For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform only.

How to submit questions:

- Open the Q&A feature at the bottom of your screen, type your question related to today's training webinar and hit "enter."
- Once your question is answered, it will appear in the "Answered" tab.
- All questions will be answered by the end of the webinar.

Blue Cross and Blue Shield of Louisiana (Louisiana Blue) Facility Workshop

Facility Sept. 2025

Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

DocuSign® is an independent company that Blue Cross and Blue Shield of Louisiana uses to enable providers to sign and submit provider credentialing and data management forms electronically



Our Mission

To improve the health and lives of Louisianians.

Our Core Strategies

- Health
- Affordability
- Experience

- Sustainability
- Foundations

Our Vision

To serve Louisianians as the statewide leader in offering access to affordable healthcare by improving quality, value and customer experience.

Agenda

- Credentialing
- Recredentialing
- Data Management
- Verifying your Networks
- Identifying your Patients
- iLinkBlue
- Authorizations
- Carelon Authorizations
- Billing Guidelines
- Claims
- Blue Distinction
- Medical Records
- Resources



Credentialing

Facility Network Availability

The following facility types must meet certain criteria to participate in our networks:

- Ambulance Service
- Ambulatory Surgical Center
- Birthing Centers
- Cardiac Cath Lab (Outpatient) •
- Diagnostic Services
- Dialysis Facility
- DME Supplier
- Emergency Medicine Physician Groups
- Home Health Agency
- Home Infusion
- Hospice
- Hospitals

- IOP/PHP Psych/CDU
- Laboratory
- Lithotripsy/Orthotripsy
- Nursing Home
- Radiation Center
- Residential Treatment
- Retail Health Clinic
- Skilled Nursing Facility
- Sleep Lab/Center
- Specialty Pharmacy
- Urgent Care Clinic

View the *Credentialing Criteria* for these facility types at **www.lablue.com/providers** > Network Enrollment > Join Our Networks > Facilities and Hospitals > Credentialing Process.

Credentialing Process



Since 1996, we have been dedicated to fully credentialing providers who apply for network participation.



Our credentialing program is accredited by the Utilization Review Accreditation Commission (URAC).



To participate in our networks, providers must meet certain criteria as regulated by our accreditation body and the Louisiana Blue.



Providers will remain non-participating in our networks until a signed agreement is received by our contracting department.



The credentialing committee approves credentialing twice per month.

Inquire about your initial credentialing status by contacting our Provider Credentialing & Data Management (PCDM)

Department at **PCDMstatus@lablue.com**.

The Paperwork for Facilities

Overview

Credentialing Process

Join Our Network

Update Your Information

Frequently Asked Questions

Join Our Network

Your request can take up to 90 days to process once all required information has been received. The BCBSLA Welcome to the Network notification letter will notify you of next steps and your network participation effective date shall be the effective date indicated on the signature page of your provider agreement. BCBSLA does not backdate network participation. Any claims submitted prior to network participation will process as out-of-network. When a claim is processed as out-of-network, payment for services may go to the member not to the provider.

Applying for network participation has been made easy. Our online Facility Initial Credentialing packet can now be completed, signed and submitted digitally with **DocuSign**. Each packet includes a checklist of all required documents. Please follow that checklist to ensure all information is included with the submission of your application.

Facility Initial Credentialing Packet

Some of the required credentialing supporting documentation for Facilities and Hospitals includes:

- Health Delivery Organization (HDO) Form
- HDO Attachment, as applicable
- State License
- Malpractice Liability Certificate (copy of declarations page)

Network facilities and hospitals are reverified every three years from their last credentialing acceptance date. Blue Cross sends reverification packets directly to facilities and hospitals based on the correspondence information on file.



The Facility Initial Credentialing Packet includes a checklist of all required documents needed for credentialing.



The Paperwork for Facilities

Facility Initial Credentialing Packet







NEW

Checklist for Participating and Non-participating Application can be found on our Provider page at www.lablue.com/providers > Network Enrollment > Join Our Networks > Facilities and Hospitals and completed through DocuSign.

The Paperwork for Facilities

Louisiana Blue uses the **Facility Credentialing Application** for initial credentialing.



There are attachment forms included with the main credentialing form. Facilities should complete only those that apply.

- Attachment A Ambulance
- Attachment B DME Supplier
- Attachment C ASC, Birthing Center, Hospital, IOP/PHP, CDU, Psychiatric, Home Health, Hospice, Skilled Nursing Facility, Long Term Acute Care or Rehab Center
- Attachment D Urgent Care, Walk-in Clinic
- Attachment E Diagnostic Services
- Attachment F Retail Health Clinic
- Attachment G Laboratory
- Attachment H Outpatient Cath Lab

Louisiana Blue still accepts the HDO Information Form and affiliated attachments.



The Paperwork

The iLinkBlue Application Packet is part of our credentialing packet and must be completed.



iLinkBlue Service **Agreement**



Business Associate Addendum



Electronic Funds Transfer (EFT) **Enrollment Form**



Administrative Representative **Registration Form**



Administrative Representative **Acknowledgement** Form



The iLinkBlue Service agreement must be the group or clinic name, it does not need to be completed for individual providers.

To change EFT information, providers should complete the EFT Change form.

Hospital Based Providers

A hospital-based provider is defined as a provider that **only** sees patients as a result of their being admitted or directed to the hospital.

- The classification as a hospital-based provider applies for the hospital location only and NOT for any other practice locations outside the hospital.
- Hospital-based providers can be allowed to participate in our networks without credentialing requirements. We do not list those providers in the directory and allow the hospital's credentialing to stand.



A provider is **NOT considered hospital-based** if they have patients referred directly to them from another physician or organization or if the member can make an appointment with the physician.



Recredentialing

Recredentialing Process

- Network providers must be approved through our recredentialing process every three years from the last credentialing acceptance date.
- Louisiana Blue sends* recredentialing applications to providers approximately six months prior to the recredentialing due date.
- Instructions are included on how to return completed forms. Louisiana Blue will complete the verification process.
- The Credentialing Committee reviews all recredentialing applications.

If you have questions during the process, you may email **recredentialing@lablue.com** or call (318) 807-4755.

Recredentialing

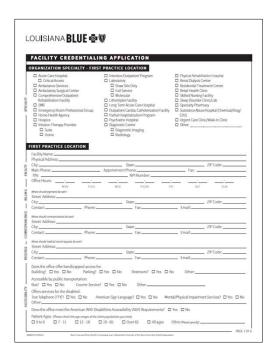


Facility

Facilities due for recredentialing are sent an email (correspondence email on file) six months prior to recredentialing due date.

The email provides:

- A link to the Facility Credentialing Application
- A checklist of required supporting documentation
- Instructions on how to complete and return the application



If information is missing from submitted recredentialing application, the provider is then contacted by a recredentialing specialist with a deadline to return the needed information. If not received timely, then provider may be terminated from the network. Accreditation standards prohibit us from listing providers as in-network past their recredentialing due date.

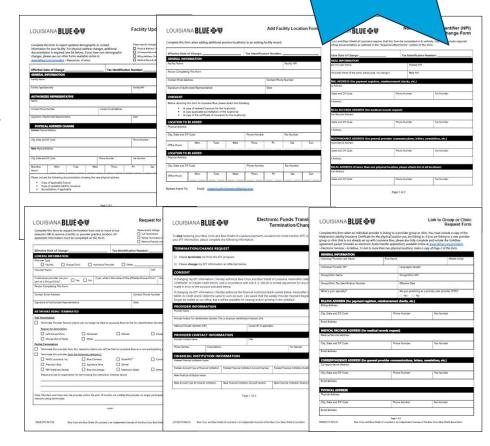


Data Management

Updating Your Information

Other update forms can be found on our Provider page (www.lablue.com/providers) >Resources >Forms include:

- Facility Update Request is to report a demographic change for your facility.
- Add Facility Location Form is for adding a location to an existing facility record.
- Facility TIN Change Form
- National Provider Identifier Change
- Request for Termination is to remove a facility from your provider record or to terminate your provider record.
- EFT Termination or Change to update your EFT information.

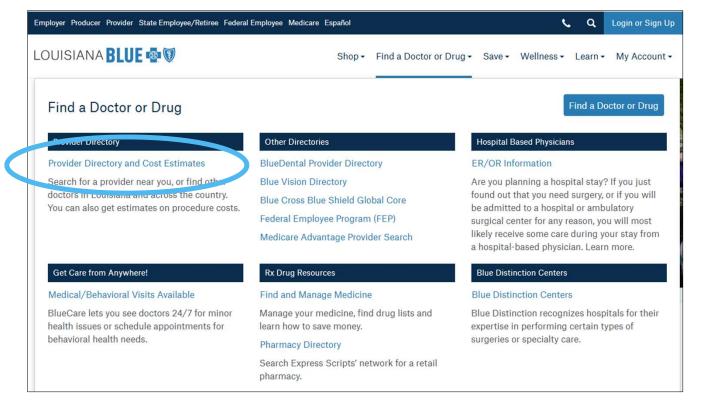


NEW

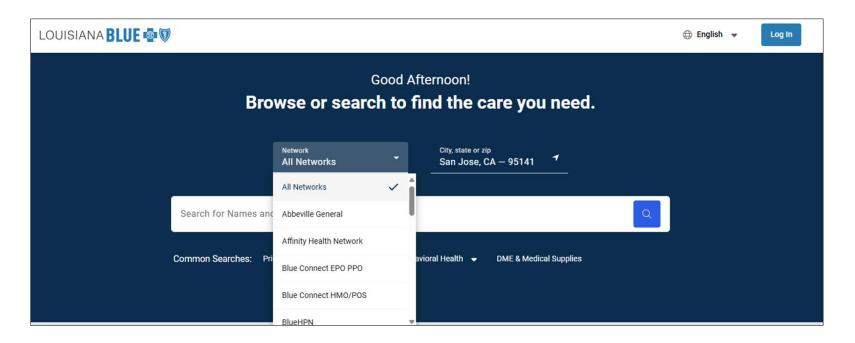


Verifying Your Networks

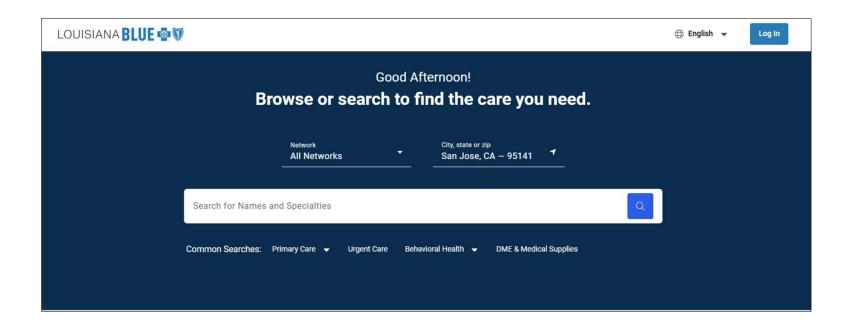
Louisiana Blue offers many networks. All providers do not participate in all networks. In order to maximize benefits for your patients, you need to know which networks you participate in. This information can be found online at www.lablue.com >Find a Doctor or Drug >Provider Directory and Cost Estimates.



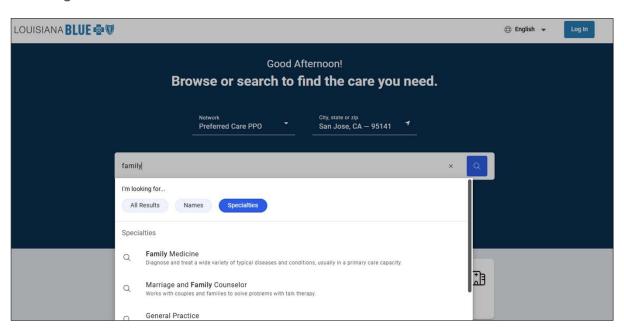
- To find a provider in a particular network, select a network from the **Network** dropdown menu.
- The networks are listed in alphabetical order, or you can search "All Networks."



- · You can search for a provider by name or specialty.
- To refine your search, select a **Network** and/or enter your location in the **city**, **state or ZIP** field.

