providers access to pre-service information offered by other Blue Plans.

- Enter the member ID three-character prefix.
- This will route you to the member's Blue Plan.
  - If the member's plan offers functionality, you will be able to enter the authorization request.
  - If the member's plan does not offer functionality, instructions on how to obtain the authorization request will be available.

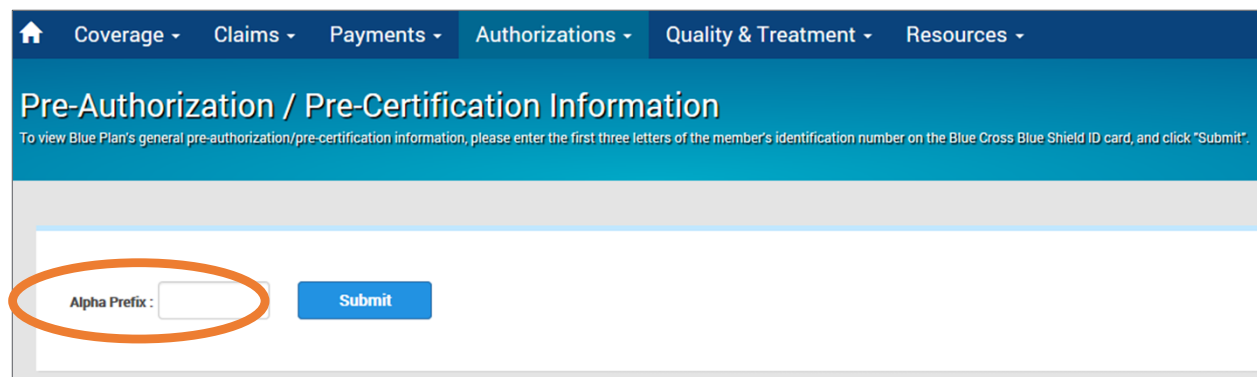


# iLinkBlue: Authorization and Billing Guidelines

**Step 1:** Log into iLinkBlue and click “Authorization Guidelines – Do I need an authorization” under Authorizations.



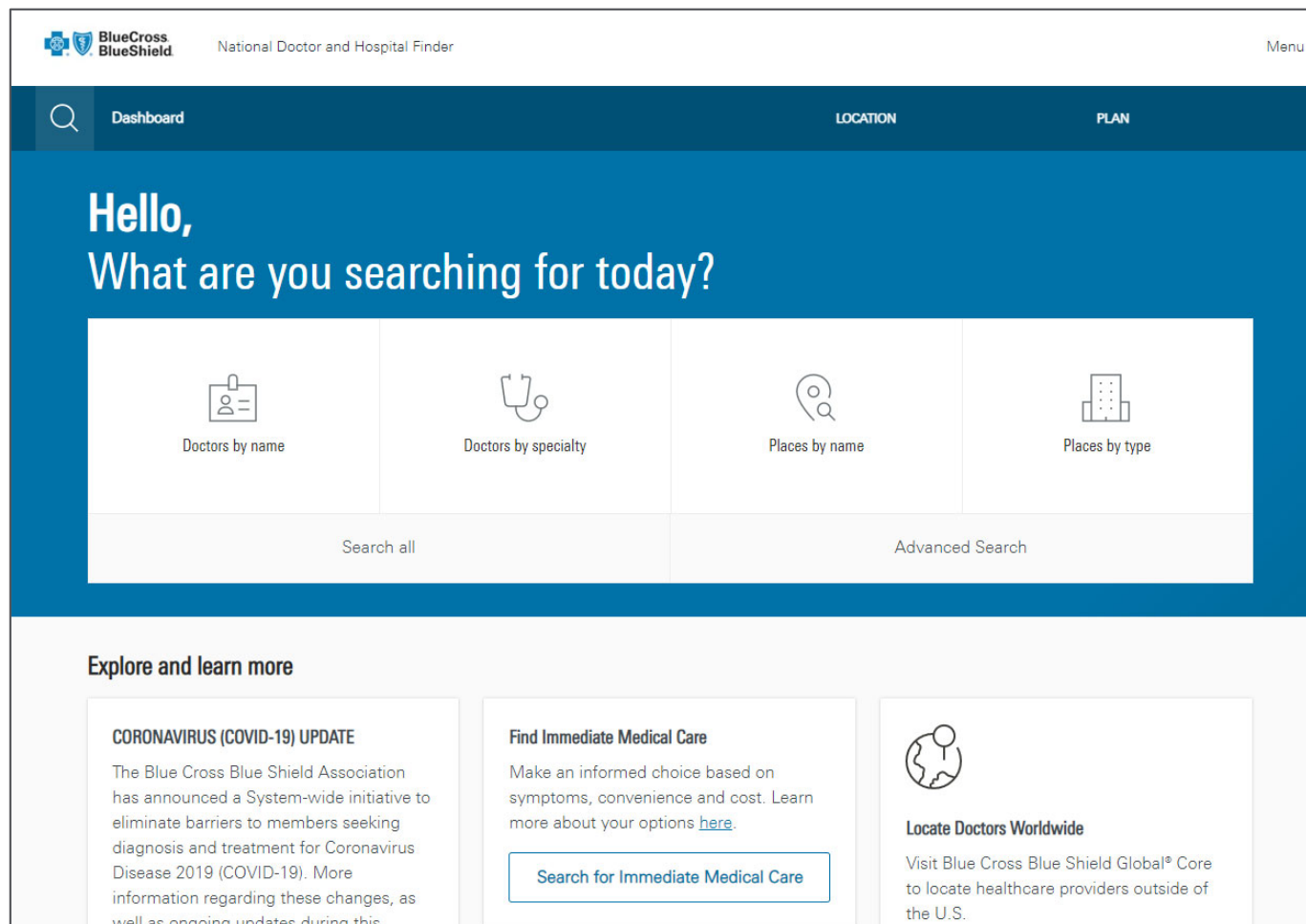
**Step 2:** Enter the member ID prefix.