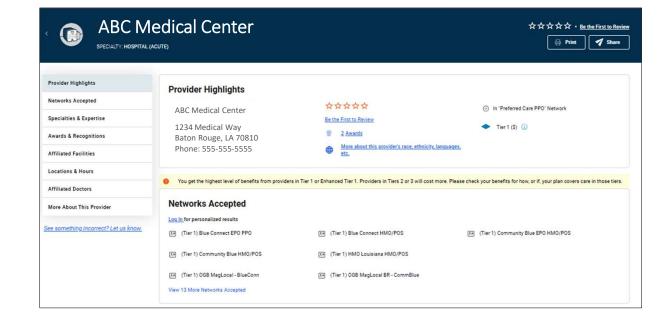


- To search by medical specialty, type in a specialty or term in the search bar box, and then click the result for which you're searching in the dropdown menu.
- If you do not see the specialty you need in the dropdown menu, then click the blue magnifying glass button to the far right of the search bar to get more search results.



Each provider has a page with links:

- Provider Highlights
- Networks Accepted
- Specialties & Expertise
- Credentials
- Awards & Recognitions
- Ratings & Reviews
- Affiliated Facilities
- More About This Provider



Keeping your information up to date with us is extremely important to help our members find you.

We publish demographic information in our online provider directory. The directory is available on our website at www.lablue.com.

- Addresses (location information)*
- Phone numbers
- Accepting new patients
- Providers working at certain locations
- Information about telehealth services (telehealth/virtual-only providers are identified as such and address is not displayed)

For professional providers to be listed in our directories, they must be available to schedule patients' appointments a **minimum of 8 hours per week** at the location listed.

*Limit of 10 locations per provider per TIN.



It is the contractual responsibility of all participating providers to notify Louisiana Blue when they leave a group or location, as well as to keep all other information current. To report changes in your information, use the **Individual/Group Provider Update Request** form. Our Provider Credentialing & Data Management Department will work with you to help ensure your information is current and accurate.

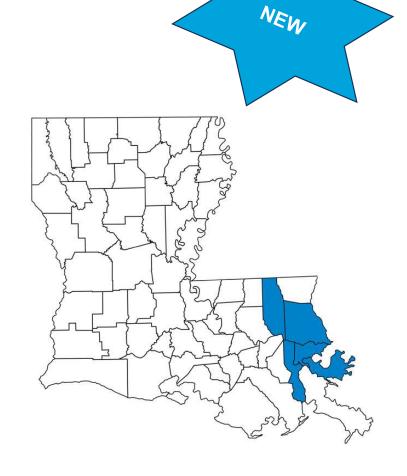
Network Expansion Update

Expansion of the **Signature Blue** Network

For 2024, the Signature Blue network was available in Orleans, Jefferson and St. Tammany parishes.

2025 Enhancement

Beginning January 1, 2025, the Signature Blue Network is also being offered in St. Bernard and Tangipahoa parishes.





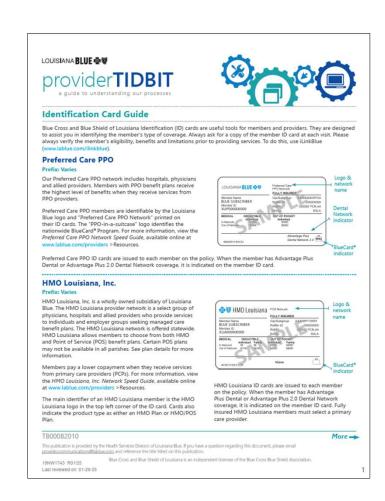
Identifying Your Patients

Identification Card Guide

Louisiana Blue Identification (ID) cards are useful tools for members and providers. They are designed to assist you in identifying the member's type of coverage. Always ask for a copy of the member ID card at each visit. The *Identification Card Tidbit* can be found online at www.lablue.com/providers >Resources >Tidbits.

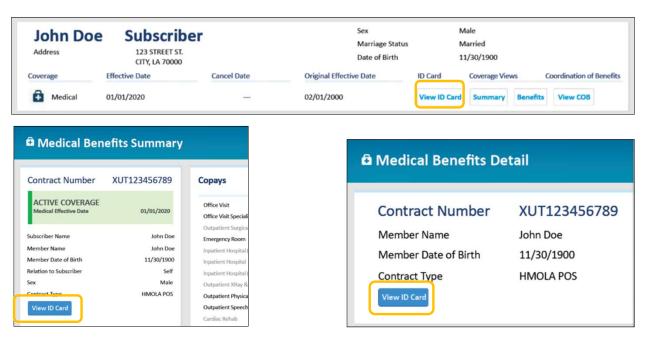
In this guide you can find:

- Network overview
- Sample ID cards
- Prefixes
- Network areas
- Resources



Digital ID Cards

Providers can access Louisiana Blue member ID cards when researching a member's coverage information in iLinkBlue. To download a PDF of the card, click the **View ID Card** button on the coverage search results, the medical benefits summary page or the medical benefits detail page. Digital ID cards are available for medical policies only (not vision or dental).





iLinkBlue

Accessing iLinkBlue

Louisiana Blue requires that provider organizations have at least one **administrative representative** to manage our secure online services.



Administrative representative duties include:

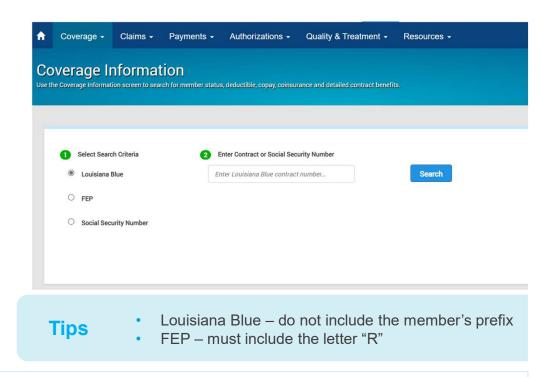
- Identify users at your organization who will need access to our secure online services.
- Assign individual user access to the appropriate applications.
- Manage users and terminate user access when it is no longer needed.
- Contact our Provider Identity Management (PIM) Team at PIMteam@lablue.com or 1-800-716-2299, option 5 with questions.

Detailed instructions and the Administrative Representative Registration Packet can be found on our Provider page at www.lablue.com/providers > Electronic Services > Admin Reps.

Coverage Information

Enter the member ID number to view coverage information for:

- Louisiana Blue members (including HMO Louisiana, Inc. members)
- Federal Employee Program (FEP) members. This section is not used for out-of-area members.



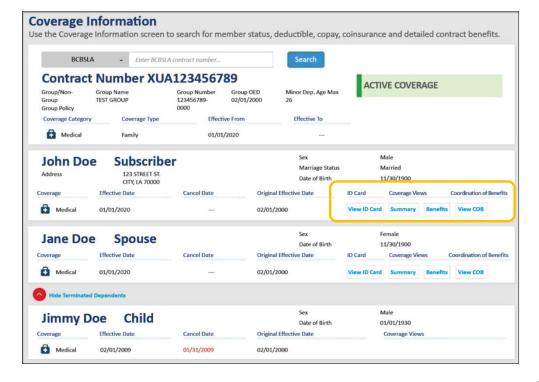


If you do not have the member ID number, search using the subscriber's Social Security number (SSN). iLinkBlue will return results with the member ID number. An error message will display if searching by a dependent's SSN. It must be the SSN of the policy holder.

Coverage Information

This screen identifies members covered on a policy, effective date and the status of the contract (active, pended, cancelled).

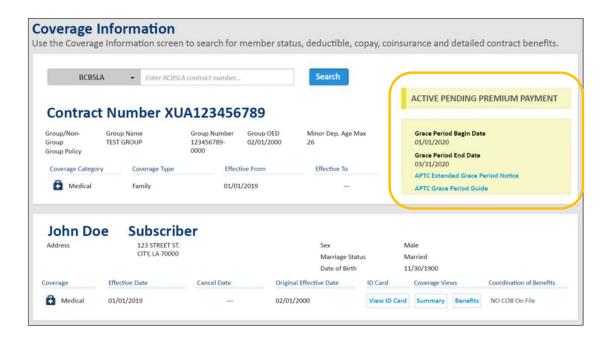
- The View ID Card button allows you to download a PDF of the member ID card.
- The Summary button allows you to view a benefit summary. It includes the member's cost share (deductible, copay and coinsurance) and remaining out-of-pocket amounts.
- The Benefits button allows you to view the coverage details of the member's benefits plan.
- The View COB button allows you to view coordination of benefits information.



Coverage Information

The Affordable Care Act (ACA) allows eligible customers to receive an advanced premium tax credit (APTC) to help with premium costs.

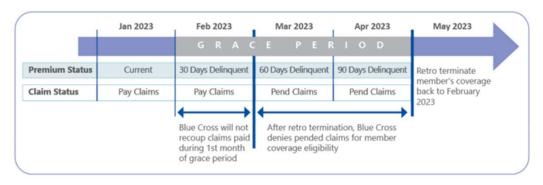
After three months of non-payment of premium, the member's policy will terminate, **effective on the date when the policy was 30 days delinquent**.



The APTC Extended Grace Period Notice is a PDF copy of the member's premium status notice that providers can print for their records.

APTC Grace Periods

Sample Grace Period Scenario:





A Guide for Understanding APTC Grace Periods tidbit is available online at www.lablue.com/providers >Resources >Tidbits.

ACTIVE COVERAGE

The APTC member is NOT delinquent or within the first month of being delinquent on their premium payment.

ACTIVE PENDING PREMIUM PAYMENT

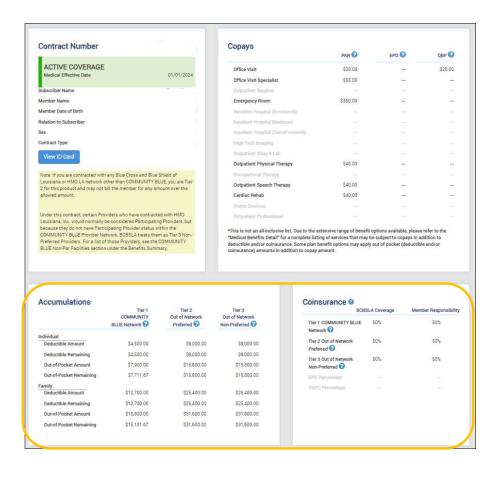
The APTC member is within the second or third month or being delinquent on their premium payments.

INACTIVE COVERAGE

The APTC member has been terminated effective the delinquent date.

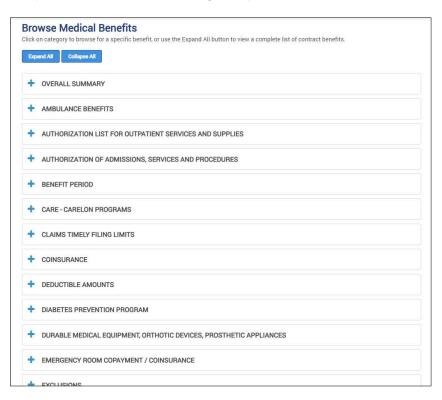
Tiered Benefits

Some members' benefits include **tiered benefit levels**. Accumulations will show deductibles and coinsurance depending on the provider's network participation. The provider must participate in the member specific select network to be considered a Tier 1 provider.



Benefits

It is important to understand your patient's medical benefits. The Benefits page shows different types of benefits, including:



Go to www.lablue.com/ilinkblue > Coverage > Coverage Information, then click on "Benefits."

Additional Copayments

All additional Copayments are also listed on the Benefits page.