The screenshot shows the 'Pre-Authorization / Pre-Certification Information' page. The page has a blue header with the title and a subtitle: 'To view Blue Plan's general pre-authorization/pre-certification information, please enter the first three letters of the member's identification number on the Blue Cross Blue Shield ID card, and click "Submit".' Below the header, there is a form with a label 'Alpha Prefix:' followed by a text input field. The input field is circled in orange. To the right of the input field is a blue 'Submit' button.

# National Doctor & Hospital Finder

BlueCard helps members access coverage while traveling out of state through our National Doctor and Hospital Finder website.





# Concurrent Review

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When the length of an inpatient hospital stay extends past the previously approved length of stay, any additional days must be approved. Failure to obtain approval for the additional days may result in claim processing delays and potential payment denials.

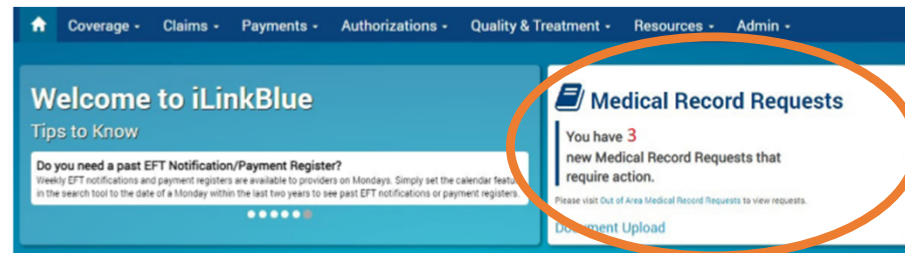


You may also contact the member's Blue Plan on their behalf. Here's how:

- Call the BlueCard Eligibility Line at 1-800-676-BLUE (1-800-676-2583) and ask to be transferred to the utilization review area.
- The member's Blue Plan may contact you directly regarding clinical information and medical records prior to treatment, for concurrent review or disease management for a specific member.

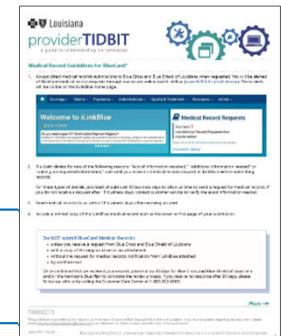
# Submitting BlueCard Medical Records

- Always direct medical records submissions to Blue Cross and Blue Shield of Louisiana when requested. You will be alerted of BlueCard medical record requests through our secure online tool iLinkBlue ([www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue)). These alerts will be visible on the iLinkBlue home page. Medical Record Requests will no longer be sent hardcopy.



- If a claim denies for one of the following reasons: “lack of information received,” “additional information needed” or “waiting on requested information,” wait until you receive a medical records request in iLinkBlue before submitting records.
- For these types of denials, providers should wait 10 business days to allow us time to send a request for medical records. If you do not receive a request after 10 business days, contact customer service to verify the exact information needed.
- Send medical records to us within 10 business days after receiving an alert.
- Include a printed copy of the iLinkBlue medical record alert as the cover or first page of your submission.

More information Medical Records Guidelines for BlueCard can be found online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) >Resources >Tidbits.



# Submitting BlueCard Medical Records

## BlueCard Medical Records Requests on iLinkBlue

- View medical records requests for your BlueCard patients in iLinkBlue by clicking the Out of Area Medical Record Requests link on the message board alert. You can also access requests by clicking on Claims > Medical Records > Out of Area Medical Record Requests.
- Use the Medical Record Requests section to research Outstanding Requests, Requests Completed By Provider and Requests Received by BCBSLA.

The screenshot shows a web form titled "Medical Record Requests - Out of Area". Below the title is a subtitle: "Make selections below to complete research and handling of Medical Requests for out of area BCBS patients. Claims pending for medical records cannot complete processing until we receive the information requested." The form has two main sections. Section 1, labeled "1 Request Status", contains three radio button options: "Outstanding Requests" (which is selected and circled in red), "Requests Completed by Provider", and "Requests Received by BCBSLA". Section 2, labeled "2 Select Provider", contains a dropdown menu with the text "Choose one..." and a downward arrow. At the bottom right of the form is a blue button labeled "Search Records".

Once confirmed that we received your records, please allow 30 days for Blue Cross and Blue Shield of Louisiana and/or the member's Blue Plan to complete the review process. If you receive no response after 30 days, please follow up with us by calling the Customer Care Center at 1-800-922-8866.

# Submitting BlueCard Medical Records

Second requests will display in red under **Outstanding Requests** search results. A second request displays when records have been requested more than once with no response.

After selecting a request from the search results, the **Outstanding Request Details** screen displays. This screen shows a summary of the medical record request including the claim, patient and provider information.

**Outstanding Request Details** Mark as worked

**Record Information** **SECOND REQUEST**

Claim Number 12345678910	BCBP ID 67821015790284000	Document Number 123456789
Date BC Requested 05/01/2019	Date Completed by Provider ---	Date Received by BCBGLA ---

**Provider Information**

Provider Number 12345678910123	PPR#, ID 1000123456789
Provider Name Insight Clinic	

**Patient Information**

First Name Jane	Last Name Doe	Date of Birth 09/03/1982	Date of Service 05/01/2019	Member ID 10123456789123
--------------------	------------------	-----------------------------	-------------------------------	-----------------------------

**Request for Medical Records**

Please advise if the above patient was seen in your office for the dates of service indicated. If so, please submit the medical records listed below.