X-RAY AND LABORATORY COPAYMENT

COPAYMENTS and COINSURANCE

*ACTIVE EMPLOYEES AND RETIREES WITH OR WITHOUT MEDICARE

- NETWORK PROVIDERS
- * X-ray and Laboratory Services 100%
- * Sonogram and Ultrasound (professional and outpatient facility) Copayment \$50
- * MRA, MRI, CAT, PET, SPECT Scans (professional and outpatient facility) Copayment-\$50
- * Nuclear Cardiology (professional and outpatient facility) Copayment- \$50

*ACTIVE EMPLOYEES AND RETIREES WITH OR WITHOUT MEDICARE

- NON-NETWORK PROVIDERS
- * No Coverage

LOW TECH IMAGING AND LAB CLAIMS:

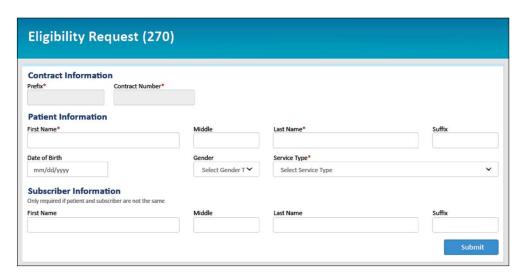
* 100% of the allowed amount when performed in a Physician's Office (place of treatment 11), Free Standing Independent Diagnostic Testing Facility (place of treatment 11) or a contracted Reference Lab (place of treatment 81). Urgent Care Centers should be treated like (place of treatment 11 (office).

Deductible and Coinsurance applies based on the allowed amount in a Hospital Based Lab (place of treatment 22).

Go to www.lablue.com/ilinkblue > Coverage > Coverage Information, then click on "Benefits."

Use this section to research coverage information for a **BlueCard®** (out-of-area) member. This is someone insured through a Blue Plan other than Louisiana Blue.

Submit Eligibility Request (270) – submit an electronic eligibility inquiry to the BlueCard member's Blue Plan. Enter the member's prefix (first three characters of the member ID number) and contract number.



Eligibility Request (270)

To ensure proper benefits are returned when submitting **Eligibility Requests** (270), use the drop-down to select the most appropriate service type from the following code list:

89 Free Standing Prescription Drug

- 1 Medical Care 2 Surgical 3 Consultation 4 Diagnostic X-Ray 5 Diagnostic Lab 6 Radiation Therapy 7 Anesthesia 8 Surgical Assistance 9 Other Medical 10 Blood Charges 11 Used Durable Medical Equipment 12 Durable Medical Equipment Purchase 42 Home Health Care 13 Ambulatory Service Center Facility 14 Renal Supplies in the Home 15 Alternate Method Dialysis 16 Chronic Renal Disease (CRD)
- 16 Chronic Renal Disease (CRD) 46 Respite Care
 Equipment 47 Hospital
 17 Pre-Admission Testing 48 Hospital Inpatient
 18 Durable Medical Equipment Rental 49 Hospital Room and
 19 Pneumonia Vaccine 50 Hospital Outpatient
 20 Second Surgical Opinion 51 Hospital Emergency
 21 Third Surgical Opinion 52 Hospital Emergency
- 23 Diagnostic Dental 24 Periodontics 25 Restorative 26 Endodontic
- 27 Maxillofacial Prosthetics 28 Adjunctive Dental Services

22 Social Work

30 Health Benefit Plan Coverage 32 Plan Waiting Period 33 Chiropractic 34 Chiropractic Office Visits 35 Dental Care 36 Dental Crowns 37 Dental Accident 38 Orthodontics 39 Prosthodontics 40 Oral Surgery 41 Routine (Preventive) Dental 43 Home Health Prescriptions19 44 Home Health Visits 45 Hospice 46 Respite Care 49 Hospital - Room and Board 51 Hospital - Emergency Accident 52 Hospital - Emergency Medical 53 Hospital - Ambulatory Surgical

56 Medically Related Transportation

54 Long Term Care

57 Air Transportation

59 Licensed Ambulance

55 Major Medical

58 Cabulance

- 60 General Benefits 61 In-vitro Fertilization 62 MRI/CAT Scan 63 Donor Procedures 64 Acupuncture 65 Newborn Care 66 Pathology 67 Smoking Cessation 68 Well Baby Care 69 Maternity 70 Transplants 71 Audiology Exam 72 Inhalation Therapy 73 Diagnostic Medical 74 Private Duty Nursing 75 Prosthetic Device 76 Dialysis 77 Otological Exam 78 Chemotherapy 79 Allergy Testing 80 Immunizations 81 Routine Physical 82 Family Planning 83 Infertility 84 Abortion 85 AIDS 86 Emergency Services 87 Cancer 88 Pharmacy
- 90 Mail Order Prescription Drug Board 91 Brand Name Prescription Drug Al Substance Abuse 92 Generic Prescription Drug AJ Alcoholism 93 Podiatry AK Drug Addiction 94 Podiatry - Office Visits AL Vision (Optometry) 95 Podiatry - Nursing Home Visits AM Frames 96 Professional (Physician) AN Routine Exam 97 Anesthesiologist **AO Lenses** 98 Professional (Physician) Visit - Office AQ Nonmedically Necessary Physical 99 Professional (Physician) Visit -AR Experimental Drug Therapy **BA Independent Medical Evaluation** Inpatient A0 Professional (Physician) Visit -BB Partial Hospitalization (Psychiatric) Outpatient BC Day Care (Psychiatric) A1 Professional (Physician) Visit - Nursing BD Cognitive Therapy BE Massage Therapy A2 Professional (Physician) Visit - Skilled BF Pulmonary Rehabilitation Nursing Facility **BG Cardiac Rehabilitation** A3 Professional (Physician) Visit - Home **BH** Pediatric A4 Psychiatric **BI Nursery** A5 Psychiatric - Room and Board BJ Skin A9 Rehabilitation **BK Orthopedic** AA Rehabilitation - Room and Board **BL Cardiac** AB Rehabilitation - Inpatient BM Lymphatic AC Rehabilitation - Outpatient BN Gastrointestinal AD Occupational Therapy BP Endocrine AE Physical Medicine **BQ** Neurology AF Speech Therapy BR Eve BS Invasive Procedures AG Skilled Nursing Care

AH Skilled Nursing Care - Room and

BV Obstetrical/Gynecological BY Physician Visit - Office: Sick BZ Physician Visit - Office: Well CE MH Provider - Inpatient CF MH Provider - Outpatient CG MH Provider Facility - Inpatient CH MH Provider Facility - Outpatient CI Substance Abuse Facility - Inpatient CJ Substance Abuse Facility - Outpatient CK Screening X-ray CL Screening Laboratory CM Mammogram, HR Patient CN Mammogram, LR Patient CO Flu Vaccination DM Durable Medical Equipment MH Mental Health PT Physical Therapy UC Urgent Care

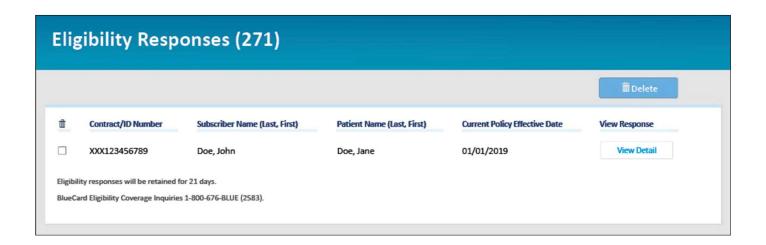
BT Gynecological

BU Obstetrical

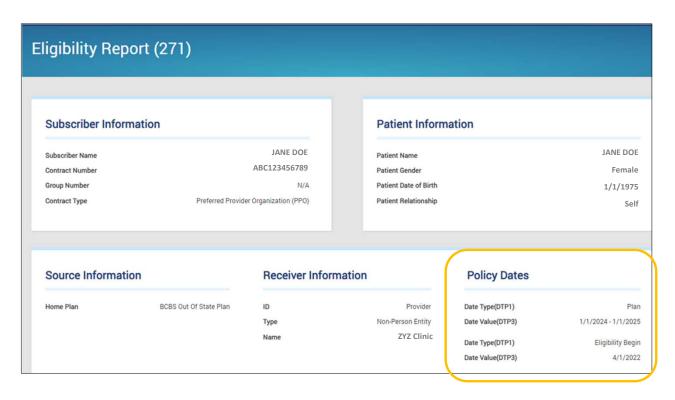


The full listing can also be found in the iLinkBlue User Guide on our Provider page at www.lablue.com/providers >Resources >Manuals.

View Eligibility Response (271) – access the electronic response from the member's Blue Plan. Though not immediate, Blue Plans usually transmit out of area responses back within less than a minute if the Plan provides one. iLinkBlue retains eligibility responses for 21 days.

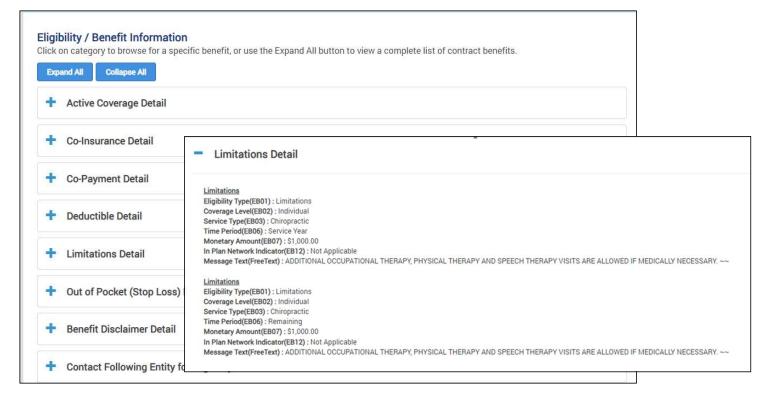


The Policy Dates can be found on the 271 Eligibility Report.



The Eligibility Benefit Information displayed varies by contract. The information details is dependent on the home plan and how much information is shared with Louisiana Blue. **If provided by the home plan**, the Limitations Details will show

detailed information.



Providers can also use IVR to obtain BlueCard eligibility and benefits.

Interactive Voice Recognition (IVR)

Providers can also access this information through our Interactive Voice Recognition (IVR) by calling 1-800-676-2583.

- Say if you are calling for Eligibility and Benefits, Precertification or both.
- When asked if you are a healthcare provider, say Yes.
- Give the alpha prefix for the member's out-of-area policy to be connected to the appropriate Blue Plan.
- Press "1" to select Provider.
- Say or enter the numeric portion of the Provider NPI then press the pound (#) key.
- Press "1" to select Medical.
- Enter the numeric portion of the member ID as it appears on the member ID card.
- Enter the member's date of birth in the MMDDYYYY format to verify eligibility and benefits.

The Automated Benefit & Claim Status (IVR Navigation Guide) can be found on our Provider page at www.lablue.com/providers >Resources >Tidbits.



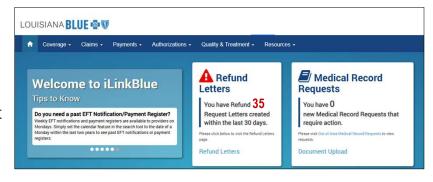
Refund Request Letters

Providers now have access to electronic copies of Refund Request letters in iLinkBlue. The letters will be accessible for 24 months from their issue date. Letters created before August 21, 2024, are not available.

To search for a refund letter, enter any or all of the following criteria:

- Select a Provider Allows you to search by provider NPI.
 If no NPI is selected, search results will return letters for all the providers associated with your iLinkBlue access.
- Contract Number Allows you to search by a member's contract number.
- Claim Number Allows you to search by claim number.
 Note: Disregard letters are not generated with a claim number.
- Letter Creation Date Range Allows you to search by the date span Louisiana Blue created the letter. If no date range is entered, the returned results will list letters created within the last 30 days.

The returned search results will display below this application. Click on a "View" button to access PDF copies of the refund or rationale letters. **Note**: Rationale letters, if applicable, may display a day after the refund letters.



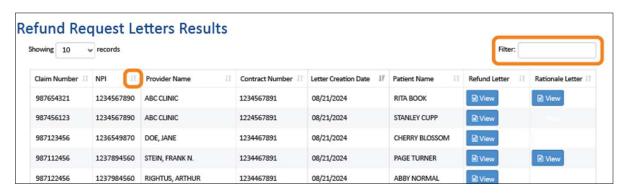


Refund Request Letters

The Refund Request Letters Results grid displays key information that is extracted from letters:

- Claim Number Identifies the claim the letter is associated with. This field will remain blank for refund letters created with multiple claim numbers.
- NPI Lists the NPI number of the provider or clinic the letter is associated with.
- Provider Name Identifies the provider addressed in the letter. Note: Letters are created in the practitioner, clinic or facility name.
- Contract Number Identifies the member ID number the letter is associated with.
- Letter Creation Date Lists the date Louisiana Blue created the letter.
- Patient Name Identifies the patient the letter is associated with.