This can be faxed to us at (225) 296-7529 and please include a copy of this letter with your fax. You may receive a remittance advice indicating the claim is being rejected awaiting receipt of medical records. If received, the remittance is not a duplicate request for these medical records. The records requested only need to be submitted once.

**Required Medical Records**

- Carrier Screening Reports
- Physician/Nursing/Office Notes
- Date Range: 05/01/2019 - 05/05/2019

**Responding to Requests**

Upload, mail or fax this form along with the requested information within 10 business days.

Click here to upload from my **Document Upload** page, then select the 175 most Medical Records. **Document Upload** drop down.

Mailing Address: Blue Cross and Blue Shield of Louisiana  
175 Medical Records  
PO Box 98029  
Baton Rouge, LA 70809-0290  
Telephone 1-800-262-4070  
Fax (225) 268-7529

- The **Outstanding Request Details** screen displays second requests in red to the right of the Record Information.
- After submitting requested medical records to Blue Cross and Blue Shield of Louisiana, click the **Mark as worked** button.
- This moves the request to the **Completed by Provider** section. The request will no longer appear on the Outstanding Requests Details screen.

You have the option to submit medical records through iLinkBlue by clicking on "**Document Upload**." This accesses a tool that allows you to upload documents directly into iLinkBlue.

# Medicare Crossover Claims

- Medicare crossovers are electronically filed claims that Medicare automatically forwards or “crosses over” to the member’s Blue Plan when information is available in the Medicare eligibility file.
- When a Medicare claim is crossed over to an out-of-state Blue Plan, the Medicare remittance advice will have a message beneath the patient’s claim information similar to:

*“Claim information forwarded to: BCBS of Texas”*

- If the remittance advice does not contain a message similar to this example, then the claim was not forwarded electronically to the member’s Blue Plan for processing. The provider must then file the claim, along with a copy of the Medicare Remittance Advice, with the member’s Blue Plan (as listed on the member ID card).
- If Medicare has forwarded the claim to the member’s Blue Plan, please allow 25-30 days from the Medicare remittance advice date before contacting the member’s Blue Plan.

For more information, refer to the “Medicare Crossover Claims” Tidbit online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) >Resources >Tidbits.

**Medicare Crossover Claims**

Medicare crossovers are electronically filed claims that Medicare automatically forwards or “crosses over” to Blue Cross and Blue Shield of Louisiana when member information is available in the Medicare eligibility file. This process includes claims where Medicare is primary and Blue Cross and Blue Shield of Louisiana is secondary.

All Blue Cross and Blue Shield Plans (Blue Plans) have established a standardized Medicare Crossover Agreement with the Centers for Medicare & Medicaid Services (CMS). This standardized agreement requires that crossover claims be sent directly from the Medicare Crossover Carrier, Group Health Inc. (GHI), to the member’s Blue Plan (information on Blue Plans can be found on the backside of this guide).

This means all claims, regardless of the state where the service was rendered, will be sent directly to the member’s Blue Plan. For example, Blue Cross and Blue Shield Louisiana receives crossover claims for our members even when the service was rendered in a state other than Louisiana.

**How to Tell if a Medicare Claim Was Crossed Over**

When a claim is crossed over to Blue Cross and Blue Shield of Louisiana from Medicare, there will be a message beneath the patient’s claim information on the Medicare remittance advice.

This message indicates the claim was forwarded electronically from Medicare to Blue Cross and Blue Shield of Louisiana for processing.

“Claim information forwarded to: BCBS of Louisiana Supplemental”

This message indicates the claim was forwarded electronically from Medicare to Blue Cross and Blue Shield of Louisiana for processing.

“Claim information forwarded to: BCBS of Louisiana Other”

This message indicates the claim was forwarded electronically from Medicare to Blue Cross and Blue Shield of Louisiana for processing.

If the remittance advice does not contain a message similar to these examples, then the claim was not forwarded to Blue Cross and Blue Shield of Louisiana for processing. Refer to the instructions on “Submitting a Claim That Did Not Cross Over” on the reverse side of this guide.

**Checking Claim Status on Crossover Claims**

Please wait 21 days from the Medicare remittance advice date before checking on the status of the crossover claim in eTidbit ([www.bcbsla.com/tidbits](http://www.bcbsla.com/tidbits)) or by calling Provider Services at 1-800-522-8886.

If after 21 days, the claim cannot be located in eTidbit or by Provider Services, please contact B2B Services at 1-800-718-7583 or email [B2BServices@bcbsla.com](mailto:B2BServices@bcbsla.com).

Please provide the following information:

- Provider ID#
- Member ID number
- Patient date of birth
- Date of service
- Patient chart#

**10/20/2022**

This publication is provided by the Network Information System of Blue Cross and Blue Shield of Louisiana. It is for informational purposes only and does not constitute a contract. For more information, please contact your broker or agent.

**DISCLAIMER:** While this publication is intended to provide information, it is not intended to constitute an offer of insurance or any other financial product. It is not intended to be used as a basis for any investment decision.

**Last reviewed:** 10/20/22

# Ambulance Claims

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## Ground Service

- All ground ambulance claims must include the point-of-pick-up ZIP code.

## Air Service

- All air ambulance claims must include the 5-digit ZIP code of the point-of-pick-up. Claims that do not include the point-of-pick-up ZIP code on the claim will be denied for insufficient information.

Where to file air ambulance claims:



- If the pick-up location is in Louisiana, the claim should be filed directly to BCBSLA.
- If the pick-up location ZIP code is outside of Louisiana, the claim should be filed to the local Blue Plan that covers the area of pick-up.
- If the pick-up location is outside the US, the claim must be filed to the Blue Cross Blue Shield Global<sup>®</sup> Core ([www.bcbsglobalcore.com](http://www.bcbsglobalcore.com)).