Use the **Filter** search function to narrow the displayed results. Use the **Sort** function by the column headers to display results in ascending or descending order.



Inpatient Unbundling Reports

Louisiana Blue reviews inpatient acute care claims for billing accuracy based on the inpatient unbundling policy. In the past, when an inpatient acute care claim was unbundled, facilities had to request a report for how the claim was reprocessed.

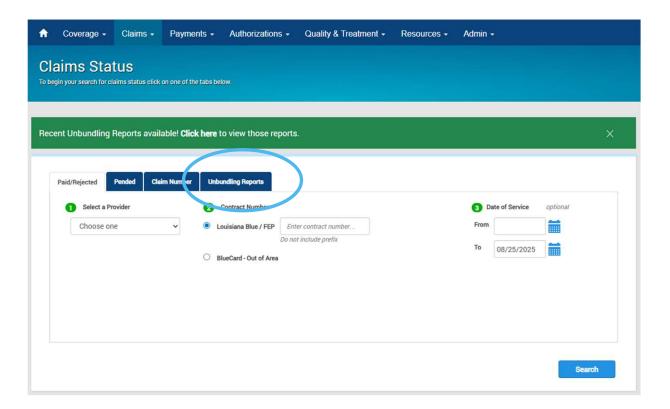
Facilities can now use iLinkBlue (www.lablue.com/ilinkblue) to review automatically generated reports on how inpatient claims were unbundled.

- If you have no reports, it simply means you have no unbundled claims.
- Reports will be retained within iLinkBlue for 16 months from the date of generation.

Unbundling Reports will apply to the following:

- Prepay claims
- Acute Care Facilities
- Charges greater than \$100,000

Viewing Inpatient Unbundling Reports



www.lablue.com/ilinkblue

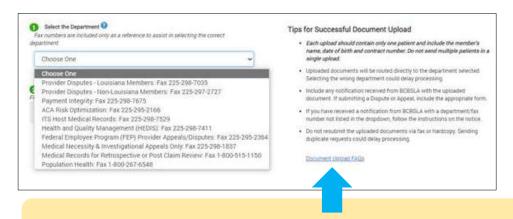
Updated Drug Allowables

- As part of our routine biannual drug and drug administration code pricing review, we are updating the reimbursement schedule for drug codes, effective for claims with dates of service on and after **Sept. 1, 2025**.
- Facility providers can research allowable charge in iLinkBlue (www.lablue.com/ilinkblue). The application is available under the "Payments" section.
- By "Select a date," enter "09-01-2025" to access the allowable charges that went into effect Sept. 1, 2025.



If you have any questions, please contact your Provider Contracting Representative or email **provider.contracting@lablue.com**.

Document Upload



Document Upload Frequently Asked Questions can be found here.

Document Upload - upload documents that would otherwise be faxed, emailed or mailed.

Once Louisiana Blue receives the uploaded document, a confirmation message will display, "The uploaded file was successfully received and sent to XXX Department at HHMMSS am/pm, MM/DD/YY. The transaction ID is XXXXXX."

Louisiana Blue accepts document uploads for:

- Provider Disputes Louisiana Members
- Provider Disputes Non-Louisiana Members
- Payment Integrity
- ACA Risk Optimization
- ITS Host Medical Records
- Health and Quality Management (HEDIS)
- Federal Employee Program (FEP) Provider
 Appeals/Disputes
- Medical Necessity & Investigational Appeals
- Medical Records for Retrospective or Post Claim Review
- Population Health

How to Confirm Your Documents Successfully Uploaded in iLinkBlue

You can confirm your documents successfully uploaded through the application. There is no need to also call or send an email asking for confirmation.

Once we receive your uploaded document, the application will display a confirmation message:

"The uploaded file was successfully received and sent to XXX Department at hhmmss am/pm, mm/dd/yyyy. The transaction ID is XXXXX."

This message means your upload was successful and the application sent the document to the department for processing.

If the application displays an error instead of the above confirmation message, email our EDI Department at **EDIservices@lablue.com**. Please include a screenshot of the error, if possible.

For more information on using the Document Upload application, view the *iLinkBlue User Guide*. Find it online at **www.lablue.com/providers** >Resources >Manuals.

Document Upload Helpful Tips



- Please do not upload your documents via Document Upload AND fax or mail the same information. Duplicate submissions cause delays.
- Please do not upload medical records for multiple patients in one transaction.
 Also include the medical record request form as the cover.
- Do not use document upload for items for departments not listed in the dropdown listing.
- Please select to the appropriate department requesting the information and include the cover sheet/request form.



Authorizations

Where to Find Authorization Requirements?

Providers should check iLinkBlue to determine if an authorization is required. This information can be found under the "Benefits" menu.



The following list of Outpatient services and supplies require Authorization prior to the services being rendered or supplies being received. The list of services requiring Authorization may change from time to time. Providers may request a pre-determination of Medical Necessity prior to rendering services. Requests for Authorization or a pre-determination of Medical Necessity must be made to Blue Cross and Blue Shield of Louisiana by calling 1-800-376-7973.

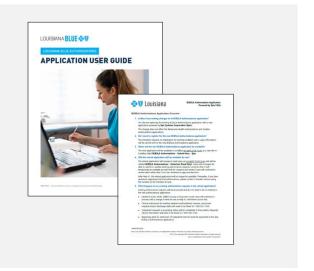
- Air Ambulance Non-Emergency (no Benefit without prior Authorization)
- Applied Behavior Analysis
- Arterial Ultrasound
- Arthroscopy and Open procedures (Shoulder & Knee)
- Bone Growth Stimulator
- Cardiac Rehabilitation
- Cellular Immunotherapy
- Compound Drugs equal to or greater than \$100.00
- Coronary Arteriography
- CT Scans
- Day Rehabilitation Programs
- Electric & Custom Wheelchairs
- Gene Therapy
- Genetic or Molecular Testing
- Hearing Aids (ages 18 and older) (no Benefit without prior Authorization)
- Hip Arthroscopy
- Home Health Care
- Hospice Care
- Hyperbarics

Louisiana Blue Authorizations Application

The Louisiana Blue Authorizations application is powered by **Epic Systems Corporation** (Epic) and designed to be user friendly and efficient for providers and their staff. If you do not have access, contact your organizations administrative representative.

Resources about this new application are available online:

- View Frequently Asked Questions at www.lablue.com/providers >Electronic Services >Authorizations, under the quick links section.
- Access the Louisiana Blue Authorizations Application User Guide in iLinkBlue (www.lablue/ilinkblue) under Resources.
- Video demonstrations for Inpatient/Outpatient authorizations are also available in iLinkBlue, under Resources.





Provider Training for the new application is available by contacting your Provider Relations Representative. If you do not know who your Provider Relations Representative is, please contact **provider.relations@lablue.com**.

Authorizations

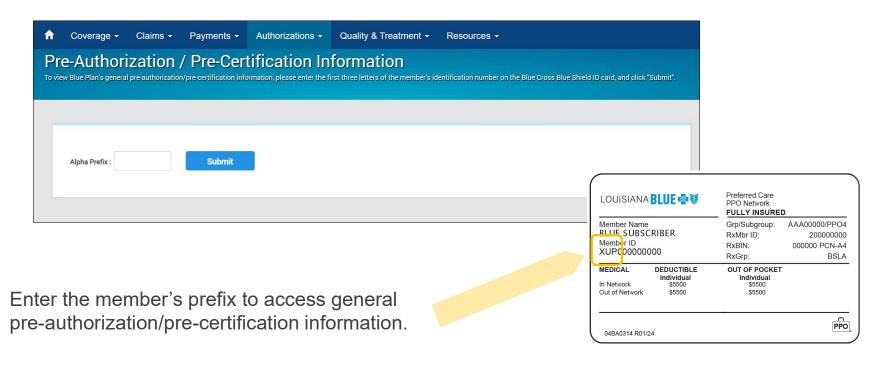


The Authorizations section of iLinkBlue includes resources and applications for both Louisiana Blue Members and Out of Area Members.

Many of the applications in this section require a higher level of security access.

Authorizations Louisiana Blue Members

Authorizations Guidelines - Do I need an authorization? – This application lets you research and view authorization requirements <u>based on the member ID prefix</u>.



Changing a Louisiana Blue Authorization

You can add a note and/or attachment to change or add a code to an already approved authorization when **all of the following** conditions are met:

- There is an approved authorization on file
- Provider states a claim has not been filed
- The requested code is surgical or diagnostic
- The requested code is not on a Louisiana Blue medical policy or a non-covered benefit

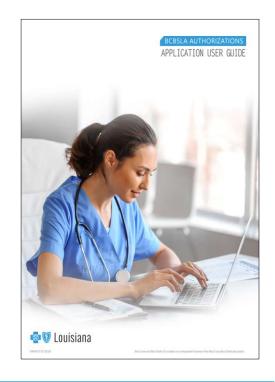
If the above criteria is met, an authorization can be changed within seven calendar days of the services being rendered.

Adding a note and/or attachment to the request in the Louisiana Blue Authorizations application will allow providers to:

- Correspond with the Louisiana Blue Authorization Department
- Add additional information
- Extend an authorization or add additional services
- Change an authorization
- Requesting peer-to-peer review (flag as critical)
- Close or cancel an authorization created in error

How to Expedite an Authorization

- Louisiana providers must use our Louisiana Blue Authorizations application powered by Epic. We do not accept authorization requests via fax or phone calls.
 - With the exception of transplants, dental services covered under medical and most out-of-state services.
- Do not submit an authorization as Urgent unless services performed within 72 hours.
 - When submitting an authorization as urgent, you must attach clinical information.
- Make sure to use correct procedure/HCPCS codes and dates of service.
- Add attachments before submitting the authorization.



^{*}Exceptions and information can be found in the *Louisiana Blue Authorizations Application User Guide* in iLinkBlue (www.lablue/ilinkblue) under Resources.

Using Notes When Expediting an Authorization

To avoid delays, please choose the correct "Note." Do not default to using "Provider Clinical Information."

- **Provider Non-clinical Comments**: Select when asking a question, providing non-clinical information or sending a non-medical record communication to Louisiana Blue that is not one of the below options.
- Provider IQ Note: Select when submitting an InterQual (IQ) review via notes.
- Provider IP Extension/Concurrent Request: Select when requesting additional inpatient bed days only. This is not for outpatient services.
- Provider Clinical Information: Select when submitting medical records and additional clinical information for review.
- **Provider Peer to Peer**: Select when requesting a peer-to-peer review after a service has been denied.
- Provider Reconsideration Request: Select when submitting additional information for review after a service has been denied.
- Provider IP Discharge Notification: Select when submitting an inpatient discharge date and discharge disposition.
- **Provider Additional Service Request:** Select when the provider is requesting additional units/visits/hours/days on present outpatient services or requesting additional service codes for either inpatient or outpatient.

Note Summary is not a required field, but we recommend you enter a concise description about the note. **Important**: If you are requesting an authorization for a service that will occur within the next 24-hours, put "STAT" in the summary field.



Authorization Number Update

- Prior to Sept. 3, 2025, Louisiana Blue Authorizations application used the referral ID number assigned to a request as the authorization number. Referral ID numbers began with the letter "B" and appeared in the top left of the Referral Details screen.
- Now the Referral Details screen identifies new authorization numbers in the Authorizations section. The new authorization numbers will begin with the letter "L."
- Providers will need to begin using the new "L" authorization numbers for claims submission and processing. Only use the referral ID numbers as a reference number for the request.



This change will not alter the process for adding additional service requests or extension requests to an authorization. Continue to add these to the authorization via the Add Note/Attachment feature accessed on the Referral Details screen.

Authorizations Standards

OGB and HMO authorization requirements are different.





Office of Group Benefits (OGB)	HMO Louisiana, Inc.
Failure to obtain an authorization will result in denial of payment for services. OGB does not authorize Louisiana Blue to reconsider these denials at the appeal level.	Failure to obtain an authorization on an HMO/HMO member will result in denial of payment for services.

The list of OGB and HMO authorization requirements can be found in our Professional Provider Office Manual located at www.lablue.com/providers > Resources > Manuals.

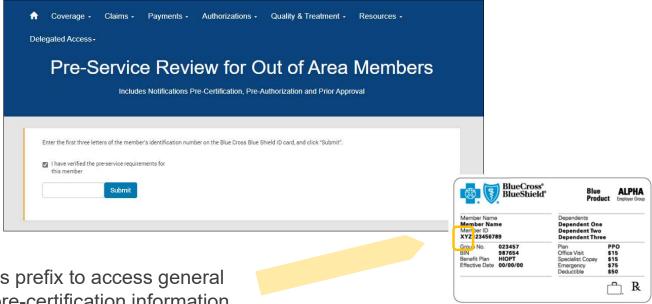
These list also appears on the Speed Guides located on www.lablue.com/providers >Resources.

Authorizations Out of Area Members

Out of Area (Pre-Service Review – EPA)

This application routes you to the BlueCard member's Blue Plan.

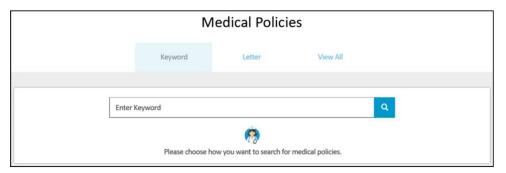
Enter the member ID prefix into the application to access pre-service capabilities, processes and requirements for your BlueCard patient.



Enter the member's prefix to access general pre-authorization/pre-certification information.

Medical Policy Guidelines

Medical Policy Guidelines* – access the Louisiana Blue medical policy index to research Louisiana Blue's medical policies in iLinkBlue, under the Authorizations menu. Search for policies alphabetically by title or use the search bar to look by keywords or codes.



FEP Medical Policy Guidelines – access medical policies that govern claims for Federal Employee Program members.



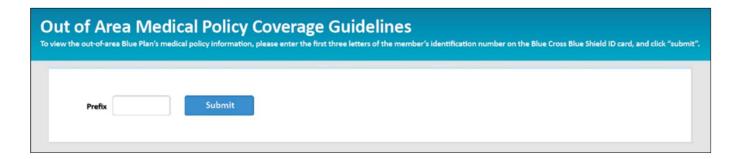
*This application is also available on the Provider page; www.lablue.com/providers >Medical Management >Medical Policies.

Medical Policy Guidelines Out of Area Members

Medical Policy Guidelines

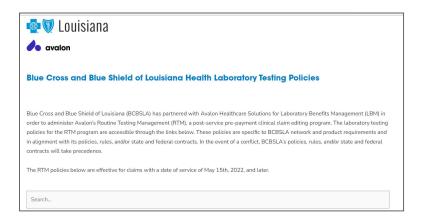
Just as Louisiana Blue publishes medical policies for services provided to our members, it is the same for other Blue Plans. Use this application to access medical policies for BlueCard (out-of-area) members.

Enter the member ID prefix to be routed to the member's Blue Plan to research applicable medical policy information.



Lab Reimbursement Policies

Lab Reimbursement Policies* – access the policies used as part of Louisiana Blue's Lab Benefit Management Program. These policies are managed by Avalon.





- *This application is also available on the Provider page at www.lablue.com/providers
- >Medical Management >Lab Management.



Carelon Authorizations

Utilization Management Programs

Louisiana Blue has several utilization management programs that require prior authorization for select elective services. Carelon Medical Benefits Management, an independent specialty benefits management company, serves as our authorization manager for these services:

- Cardiology
- Genetic
- High-tech Imaging
- Radiation Oncology
- Sleep Study

- Musculoskeletal (MSK)
 - Interventional Pain Management
 - Joint Surgery
 - Spine Surgery

Authorization requests may be completed online using the Carelon MBM Provider Portal accessed through iLinkBlue. Carelon clinical appropriateness guidelines are available at **guidelines.carelonmedicalbenefitsmanagement.com**.

NOTE: When medical records are requested are requested by Carelon, please forward the records to them instead of Louisiana Blue.



Additional information can be found in the *Member Provider Policy & Procedure Manual*. Find on iLinkBlue (www.lablue.com/ilinkblue) >Resources >Manuals.

Which Members are in the Carelon Program?

Below are general guidelines to help identify the members that are a part of our utilization management programs. Always verify authorization requirements and member benefits on iLinkBlue, prior to rendering services.

- Fully insured members are a part of all programs. Fully insured members can be identified by the words "Fully Insured" on the member ID card.
- Self-funded members (ASO plans) have an option to be in these programs or not. Self-funded member ID cards will include the group name but will NOT include the words "Fully Insured."



- Small Business Funded (SBF) members are a part of all programs. SBF members have "SBF" in the group number in the Group/Subgroup section of their member ID card.
- Office of Group Benefits (OGB) members are a part of all programs, except the Sleep Management Program.
- FEP members are excluded from all Carelon programs.

Carelon Authorizations

When an authorization is required, please refer to members' benefits in iLinkBlue to determine where to obtain an authorization, (Carelon or the Louisiana Blue Authorizations application). Fully insured members are in all Carelon programs. This can also be viewed under the Benefits tab.

CARE - CARELON PROGRAMS

Group DOES participate with CARELON PROGRAMS 1.866.455.8416 x4842

Program Participation:

- High-Tech Imaging
- Musculoskeletal Care Management Program
- Cardiac Diagnostic & Interventional Services
- Radiation Oncology Program

CARE - CARELON PROGRAMS

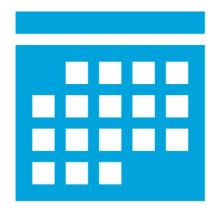
Group DOES NOT participate with CARELON PROGRAMS

Example: member's authorizations through Carelon for these services.

Example: authorization would be entered in Louisiana Blue Authorizations

Carelon Guidelines for Changing an Authorization

- Carelon allows seven days post service (retro) for the provider to call and update the original request for MSK program.
- All other programs allow two days, with the exception of some cardiac services that allow 10 days post service.





Genetic Testing Service Date

- Carelon is changing the definition of the service date (aka date of service) for genetic testing authorization requests.
- Effective Aug. 1, 2025, the service date will be defined as the sample or collection date.
- An exception will be allowed for most solid tumor testing, which often requires the results
 of additional testing be completed on the same sample prior to the requested test. The
 Carelon MBM Provider Portal will guide users through this process.
- Other exceptions are expected to be rare. Providers are asked to reach out to the Carelon genetic testing team at <u>DL-GeneticTestingSolution@carelon.com</u> in those circumstances.



Billing Guidelines

Pre-pay Itemized Bill Review

Louisiana Blue recently updated the Itemized Bill Cover Sheet used to submit an itemized bill for review. We require itemized bills for inpatient acute claims that have a billed charge greater than \$100,000.

The updated cover sheet adds a new area to provide patient information. Please add this information to help us properly identify the member and the associated claim.

Important tips and reminders for submitting an itemized bill:

- Use the PIIHBillReview@lablue.com email option as the preferred method to submit an itemized bill for review.
- Submit an itemized bill at the same time as the claim is filed when the billed charge is greater than \$100,000.
- We may request itemized bills whenever deemed necessary for claims processing and review, regardless of billed amount.
- If you receive a request for an itemized bill, please don't wait to respond. You must submit an itemized bill for review within seven days of receipt of the request.

Find the updated form online at www.lablue.com/providers >Resources >Forms.



Unbundling of Routine Services

Louisiana Blue has expanded the policy to include more items that will now be considered routine supplies and services under our Inpatient Unbundling Policy. For more information, see the Inpatient Unbundling Policy section (5.14) of the *Member Provider Policy & Procedure Manual.*

Routine services are defined as those services included by the provider in a daily service charge—sometimes referred to as the "room and board" charge.

Routine supplies are included in general cost of the room where services are rendered. These items are considered floor stock and are generally available to all patients receiving services. As routine supplies, they cannot be billed separately. Examples include drapes, saline solutions and reusable items.

The following are examples of facility general and administrative costs and charges, including routine disposable and reusable equipment, supplies and items, which a facility may not separately bill for reimbursement.

- Oxygen transport fees
- Oximetry
- Personnel and additional staff
- Patient transportation fees
- Patient monitoring of any kind
- Maintenance of hospital equipment
- Any charge for the performance of a bedside procedure
- Call back time for physicians or staff

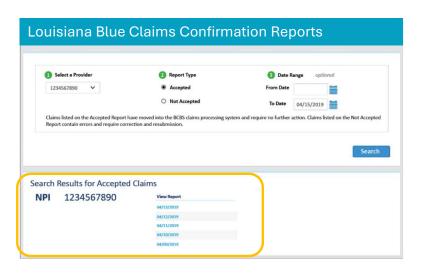
- Hospital emergency code alerts, rapid alert teams, code teams, etc.
- Supplemental feedings or nutrition such as Ensure, Isocal, including tube feeding, etc.
- Any nursing care service within the scope of normal nursing practice, i.e., admission, assessment, discharge, etc.



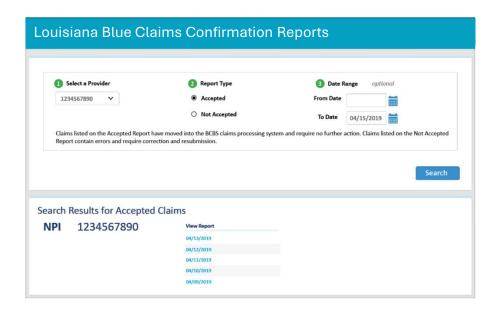
Claims

These reports allow providers to research Claims Confirmation for electronically submitted claims.

- Daily reports confirm if your claims submitted directly through iLinkBlue, billing agency or clearinghouse were accepted.
- Reports are available up to 120 days.
- The returned reports will display by date.



- If you do not enter dates in the application's optional date range field, the returned results will list all reports that have generated within 120 days. Click on a date under View Report to open that report.
- If you use a billing agency or clearinghouse, you can still use this application to confirm the claims processing systems at Louisiana Blue accepted your claims.



Reports are available within 24 hours of submitting claims prior to 3 p.m. CT and are available for up to 120 days.

Confirmation Reports indicate detailed claim information on transactions that were accepted or not accepted for processing. Providers are responsible for reviewing these reports and correcting claims on the Not Accepted report.