# Filing Claims

## *Submitting Claims for BlueCard Members*

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Submit BlueCard claims directly to BCBSLA.

Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's plan then applies benefits, approves payment, routes the claim back to BCBSLA. BCBSLA will then reimburse you.

**Filing Claims with Your National Provider Identifier (NPI)** – Your NPI is used for claims processing and internal reporting. Claim payments are reported to the Internal Revenue Service (IRS) using your Tax ID number (TIN).

**Referring Physician NPIs** – Referring physician NPIs are required on all applicable claims filed with BCBSLA and HMO Louisiana.

**Medicare Primary Claims Processed Through the BlueCard Program** – When services are rendered for a member from another Blue Plan and Medicare is primary, claims should be submitted directly to Medicare for primary payment. Medicare routes to member's Blue Plan.



# Ancillary Claims

## *Filing Instructions*

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**Ancillary providers** are independent clinical laboratories, durable/home medical equipment (DME/HME) and supply providers and specialty pharmacies located within the BCBSLA service area.

**Remote providers** are those located outside of the service area and are contracted to act as a local provider.



# Ancillary Claims

## *Filing Instructions*

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Ancillary Claims are filed to the local plan. The local plan is determined according to:

- If a remote provider contract is in place with the local plan, the claim must be filed to the local plan and would be considered a participating provider claim.
- If a remote provider contract is not in place with the local plan, the claim must be filed to the local plan and would be considered a nonparticipating provider claim.

# Ancillary Claims

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Ancillary providers include Independent Clinical Laboratory, Durable/Home Medical Equipment and Supplies and Specialty Pharmacy providers.

**Please note:**

- If you contract with more than one Plan in a state for the same product type (i.e., PPO or traditional), you may file the claim with either Plan.
- Contiguous county claims filing rules do not apply to ancillary claims.

# Ancillary Claims

## Examples

Provider Type	Where to File	Example
<b>Lab</b>	File the claim to the Plan in which state the specimen was drawn. Where the specimen was drawn will be determined by which state the referring provider is located.	Blood is drawn in lab located in Alabama. Blood analysis is done in South Carolina.  File to: BlueCross BlueShield of Alabama. You must file claims for the analysis of a lab to the Plan in which state the specimen was drawn.
<b>DME</b>	File the claim to the Plan in which state the equipment was shipped to or purchased in a retail store.	Wheelchair is purchased at a retail store in South Carolina.  File to: BlueCross BlueShield of South Carolina.
<b>Specialty Pharmacy</b>	File the claim to the Plan in the state where the ordering provider is located.	Patient is seen by a physician in Ohio who orders a specialty pharmacy injectable for the patient.  Patient will receive the injections in South Carolina where the member lives for six months of the year.  File to: Blue Cross Blue Shield of Ohio.

# Dental and Oral Surgery Claims

## *ADA Claim Form*

- When filing claims/calling for claim status for dental services, providers use the information on the Blue Plan named on the member ID card.
- ADA claim forms received by BCBSLA for dental services for BlueCard members will be sent back to the provider.



Dentists and oral surgeons should verify benefits for BlueCard program members prior to performing services by calling the number on the back of the member ID card.

# Dental and Oral Surgery Claims

## CMS-1500

- File dental services that fall under the medical care category on a CMS-1500 (professional) claim form.
- Dental services that fall under the medical care category and are filed on a CMS-1500 claim form will be processed by BCBSLA. Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's Blue Plan then applies benefits, approves payment and routes the claim back to BCBSLA. BCBSLA will then reimburse you.
- Dental claims submitted on a CMS-1500 claim form may be processed through BlueCard; therefore, providers should expect the remit or payment to come from BCBSLA if the claim is processed to pay the provider.
- Claims may also be submitted electronically on iLinkBlue.
- Additional information is available in the *Dental Network Office Manual*, available online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) > Resources.

The image shows a sample of a CMS-1500 Health Insurance Claim Form. It is a standard form used for submitting medical claims to health insurance companies. The form includes sections for patient information (name, address, date of birth), insurance information (policy number, group number), and a table for procedure codes and charges. The form is titled "HEALTH INSURANCE CLAIM FORM" and includes a QR code in the top left corner. The form is divided into several sections, including "PATIENT INFORMATION", "INSURANCE INFORMATION", "PROCEDURE INFORMATION", and "CHARGES". The "CHARGES" section is a table with columns for "SEQUENCE", "DATE OF SERVICE", "PROCEDURE CODE", "UNIT", "CHARGE", "REMARKS", and "TOTAL CHARGE". The form is designed to be filled out by a provider and submitted to a health insurance company for reimbursement.

**Note:** Our member benefit plans require oral surgery claims be processed first under the patient's dental coverage. Do not submit as a medical claim first.

# Split Claims

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When a claim is billed that meets the following criteria, the provider should split the charges into two claims:

- When the claim is outpatient, and the professional claim spans a calendar year.
- When participating and nonparticipating providers are billed on the claim.
- When the claim is from a single provider whose status changes from participating to nonparticipating or from non-participating to participating during the span of services billed on the claim.
- When there is membership coverage changes, the claim must be split at the date of coverage change.
- When a claim is received that includes both surprise bill services (as specified under the No Surprises Act and its accompanying regulations) and those that are not considered surprise bill services. For more information about the No Surprises Act, visit [www.cms.gov/nosurprises](https://www.cms.gov/nosurprises).
- For hospitals, when a mother and newborn claim includes a discharge date for the baby that is after the mother's discharge date.
- For hospitals, when a mother and newborn claim includes NICU admission, the claim must be split on the date the baby is admitted to the NICU.

Depending on plan processes, the Blue Plan may also require the claim to be split if multiple professional providers are billed on the same claim.