Accepted Report Example

Non-Accepted Report Example

			Blue Cross 837 Accepted				t	
SUBMITTER NUMB BC Red # 1234T567	0.78	1234567891		SUBMITTER PROVIDER:		O NAL HOSPITAL		
BC ID # T5678 RECEIVE DATE: 04-12-19				PAG				
837P ACCEPTED B	EPORT							
PATIENT ACCOUNT NUM	PATIENT LAST NM	PATIENT FIRST NM	BC CONTRACT NUMBER	FROM DATE	THRU DATE	CLAIM AMOUNT	CH TRACKING NUMBER	
L12345678	DOE	JOHN	XUA123458789	040819	040819	125.00	123459876123	-
837P TOTAL CLAIN	IS NOT ACCEPTED		0 CLAIMS	FOR \$125.00 FOR \$0.00 FOR \$125.00				
SUBMITTER: P012	3456789 BHT03: 123	456 TOTAL TRANSAC	TION SUMMARY:					
TOTAL CLAIMS AC				FOR \$125.00				
TOTAL CLAIMS NO	OT ACCEPTED:		0 CLAIMS	FOR \$0.00 FOR \$125.00				

			Blue Cross 837 Accepted				t			
SUBMITTER NUMBER: P0123456789 BC Red # 123475678Z BC ID # 175678 BC ID # 175678 RECEIVE DATE: 04-12-19				SUBMITTER: ABCTESTCO PROVIDER: TEST REGIONAL HOSPITAL						
				PROCESSING DATE: 04-12-19						
837P NOT ACCEPT	ED REPORT									
PATIENT ACCOUNT NUM	PATIENT LAST NM	PATIENT FIRST NM	BC CONTRACT NUMBER	FROM DATE	THRU DATE	CLAIM AMOUNT	ERROR DESCRIPTION	ERROR DATA		
L12345678	DOE	JOHN	XUA123458789	040419	040419	206.00	PROVIDER LOCATION IRS CONFLICT	987654321		
.78945612	PUBLIC	PEGGY	XUH321456987	032019	032019	206.00	PROVIDER LOCATION IRS CONFLICT	987654321		
ROVIDER BC ID #	T5678 837P SUMM	ARV								
37P TOTAL CLAIN		ruci.	0 CLAIMS	FOR \$0.00						
837P TOTAL CLAIMS NOT ACCEPTED:			2 CLAIMS	2 CLAIMS FOR \$412.00						
837P TOTAL CLAIMS:			2 CLAIMS	2 CLAIMS FOR \$412.00						
SUBMITTER: P012	3456789 BHT03: 123	456 TOTAL TRANSAC	TION SUMMARY:							
TOTAL CLAIMS AC	CEPTED:		0 CLAIMS	FOR \$0.00						
TOTAL CLAIMS NO	OT ACCEPTED:		2 CLAIMS	FOR \$412.00						
GRAND TOTAL CL.	ATMS:		2 CLAIMS	FOR \$412.00						

Not Accepted Error Message Descriptions

Error Message	Description				
ADJ CLM REQS ICN CLAIM NUMBER	Adjustment claims does not contain the Internal Control Number (ICN) assigned by BCBSLA to the original claim. The ICN can be found on the BCBSLA payment register/electronic remit or in iLinkBlue on the claim status application.				
ADJCLM PROCESSING WAIT UNTIL COMPLETE	There is already an adjustment claim for the ICN on this claim in our processing system. BCBSLA can only process one adjustment for a single ICN at a time.				
ANESTHESIA MINUTES INVALID	Anesthesia minutes cannot be equal to 0 or 1 and must be reported according to the billing guidelines for anesthesia services found in the <i>Professional Provider Office Manual</i>				
ANESTHESIA MODIFIER REQUIRED	Anesthesia coding must include an appropriate modifier that follows the billing guidelines for anesthesia services found in the <i>Professional Provider Office Manual</i>				
BILLING NPI MATCHES MULTI PROVIDER RECORDS	Using information submitted, we are unable to locate a single BCBSLA Provider ID number to apply on this claim. Resubmit using the G2 qualifier along with the appropriate BCBSLA assigned provider ID.				
BILL NPI NOT IN BCSYS FAX TO 225_297_2750	Billing provider NPI <u>is not</u> set up in the BCBSLA system. To set up, contact Provider Credentialing & Data Management for assistance.				
BILL NPI TAXID COMBO NOT SETUP FAX INFO	Billing provider NPI and Tax ID number on claim is not set up in the BCBSLA system. To set up, contact Provider Credentialing & Data Management for assistance.				
BILL TAXONOMY CD NO SINGLE NPI MATCH	The taxonomy code used for the billing provider does not allow the unique identification of the unit in which services were rendered. Select a code from the BCBSLA taxonomy table which provides a better description.				
BILLING PROVIDER TAXONOMY REQUIRED	NPI and Tax ID require the submission of a taxonomy code. Please select a taxonomy code from the BCBSLA table.				

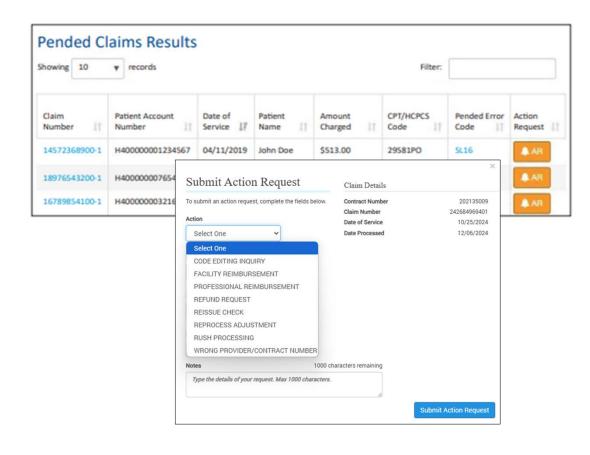
The Not Accepted Report identifies claims with critical errors, which were not accepted for processing. All claims that appear on the Not Accepted Report must be corrected and retransmitted for processing. The error description field on the report provides a verbose message indicating the critical error detected. The error data field on the report, when populated, shows the information from the claim that requires correction.

Not accepted error message description can be found in our companion guide. This should provide the details needed to correct and resubmit claims found on the Not Accepted Report.

The 837 Institutional Claims Standard Companion Guide can be found on our Provider page at www.lablue.com/providers >Electronic Services >Clearinghouse Services.

LOUISIANA BLUE O

Action Requests



When submitting an Action Request:

- Include your contact information.
- · Be specific and detailed.
- Allow 10-15 working days for a response to each request.
- Check in Action Request Inquiry for a response.
- Only one Action Request can be open on the same claim at a time.



Action Requests Enhancements

Action requests allow you to electronically communicate with Louisiana Blue when you have questions or concerns about a claim. We have recently added the following enhancements:

- The notes field allow up to 1,000 characters for users to better communicate their claim issue. The past limit
 was 250 characters.
- The Action Items drop-down list for reporting the type of issue has expanded from six to eight options. We have added "Facility Reimbursement" and "Professional Reimbursement" as options.
- iLinkBlue now adds case ID numbers to each action request. Users can use these as a reference when searching for requests.
- Your action requests will load into our system for processing as soon as you submit. In the past there was a
 delay as action requests load into our system during nightly batch processing.



Action Requests Enhancements

Users may notice some additional changes because of these enhancements.

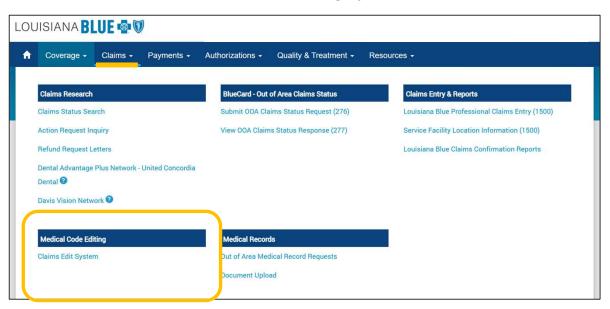
- You can no longer edit or delete an action request once submitted.
- You cannot submit duplicate action request on the same claim.
- After submitting your request, you will receive a message asking for your confirmation to submit the action request. This is
 your final chance to make edits to your request before submitting.
- If you receive an error message after clicking submit, there may have been an issue with creating your request. Check the Action Request Inquiry search to verify it was created. If the request is not found in your search, please enter the request again.
- After transmitted, the action request Answer History will indicate the request was routed to group workflow case. This means the request entered our system for processing and is not a response to the request.

Medical Code Editing

Use this section to evaluate code combinations to help reduce time-consuming disputes.

Claims Edit System (CES) – This is an easy-to-use code-auditing reference application designed to help providers determine claim edit outcomes.

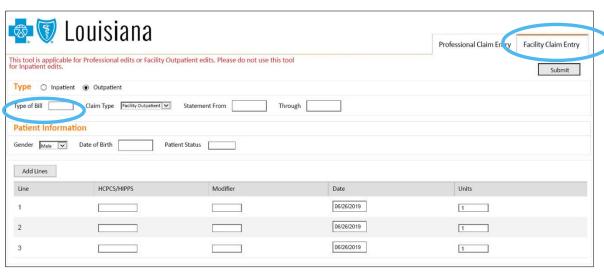
The CES application in iLinkBlue is not a pricing or a claims processing application. It is a research application designed to evaluate code combinations in the Louisiana Blue claims-editing system.



Medical Code Editing

The **Facility Claim Entry** screen is for entering codes for hospital outpatient and ambulatory surgery center (ASC) claims. **Do not use for inpatient claim edits.**

If you disagree with claims edit findings, please include clinical-based documentation —not just medical records—to support your dispute. Disputes filed without such documentation will be returned as insufficient.



Required Fields:

- Type select outpatient
- Type of Bill enter an appropriate 3-digit type of bill
- Claim Type select Facility Outpatient
- Statement From/Through date range of the procedure
- · Gender this field defaults to Male
- · Date of Birth

- Patient Status enter appropriate 2-digit patient status
- HCPCS/HIPPS enter the valid CPT/HCPCS code
- Modifier appropriate modifier for this CPT code
- Units enter the number of units, this field defaults to a value of one



Blue Distinction

Blue Distinction Specialty Care Centers

Blue Distinction Specialty Care Centers are part of a national designation program that recognizes facilities demonstrating expertise in delivering quality specialty care, safely and effectively. These designations are only awarded to the specific facility and specific location.

Two designation levels:

Blue Distinction_® Center

Blue Distinction_® Center+

The current programs are:

- Bariatric Surgery
- Cardiac Care
- Knee and Hip Replacement
- Maternity
- Spine Surgery
- Substance Use & Treatment Recovery
- Transplants



The Specialty Program selection criteria is available at www.lablue.com >About Us >Capabilities & Initiatives >Blue Distinction >Blue Distinction Specialty Care.

Blue Distinction Level Comparison

	Blue Distinction _® Center	Blue Distinction _® Center+
Evaluation Criteria for Participation Focused on:	Healthcare facilities recognized for their expertise in delivering specialty care	Healthcare facilities recognized for their expertise and efficiency in delivering specialty care
Identifying those facilities that demonstrate expertise in delivering quality specialty care – safely and effectively		
Nationally established quality measures with emphasis on proven outcomes		
Cost of care calculated on procedures, using episodebased allowable amounts		



Medical Records

Medical Record Requests

Medical Request Reminders:

- Per your Louisiana Blue network agreement, medical records should be provided at no cost.
- We will work with your copy center or vendor at no cost.
- Under the HIPAA Privacy Rule, data collection for HEDIS® is permitted, and a release of this information requires no special patient consent or authorization.
- We appreciate your cooperation in sending the requested medical record information in a timely manner (ideally in five to seven business days).

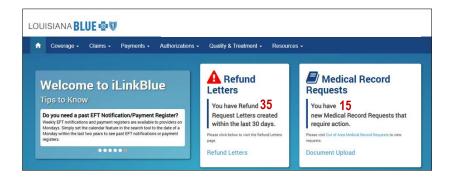
Electronic Medical Records (EMRs)

- Granting Louisiana Blue access to your EMR can save you time!
- With your permission and agreement on file, we can access your HEDIS, RADV and other **non-claims records** without having to request them from you.
- Simply send your EMR agreement to our Provider Relations Department at **provider.relations@lablue.com**.



BlueCard Medical Record Requests

- Providers may receive hardcopy letters for medical record requests; however, most requests will be available in iLinkBlue. When a new request is available, an alert will populate on the homepage.
- This change does not affect non-BlueCard medical record requests. Louisiana Blue will continue to send hardcopy requests for non-BlueCard members.



For more information find our *Medical Record Guidelines for BlueCard* tidbit at www.lablue.com/providers >Resources >Tidbits.



RADV Audits

- Providers can submit records by email, fax or mail; or through an onsite visit within five to ten business days of receipt of notification. The notification will include contact information.
- Several providers have provided direct access to their records using electronic medical records (EMR) systems. Our team will review the records that are accessible through those EMRs.
- Only records that are unable to be found in the EMR, and from locations we do not have EMR access, will be requested.
- If you have questions about risk adjustment chart reviews or would like to lighten the burden on your office by providing EMR access to our team, please contact Taylor Lawrence by phone at (225) 298-1576 or email taylor.lawrence2@lablue.com.



HEDIS Medical Record Requests

- Medical record requests are sent to providers from our Louisiana Blue HEDIS Team. Requests include:
 - Member Name
 - Provider Name
 - A description of the type of medical records and timeframes needed to close the HEDIS gaps.
- The team will coordinate with your office for data collection methods. These options include:
 - Remote Electronic data collection
 - Onsite visits
 - Fax
 - Mail
 - Direct upload

HEDIS medical records can be uploaded through the Document Upload link on the iLinkBlue (www.lablue.com/ilinkblue) homepage.



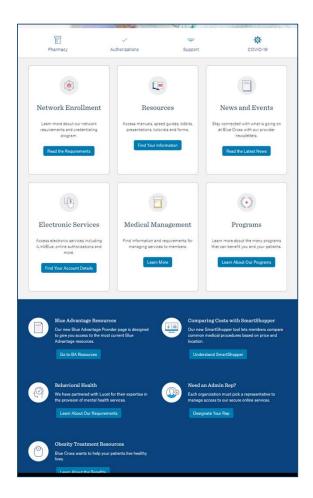
Resources

Provider Page

The Provider page is home to online resources such as:

- Provider manuals
- Network speed guides
- Newsletters
- Provider forms
- And more

www.lablue.com/providers

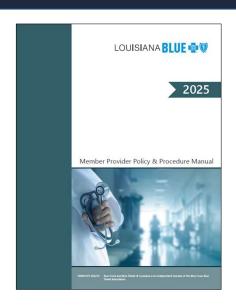


Manuals and Newsletters

Our provider **manuals** are extensions of your network agreement(s). The manuals are designed to provide the information you need as a participant in our network.

www.lablue.com/providers > Resources





Our provider **newsletters** are sent electronically and contain information and tips on changes to processes, such as claims filing procedures or reimbursement changes, along with a number of featured articles.

www.lablue.com/providers > Newsletters

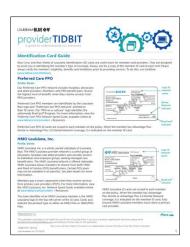
Not Getting Our Newsletters?

Send an email to **provider.communications@lablue.com**. Put "newsletter" in the subject line. Please include your name, organization name and contact information.

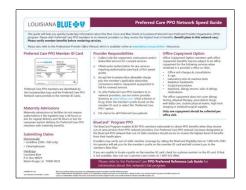
Speed Guides and Tidbits

Speed guides offer quick reference to network authorization requirements, policies and billing guidelines.

www.lablue.com/providers > Resources > Speed Guides









Provider tidbits are quick guides designed to help you with our current business processes.

www.lablue.com/providers

>Resources >Tidbits

Future Educational Opportunities

BlueCard

• Sept. 23

New to Blue (Professional)

• Oct. 8

New to Blue (Facility)

• Oct. 8

iLinkBlue

Oct. 14 and Oct. 16

New to Blue Advantage

• Oct. 15

Behavioral Health

Nov. 13

Provider Credentialing & Data Management

Nov. 19

Invitations for these webinars will be included in our Weekly Digest emails closer to the webinar dates.

Make Your Voice Heard





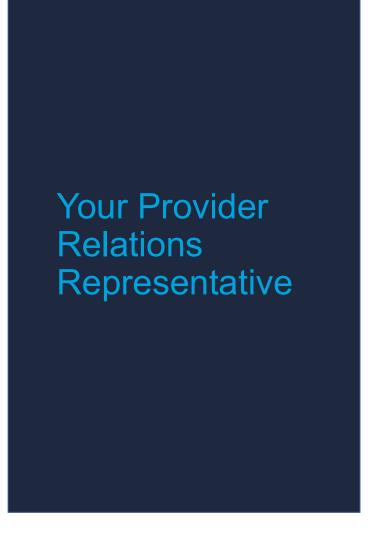
Your feedback is important to us. If you took the survey last year, **thank you** for taking the time to let us know how we are doing! Your feedback helps us better understand your needs.

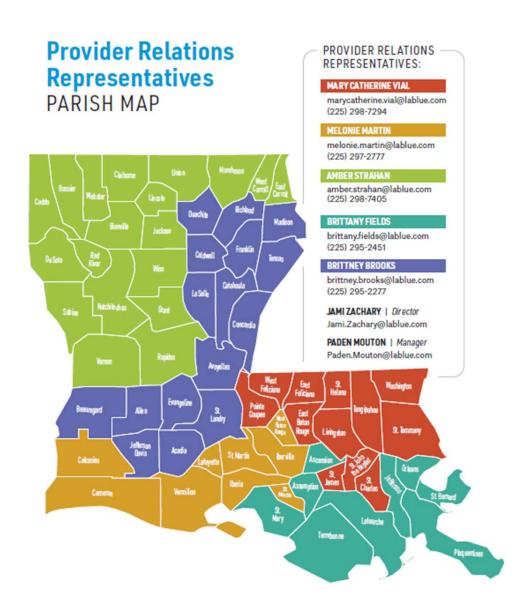


We would love for you to complete our 2025 provider survey later this year. Participants have a chance to win 1 of 26 gift cards with top prize of \$500.



If you did not receive an email invitation to our survey, send an email to **provider.communications@lablue.com** with "Provider Engagement Survey" in the subject line.







Provider Network Development

CONTRACTING PARISH MAP





Questions?

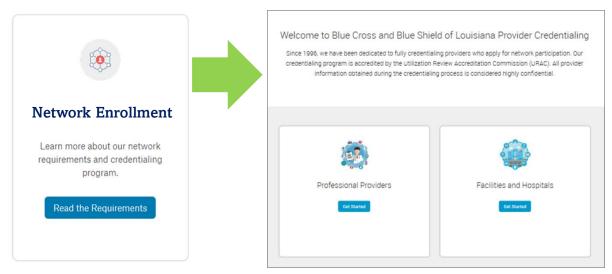


Appendix

The Paperwork

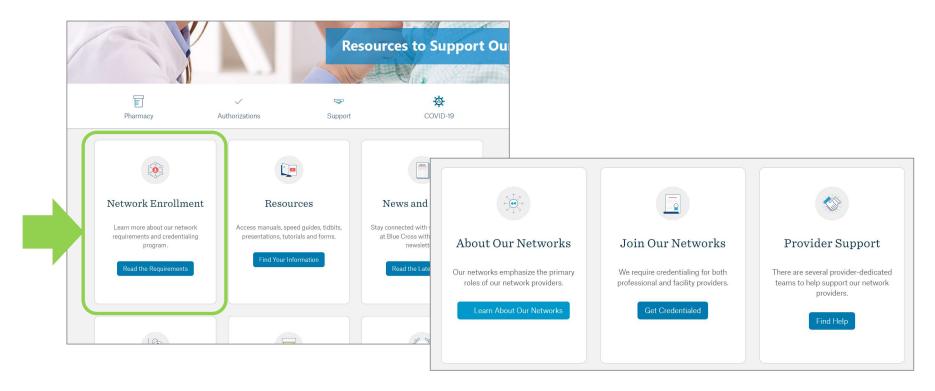
You **MUST** complete and submit documentation to start the process for credentialing **OR** to obtain a provider record.

Applications are available online at www.lablue.com/providers.



Choose **Network Enrollment**, then **Join Our Networks** page then, select **Facilities and Hospitals** to find credentialing packet.

The Provider Page www.lablue.com/providers



Choose **Network Enrollment** to view more information about our networks.

Easily Complete Forms with DocuSign

Complete, sign and submit applications and forms to the PCDM Department digitally with **DocuSign®**.

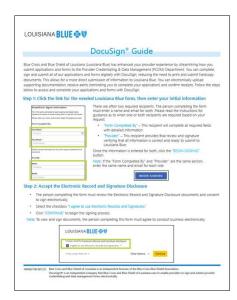
This streamlines submissions by reducing the need to print and submit hardcopy documents, allowing for a more direct submission of information to Louisiana Blue.

It allows you to electronically upload support documentation and even receive reminder alerts to complete submission and confirm receipt.

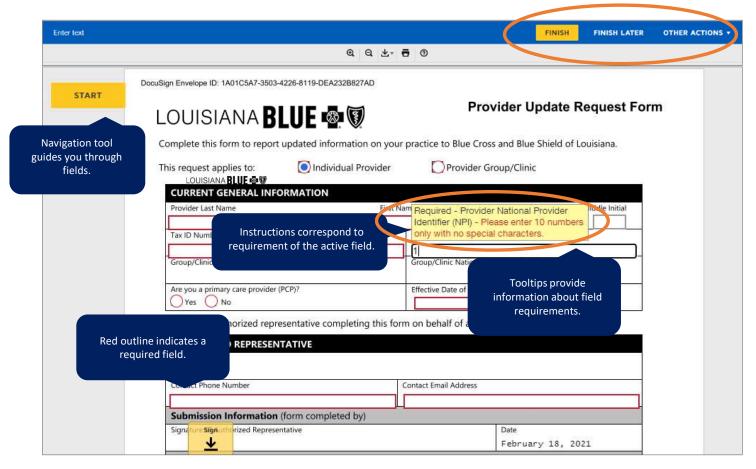
What is DocuSign?

As an innovator in e-signature technology, DocuSign helps organizations connect and automate how various documents are prepared, signed and managed.

View our *DocuSign® Guide* online at **www.lablue.com/providers**>Network Enrollment >Join Our Networks >Professional Providers/Facilities and Hospitals
>Join Our Networks.



Easily Complete Forms with DocuSign



The Credentialing Committee

- Has the final authority to make decisions regarding provider participation.
- Provides guidance and suggestions for the credentialing process.
- Is made up of a diverse group of network providers from across the state with no other management role at Louisiana Blue.
- Includes multiple Louisiana Blue employees from Medical Management and Network Development & Contracting Departments.



Network Agreement (the final paperwork)

Once the credentialing process is completed, the next step in the process is to ensure the provider has a signed network agreement.



Our Provider Contracting representatives will work with the provider for the appropriate networks available for participation. Providers remain non-participating in our networks until a signed agreement is received by our Contracting Department.



The signed network agreement will include the effective date of network participation, which will be the date of approval from the Credentialing Committee.



If you have any questions about the contracting process, send an email to **provider.contracting@lablue.com**.



Supporting Documents Needed for Recredentialing

The following documents must be submitted with your recredentialing application:

- Completed credentialing form
- Completed attachment(s), as applicable
- · Copy of state license
- Copy of W-9
- Copy of Malpractice Liability Certificate (copy of policy declarations page)

If information is missing from submitted recredentialing application, the provider is then contacted by a recredentialing specialist with a deadline to return the needed information. If not received timely, then provider may be terminated from the network.

PPO and HMO Available Statewide

Preferred Care PPO



Fully Insured vs. Self-funded:

"Fully Insured" notation



HMO Louisiana, Inc.



- "Fully Insured" NOT noted
- Self-funded group name listed

Requirements often vary for self-funded groups. Please always verify the member's eligibility, benefits and limitations prior to providing services. To do this, use iLinkBlue (www.lablue.com/ilinkblue).

Sample OGB Member ID Cards

Pelican HRA 1000



Magnolia Local Community Blue



Pelican HRA 775



Magnolia Local Plus



Magnolia Local Blue Connect



Magnolia Open Access



For more information about our OGB benefit plans as well as important plan requirements, view the *OGB Speed Guide*, available at www.lablue.com/providers > Resources > Speed Guides.

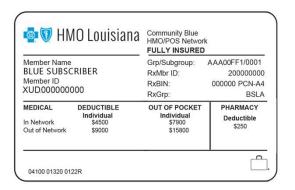
Blue Connect HMO/POS Product

- Prefixes XUF, XUG, XUU and XUV
- Blue Connect is an HMO POS product currently available to groups and individuals residing in 17 parishes.
- Members may not have coverage or receive a lower level of benefits when using a facility or provider that is not in the Blue Connect Network.



Community Blue HMO/POS Product

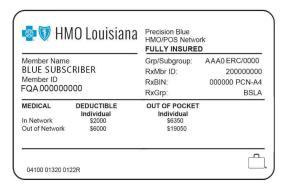
- Prefixes XUD, XUJ and XUT
- Community Blue is an HMO POS product currently available to groups and individuals residing in four parishes.
- Members may not have coverage or receive a lower level of benefits when using a facility or provider that is not in the Community Blue Network.



Precision Blue

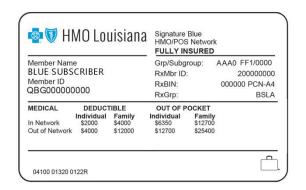
HMO/POS Product

- Prefixes: FQA, FQT or FQW
- Precision Blue is an HMO POS product currently available to groups and individuals residing in 10 parishes.