# Reimbursement

## *Claims Payment*

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Guidelines for BlueCard claims payment:

- If you have not received payment for a claim, do not resubmit the claim because it will deny as a duplicate.
- Check claim on iLinkBlue.
- Check the Not Accepted report on iLinkBlue under Claims, then Blue Cross Claims Confirmation Reports.
- If you have further questions with your claim you may then call the Customer Care Center at 1-800-922-8866.
  - For paid/rejected claims, you must provide the amount paid or ineligible amount, code and claim number.
  - For pended claims, you must provide the claim number and pended reason.



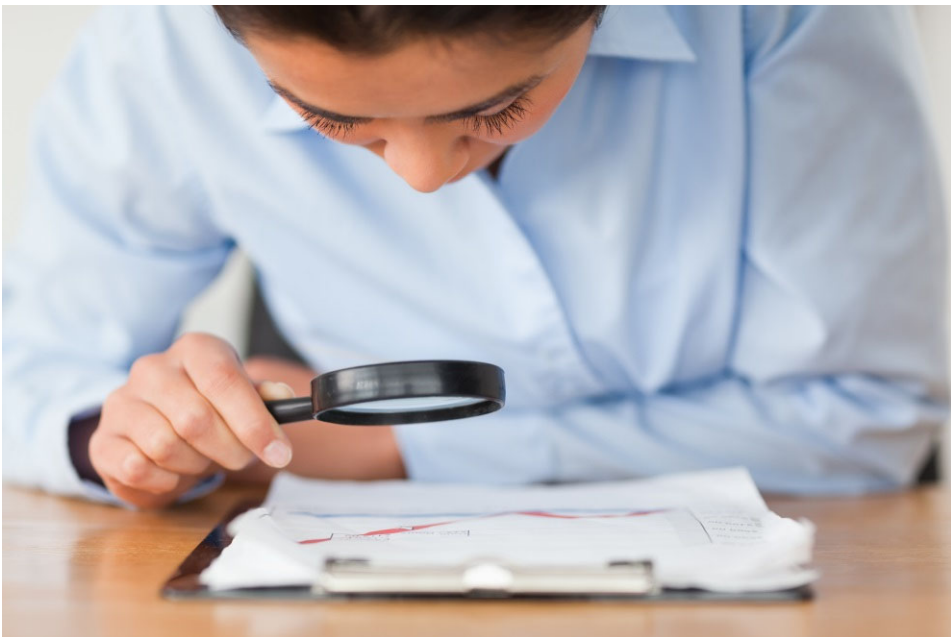
**Note:** In some cases, a member's Blue Plan may pend a claim because medical review or additional information is necessary. BCBSLA may either ask you for the information or give the member's Plan permission to contact you directly.

# Reimbursement

## *Coordination of Benefits*

Coordination of Benefits (COB) ensures members receive full benefits from their health benefit plans and prevents double payment for services when a member has coverage from two or more sources.

Please use the following guidelines when submitting COB claims:



- If BCBSLA or any other Blue Plan is the primary payor, submit the other carrier's name and address with the claim to BCBSLA.
- If a non-Blue health plan is primary and BCBSLA or any other Blue Plan is secondary, submit the claim to BCBSLA only after receiving payment and explanation of payment from the primary payor.

Carefully review the payment information from all payors involved on the remittance advice(s) before balance billing the patient for any potential liability.

**Coordination of Benefits Questionnaire form** – This will help you and your patients avoid potential claim issues while streamlining claims processing and reducing the number of denials related to COB. This form is available online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) >Resources >Forms.

# Refund Request Guidelines

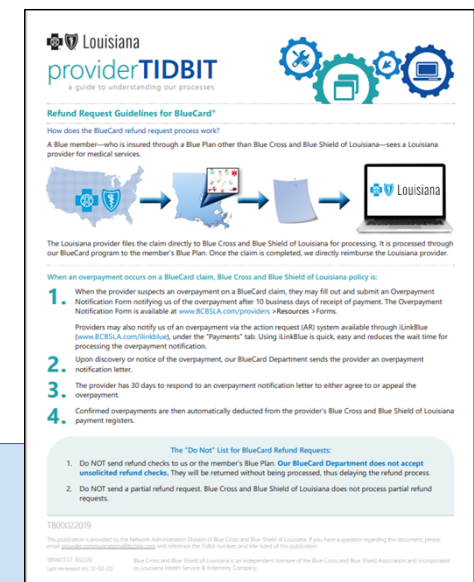
When an overpayment occurs on a BlueCard claim, Blue Cross and Blue Shield of Louisiana policy is:

1. When the provider suspects an overpayment on a BlueCard claim, they may fill out and submit an Overpayment Notification Form notifying us of the overpayment after 10 business days of receipt of payment. The Overpayment Notification Form is available at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) > Resources > Forms.

Providers may also notify us of an overpayment via the action request (AR) system available through iLinkBlue ([www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue)), under the “Payments” tab. Using iLinkBlue is quick, easy and reduces the wait time for processing the overpayment notification.

2. Upon discovery or notice of the overpayment, our BlueCard Department sends the provider an overpayment notification letter.
3. The provider has 30 days to respond to an overpayment notification letter to either agree to or appeal the overpayment.
4. Confirmed overpayments are then automatically deducted from the provider’s Blue Cross and Blue Shield of Louisiana payment registers.

Refund Request Guidelines for BlueCard Tidbit can be found online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) > Resources > Forms.



# Resolving Claims Issues

*Have an issue with a claim? We are here to help!*

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Depending on the type of claim issue, there are multiple ways to submit claims reviews:

- Submit Action Requests through iLinkBlue
- Provider Disputes
- Medical Appeals
- Administrative Appeals & Grievances

Submitting an Action Request is a great option for getting a quick and accurate resolution for your claim's issues. Action Requests:

- Reduce the time it takes for providers to receive a response from Blue Cross.
- Allow providers to see responses directly from the adjustments team after review.
- Allow providers to submit additional questions once they have reviewed the AR response.

# Submitting Action Requests

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Action Requests allow you to electronically communicate with Blue Cross when you have questions or concerns about a claim.


## Common reasons to submit an Action Request

- Claim status (detailed denials)
- Claim denied for coordination of benefits
- Claim denied as duplicate
- Claim denied for no authorization (but there is a matching authorization on file)
- Information needed from member (coordination of benefits, subrogation)
- Questioning non-covered charges
- No record of membership (effective and term date)
- Medical records receipt
- Recoupment request
- Status of an appeal
- Status of a grievance

Action Requests do not allow you to submit documentation regarding your claims review.

# Submitting Action Requests

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	



Claim Number	12345678900-1
iLinkBlue Number	12345
NPI	123456789
	


Submit an Action Request through iLinkBlue ([www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue)).

- On each claim, providers have the option to submit an Action Request review for correct processing.
- Click the **AR button** from the Claims Results screen or the **Action Request button** from the Claim Details screen to open a form that prepopulates with information on the specific claim.
- Please include your contact information.
- **Note:** You only have to do one Action Request per claim; not one Action Request per line item of the claim.

As an alternative to filing an Action Request, you may also contact the **Customer Care Center at 1-800-922-8866**.

# Submitting Action Requests

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	

Claim Number	12345678900-1
<hr/>	
iLinkBlue Number	12345
NPI	123456789
	

- Request a review for correct processing.
- Be specific and detailed.
- Allow 10-15 business days for first request.
- Check iLinkBlue for a claims resolution.
- Submit a second action request for a review.
- Allow 10-15 business days for second request.

If you have followed the steps outlined here and still do not have a resolution, you may contact Provider Relations for assistance at [provider.relations@bcbsla.com](mailto:provider.relations@bcbsla.com).

Email an overview of the issue along with two action request dates **OR** two customer service reference numbers if one of the following applies:

- You have made at least two attempts to have your claims reprocessed (via an action request or by calling the Customer Care Center) and have allowed 10-15 business days after second request; or
- It is a system issue affecting multiple claims.

# Provider Disputes & Appeals

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Sometimes it may be necessary for a provider to dispute or appeal a claim.

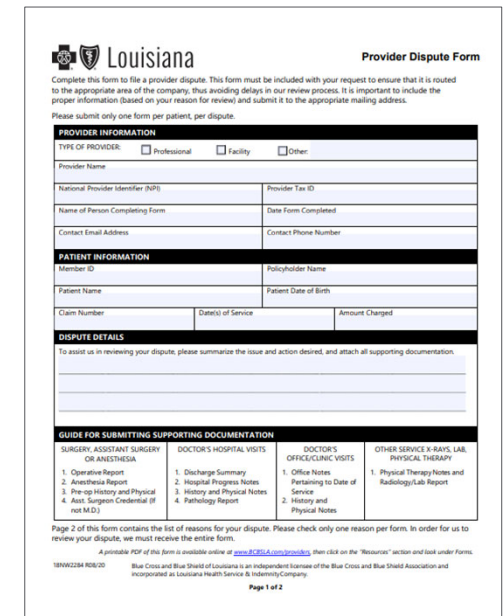
- Provider Disputes
  - Involves a denial that affects the provider's reimbursement.
- Medical Appeals
  - Involves a denial or partial denial based on:
    - Medical necessity, appropriateness, health care setting, level of care or effectiveness.
    - Determined to be experimental or investigational.
- Administrative Appeals & Grievances
  - Claims issue due to the member's contract benefits, limitations, exclusions or cost share.
  - When there is a grievance.



# Provider Disputes

A provider dispute is different than an appeal or grievance. Provider disputes are defined as written requests from our participating network providers (In Network Providers ONLY) questioning (or disputing) their allowable charge of a processed claim. Disputes could involve the following:

- Reimbursement concerns
  - Allowable disputes (**must include breakdown, fee schedule**)
  - Bundling issues (note: must always have medical records attached)
- Authorization issues
  - Penalties where the **provider** is liable for the amount
  - Failed to obtain authorization denials (**reason auth not obtained**)
- Refund Disputes
- Maximum daily benefit denials
- Timely Filing denials



The image shows a 'Provider Dispute Form' from Louisiana. It includes instructions for completion and a structured layout for providing information. The form is divided into several sections: PROVIDER INFORMATION, PATIENT INFORMATION, DISPUTE DETAILS, and a GUIDE FOR SUBMITTING SUPPORTING DOCUMENTATION. The PROVIDER INFORMATION section includes fields for Provider Name, National Provider Identifier (NPI), Provider Tax ID, Name of Person Completing Form, Date Form Completed, Contact Email Address, and Contact Phone Number. The PATIENT INFORMATION section includes fields for Member ID, Policyholder Name, Patient Name, Patient Date of Birth, Claim Number, Dates of Service, and Amount Charged. The DISPUTE DETAILS section has a space for summarizing the issue and action desired. The GUIDE FOR SUBMITTING SUPPORTING DOCUMENTATION section lists various types of documentation that may be required, such as Surgery, Assistant Surgery, OR Anesthesia, Discharge Summary, Hospital Progress Notes, History and Physical Notes, Pathology Report, Office Notes, Physical Therapy Notes and Radiology/Lab Report, and Pre-op History and Physical. The form also includes a footer with the Louisiana Department of Health and Hospitals logo and contact information.

Form is available online at [www.bcbsla.com/providers](http://www.bcbsla.com/providers) >Resources >Forms.