Signature Blue HMO/POS Product

- Prefixes: QBB, QBE, QBG and QBS
- Signature Blue is an POS product currently available to groups and individuals residing in St. Bernard, Jefferson, Orleans, St. Tammany and Tangipahoa parishes.



Federal Employee Program

- Prefix: R (followed by 8 digits)
- The Federal Employee Program (FEP) provides benefits to federal employees and their dependents. These
 members use the Preferred Care PPO Network.



Standard
In-network benefit
Out-of-network benefits



Basic
In-network benefits
No out-of-network benefits



Blue Focus
Limited in-network benefits
No out-of-network benefits

Blue High-Performance Network

BlueHPN is an HMO product currently available to groups and individuals residing in the following parishes:



Lafayette area

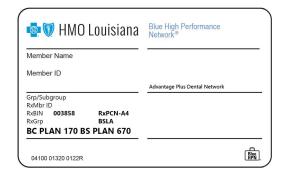
Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

New Orleans area

Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist and St. Tammany parishes

Shreveport area

Bossier and Caddo parishes





BlueHPN members are identifiable by the BlueHPN in a **suitcase logo** in the bottom right-hand corner of the card.

Blue Advantage

- Prefixes: PMV and MDV
- Blue Advantage (HMO) and Blue Advantage (PPO) are our Medicare Advantage products currently available to Medicare-eligible members statewide.
- Blue Advantage members must use Blue Advantage network providers except for select situations such as emergency care.





D-SNP

- Prefixes: MDV
- Dual eligible special needs plans (D-SNPs) are a type of Medicare Advantage plan designed to meet the specific needs of dually eligible members currently available to Medicare-eligible members statewide.
- D-SNP members must use Blue Advantage network providers except for select situations such as emergency care.



BlueCard® Program

- BlueCard® is a national program that enables members of any Blue Cross Blue Shield (BCBS) Plan to obtain healthcare services while traveling or living in another BCBS Plan service area.
- The main identifiers for BlueCard members are the prefix and the "suitcase" logo on the member ID card. The suitcase logo provides the following information about the member:











- The PPOB suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.
- The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.
- The empty suitcase indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.
- The BlueHPN suitcase logo indicates the member is enrolled in a Blue High Performance Networks (Blue HPN) product.

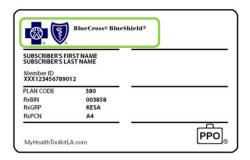
Note: BlueCard authorizations are handled through each member's home plan.

National Alliance

(South Carolina Partnership)

- National Alliance groups are administered through Louisiana Blue's partnership agreement with Blue Cross and Blue Shield of South Carolina (BCBSSC).
- Our taglines are present on the member ID cards; however, customer service, provider service and precertification are handled by BCBSSC.
- Claims are processed through the BlueCard program.





This list of prefixes is available on iLinkBlue (www.lablue.com/ilinkblue) under the "Resources" section.

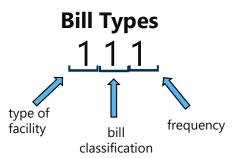
Facility Billing Guidelines

Facility claims must be submitted on a UB-04 form. Bill types are three digits, and each position represents specific information about the claim being filed.

Louisiana Blue does **not** exclude first or second digits of a bill type. However, there **are** limitations and/or exclusions for the third digit (frequency

code).

Frequency Code	Description	Louisiana Blue Acceptance Rule
Non-interim Claims		
1	Admit Through Discharge Claim	Accepted
Interim Claims		
2	Interim (First Claim)	
3	Interim (Continuing Claims)	We accept interim claims only when the total charge is \$800,000 or greater and the length of stay is at least 60 days of service.
Not Accepted		
4	Interim (Last Claim)*	Not Accepted
5	Late Charge Only	Not Accepted
6		Not Accepted
9	Final Claim for a Home Health PPS Episode	Not Accepted
Prior Claims		
7	Replacement of Prior Claim or Corrected Claim	Accepted
8	Void or Cancel of a Prior Claim	Accepted



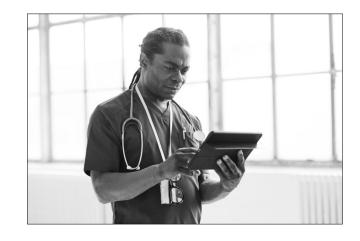
*The final interim bill should aggregate all interim bills and late charge claims. (if applicable). The final interim bill should be submitted using a frequency code of 1 or 7.

These guidelines are outlined in the *Member Provider Policy & Procedure Manual*, available on iLinkBlue (**www.lablue.com/ilinkblue**) under the "Resources" section.

Outpatient Code Change Reminder

Each quarter, Louisiana Blue, including HMO Louisiana, Inc., reviews new CPT® and HCPCS codes to determine needed updates to the Diagnostic and Therapeutic Services and Outpatient Procedure Services code ranges.

A complete list of procedure code ranges can be found in section 5.20 Outpatient of the *Member Provider Policy & Procedure Manual* found online at www.lablue.com/ilinkblue >Resources >Manuals.



Inpatient Unbundling Policy

The inpatient unbundling policy is effective for all inpatient acute care claims.

Louisiana Blue has expanded this policy effective Aug. 1, 2024. This policy expansion includes more items that will now be considered routine supplies and services under our Inpatient Unbundling Policy. Some of these items include, but are not limited to kits, trays, packs, sutures, staplers, wound vacs, blades, connectors, hemostats, sealants, skin adhesives, lidocaine, nerve blocks, blood storage, tubes, lines and catheters.

- The policy identifies supplies, items and services that should bundle with room and board charges in an inpatient setting, according to CMS guidelines. The services and supplies identified in the inpatient unbundling policy are not separately reimbursable by Louisiana Blue and are not billable to our members.
- All Louisiana Blue inpatient acute care claims and itemized bills could be subject to review under this policy. Upon discovery of a
 supply, item or service identified by the policy, the associated charge will be deemed non-covered/ineligible. Should an adjustment be
 required to your claim, it will be reflected on your remittance advice.
- EXCD codes related to our provider integrity audits will appear on the payment register for the Louisiana Blue (excludes FEP and BlueCard claims) members only. Inpatient unbundling will be identified by the code "VAS."

Louisiana Blue will not separately reimburse for over-the-counter medications that are part of inpatient acute-care claims.

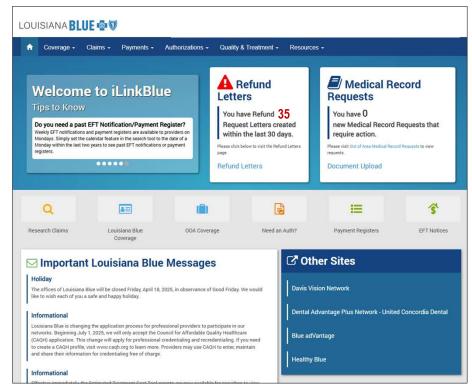
The full policy is available in the *Member Provider Policy & Procedure Manual* available on iLinkBlue at **www.lablue.com/ilinkblue**, click on "Resources," then "Manuals."

Features of iLinkBlue:

- · Allowable Charges
- Authorizations
- Eligibility
- · Benefits
- · Coordination of Benefits (COB)
- · Claims Research
- · Electronic Funds Transfer
- Estimated Treatment Costs
- Grace Period Notices
- Manuals
- · Medical Code Editing
- Medical Policies
- Payment Information
- Electronic Funds Transfer (EFT) Notifications
- BlueCard® Medical Record Requests
- Professional Claims Submission
- Refund Request Letters
- Inpatient Unbundling Reports

What is iLinkBlue?

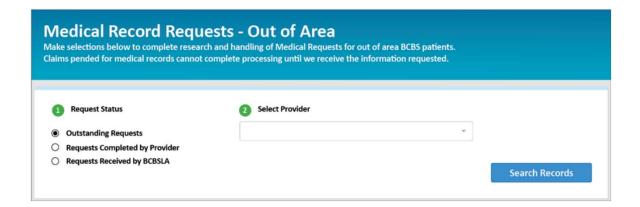
iLinkBlue is Louisiana Blue's secure online provider portal.



www.lablue.com/ilinkblue

Medical Records

Use the **Out of Area Medical Record Requests** option to research requests for medical records for **BlueCard** (out-of-area) member claims. You can research completed requests and Louisiana Blue receipt confirmation.



This application is not for medical record requests for Louisiana Blue (including HMO Louisiana) members.

For more information on out of area medical record requests, view our Medical Record Guidelines for BlueCard® provider tidbit.

It is available online; www.lablue.com/providers, click on "Resources" and look under "Tidbits."



Security Setup Application

- Delegated Access, our security setup application for administrative representatives, is available through iLinkBlue only.
 - Gives administrative representatives a better user experience with simpler navigation while maximizing functionality.
- We migrated the data housed in the tool for your provider organization to the new application.

Multi-factor Authentication Verification

- All iLinkBlue users will be required to complete several verification steps before entering iLinkBlue (www.lablue.com/ilinkblue).
- Multi-factor Authentication (MFA) is a simplified, convenient and user-friendly self-service interface.
- Choose from various authentication methods, including email, text and smartphone authenticator application.

OptiNet Registration in iLinkBlue

- Carelon offers OptiNet_® an online registration application that gathers information about the technical component capabilities of diagnostic imaging services and calculates provider scores based on self-reported information.
- Through this application, we can offer members and their ordering providers the option to "shop" for quality, lower-cost diagnostic imaging services.
- Without an OptiNet score, you miss out on this opportunity for exposure to Blue members.

Why Is Your Score So Important?

 For any provider who performs imaging services and does not complete an assessment, a score will not be part of our benchmarking, meaning the provider will not be included in transparency programs such as our shopper program or future reimbursement incentives.



If you have trouble accessing OptiNet, contact our PIM (option 5) or EDI (option 3) Teams at 1-800-716-2299.

OptiNet Registration in iLinkBlue

How Is Your Score Calculated?

- The site score measures basic performance indicators that are applicable for the facility, such as general site access, quality assurance and staffing.
- The modality specific scoring is based on indicators such as MD certification, technologist certification, modality accreditation and equipment quality.

How to Access OptiNet?

- Log into iLinkBlue (www.lablue.com/ilinkblue).
- Click on the "Authorizations" menu option Click on the "Carelon Authorizations" link; this link takes you to the Carelon MBM Provider Portal.
- Click on "Access Your OptiNet Registration" on the left menu bar.
- Click the green "Access Your OptiNet Registration" button.

What is HEDIS?

Healthcare Effectiveness Data and Information Set

HEDIS is a set of healthcare performance measures developed by the National Committee for Quality Assurance (NCQA).

- It is used by more than 90% of America's health plans to measure and improve healthcare quality.
- HEDIS is a retrospective performance review of the prior calendar year and beyond.

Find more information online at www.ncqa.org/hedis.

Purpose of HEDIS Results

Health plans use HEDIS performance results to:

- Evaluate quality of care and services.
- Evaluate provider performance.
- Develop performance quality improvement initiatives.
- Perform outreach to members.
- Compare performance with other health plans.

HEDIS Data Collection Methods

HEDIS data is collected in three ways:

- Administrative Method Obtained from our claims database and supplemental data.
- Hybrid Method Obtained from our claims database and medical record reviews.
- Survey Method Obtained from member surveys.

Tips for Improving Quality of Care HEDIS

- Encouraging patients to schedule preventive exams.
- Reminding patients to follow up with ordered tests and procedures.
- Ensure necessary services are being performed in a timely manner.
- Submitting claims with proper codes.
- Accurately documenting all completed services and results in the patient's chart.

If you have question related to HEDIS measures or medical record collections, please contact the Health and Quality Department at **HEDISteam@lablue.com**.

HEDIS Medical Record Requests

- Medical record requests are sent to providers from our Louisiana Blue HEDIS Team. Requests include:
 - Member Name
 - Provider Name
 - A description of the type of medical records and timeframes needed to close the HEDIS gaps.
- The team will coordinate with your office for data collection methods. These options include:
 - Remote Electronic data collection
 - Onsite visits
 - Fax
 - Mail
 - Direct upload

HEDIS medical records can be uploaded through the Document Upload link on the iLinkBlue (www.lablue.com/ilinkblue) homepage.