# Provider Disputes

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**Network providers** disputing claims for members with a **Louisiana policy** should submit via:

- Fax: (225) 298-7035
- Hardcopy: P.O. Box 98021  
Baton Rouge, LA 70809  
Attn: Provider Disputes
- Online via iLinkBlue, [www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue). Under "Claims," click "Document Upload," then "Provider Disputes-Louisiana Members" in the drop-down menu.

**Network providers** disputing claims for **BlueCard® members (out-of-state policies)** should submit via:

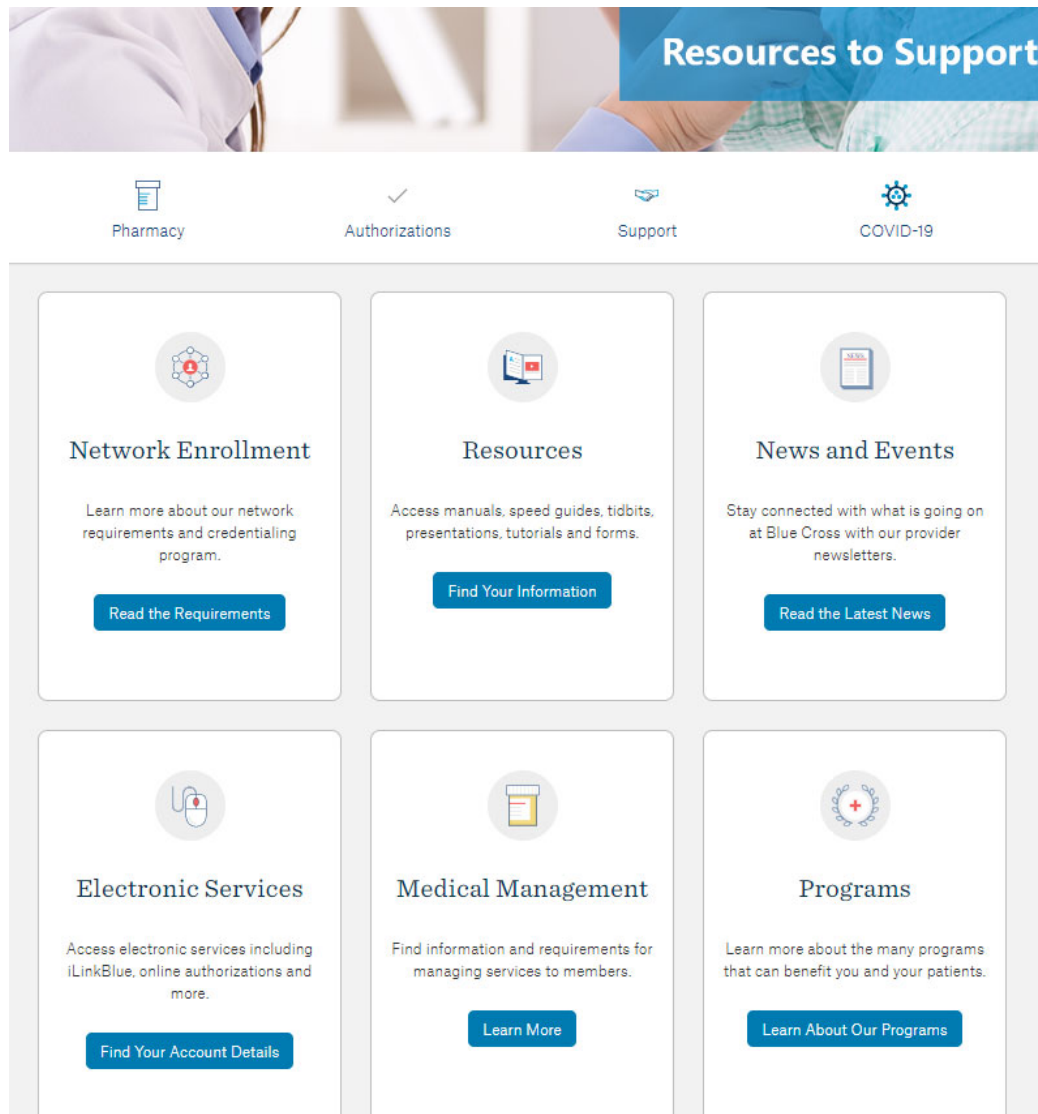
- Fax: (225) 297-2727
- Hardcopy: P.O. Box 98029  
Baton Rouge, LA 70809

**Federal Employee Program (FEP) providers:**

- Fax: (225) 295-2364
- Hardcopy: P.O. Box 98028  
Baton Rouge, LA 70898  
Attn: FEP Appeals
- Online via iLinkBlue, [www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue). Under "Claims," click "Document Upload," then "Federal Employee Program Provider Appeals/Disputes" in the drop-down menu.

# Online Resources: Provider Page

[www.bcbsla.com/providers](http://www.bcbsla.com/providers)

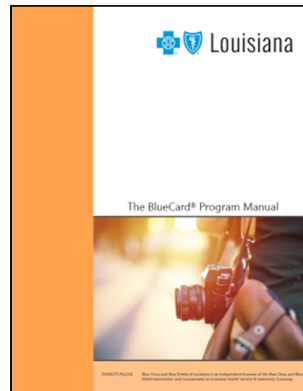


## You will find information on:

- Provider Networks
  - Credentialing
  - Provider Support
- Electronic Services
  - Learn about iLinkBlue
  - Clearinghouse Services
  - Electronic Funds Transfer (EFT)
- Newsletters
- Resources
  - Manuals
  - Speed Guides & Tidbits
  - Forms for Providers
  - Workshop & Webinar Presentations
  - Provider Forms
- Pharmacy
- Programs
  - Quality Blue
  - Care Management
  - Specialty Care Insight
- And more!

More information about The BlueCard Program can be found in our online manual here:

**[www.bcbsla.com/providers](http://www.bcbsla.com/providers)**  
> Resources > Manuals



# Provider Relations

## *Provider Education & Outreach*

**Kim Gassie** Director

**Jami Zachary** Manager

**Anna Granen** Senior Provider Relations Representative

**Vacant**

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

**Lisa Roth**

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant,  
Jackson, Lincoln, Natchitoches, Red River, Sabine,  
Union, Webster, Winn, Jefferson Davis, St. Landry,  
Vermilion

**Yolanda Trahan**

Assumption, Iberia, Lafayette, St. Charles, St. James,  
St. John the Baptist, St. Mary, Calcasieu, Cameron,  
Lafourche

**Mary Guy**

East Feliciana, St. Helena, St. Tammany, Tangipahoa,  
Washington, West Feliciana, Livingston, Pointe Coupee,  
St. Martin, Terrebonne

**Melonie Martin**

East Baton Rouge, Ascension, West Baton Rouge

**Marie Davis**

Allen, Avoyelles, Beauregard, Caldwell, Catahoula,  
Concordia, East Carroll, Evangeline, Franklin, LaSalle,  
Madison, Morehouse, Ouachita, Rapides, Richland,  
Tensas, Vernon, West Carroll, Acadia

**[provider.relations@bcbsla.com](mailto:provider.relations@bcbsla.com) | 1-800-716-2299, option 4**

**Paden Mouton, Supervisor**

# Provider Contracting

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**Jason Heck, Director – [jason.heck@bcbsla.com](mailto:jason.heck@bcbsla.com)**

**Diana Bercaw, Lead Provider Network Development Representative – [diana.bercaw@bcbsla.com](mailto:diana.bercaw@bcbsla.com)**

Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangi and Washington parishes

**Jordan Black, Sr. Provider Network Development Representative – [jordan.black@bcbsla.com](mailto:jordan.black@bcbsla.com)**

Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

**Sue Condon, Lead Network Development & Contracting Representative – [sue.condon@bcbsla.com](mailto:sue.condon@bcbsla.com)**

West Feliciana, East Feliciana, St. Helena, Pointe Coupee, West Baton Rouge, East Baton Rouge, Livingston, Ascension, Assumption and Iberville parishes

**Cora LeBlanc, Sr. Provider Network Development Representative – [cora.leblanc@bcbsla.com](mailto:cora.leblanc@bcbsla.com)**

St. John The Baptist, Terrebonne, Lafourche, St. Charles, St. James, Tensas, Madison, East Carroll, West Carroll, Franklin, Richland, Morehouse, Ouachita, Caldwell, Union, Concordia, Catahoula and Lasalle parishes

**Dayna Roy, Sr. Provider Network Development Representative – [dayna.roy@bcbsla.com](mailto:dayna.roy@bcbsla.com)**

Allen, Avoyelles, Beauregard, Calcasieu, Cameron, Grant, Jefferson Davis, Rapides and Vernon parishes

**Lauren Viola, Sr. Provider Network Development Representative – [lauren.viola@bcbsla.com](mailto:lauren.viola@bcbsla.com)**

Caddo, Bossier, Webster, Claiborne, Desoto, Red River, Bienville, Sabine, Natchitoches, Winn, Jackson and Lincoln parishes

**[provider.contracting@bcbsla.com](mailto:provider.contracting@bcbsla.com) | 1-800-716-2299, option 1**

**Doreen Prejean**

**Mary Landry**

**Karen Armstrong**

# Provider Credentialing & Data Management

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**Vielka Valdez**, Director, Provider Network Operations  
[vielka.valdez@bcbsla.com](mailto:vielka.valdez@bcbsla.com)

**Kaci Guidry**, Manager, Provider Credentialing and Data Management  
[kaci.guidry@bcbsla.com](mailto:kaci.guidry@bcbsla.com)

**Kristin Ross**, Manager, Provider Contract Administration  
[kristin.ross@bcbsla.com](mailto:kristin.ross@bcbsla.com)

**Chrisy Cavalier**, Supervisor, Provider Information (PCDM Status)  
[chrisy.cavalier@bcbsla.com](mailto:chrisy.cavalier@bcbsla.com)

If you would like to check the status on your Credentialing Application or Provider Data change or update, please contact the Provider Credentialing & Data Management Department.

[PCDMstatus@bcbsla.com](mailto:PCDMstatus@bcbsla.com) | 1-800-716-2299, option 2

# Quick Contacts

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## Joining the Network

Getting Credentialed – [PCDMstatus@bcbsla.com](mailto:PCDMstatus@bcbsla.com), 1-800-716-2299, option 2

Getting Contracted – [provider.contracting@bcbsla.com](mailto:provider.contracting@bcbsla.com), 1-800-716-2299, option 1

## Updating your Information

Data Management – [PCDMstatus@bcbsla.com](mailto:PCDMstatus@bcbsla.com), 1-800-716-2299, option 2

## Education, iLinkBlue Training & Outreach

Provider Relations – [provider.relations@bcbsla.com](mailto:provider.relations@bcbsla.com), 1-800-716-2299, option 4

## Electronic Services

iLinkBlue – [www.bcbsla.com/ilinkblue](http://www.bcbsla.com/ilinkblue)

EDI Services (clearinghouse) – [EDIservices@bcsla.com](mailto:EDIservices@bcsla.com), 1-800-716-2299, option 3

Security Access to Online Services – [PIMteam@bcbsla.com](mailto:PIMteam@bcbsla.com), 1-800-176-2299, option 5

## Ongoing Support

Customer Care & IVR Phone Services – 1-800-922-8866



# Questions?

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At this time, we will address the questions you submitted electronically through the webinar platform.





THANK  
YOU!

